



BRITISH
COLUMBIA

FEB 14 2018

Mr. R. Blain Lawson
General Manager and Chief Executive Officer
Liquor Distribution Branch
2625 Rupert Street
Vancouver BC V5M 3T5

Dear Mr. Lawson:

On behalf of Premier John Horgan, thank you for your service to the people of British Columbia. The government remains committed to working with our Crown agency partners to deliver on government's commitments to British Columbians: to help make life more affordable for people, invest in services and build a strong, sustainable economy.

This Mandate Letter outlines the guiding principles of the government which should inform the preparation of your three-year Service Plan for *Budget 2018*. This Mandate Letter also confirms your organization's mandate, provides government's annual strategic direction and sets out key performance expectations for the 2018/19 fiscal year.

The government made three key commitments to British Columbians. All ministries and Crown agencies are expected to work together to help government achieve these commitments. Our first commitment is to make life more affordable. We expect all public sector organizations to support government's agenda to help manage the daily cost of living for British Columbians.

Our second commitment is to deliver the services that people count on. Many of the programs and services that British Columbians access on a regular basis are delivered by public sector organizations such as yours. We want to build on programs that are working well, and make improvements where needed, to ensure British Columbians get quality and timely customer service from public sector organizations across the province.

Our third key commitment is to build a strong, sustainable, innovative economy that works for everyone. The government believes that public sector organizations have a key role to play in supporting broad-based economic growth in every region of the province.

To support true and lasting reconciliation with Indigenous Peoples in British Columbia, our government is fully adopting and implementing the United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP), and the Calls to Action of the Truth and Reconciliation Commission (TRC). Please ensure that going forward your organization incorporates the UNDRIP and TRC, given the specific mandate and context of your organization.

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As the Minister Responsible for the Liquor Distribution Branch (LDB), I expect that you will make substantive progress on the following Wholesale Division priorities and incorporate these priorities when developing the goals, objectives and performance measures for inclusion in the Service Plan:

- Successfully transition to the new distribution centre;
- Continue upgrading technology to improve efficiency and service to wholesale customers; and
- Optimize the LDB's financial performance and sustain net returns to the Province in accordance with Government policy, Treasury Board directives and the appropriate legislation and regulation.

I also expect that you will make substantive progress on the following Retail Division priorities and incorporate these priorities when developing the goals, objectives and performance measures for inclusion in the Service Plan:

- In collaboration with stakeholders, reinforce the focus on corporate social responsibility by promoting awareness of the risks associated with alcohol misuse;
- Continue upgrading technology to improve efficiency and customer service;
- Continue to adopt retail sector best practices to offer customers a modern retail experience; and
- Optimize financial performance and sustain net returns to the Province in accordance with Government policy, Treasury Board directives and the appropriate legislation and regulation.

In addition to the Wholesale and Retail priorities outlined above, the Liquor Distribution Branch is mandated to begin preparing its operations for the anticipated legalization of non-medical cannabis, in accordance with government direction as it is provided. The Crown Agencies and Board Resourcing Office (CABRO) at the Ministry of Finance has lead responsibility for overseeing and maintaining the Public Sector Organizations Governance Framework.

The Liquor Distribution Branch is asked to work closely with CABRO through your ministry contact on meeting public sector reporting requirements under the *Budget Transparency and Accountability Act*.

As General Manager and CEO, you are required to acknowledge the direction provided in this Mandate Letter by signing this letter. The Mandate Letter is to be posted publicly on your organization's website on Budget Day on February 20, 2018 to coincide with the release of your organizations' Service Plan.

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I have appreciated your support as General Manager and CEO to me as Minister responsible in the first few months of our government's term in office. I look forward to ongoing dialogue and engagement going forward through our scheduled meetings and other communication channels between my ministry and your organization. Part of that engagement process includes regular meetings between your communications staff and the appropriate Government Communications and Public Engagement staff who provide support to your ministry responsible.

Once again, thanks to you and your team for your commitment to public service.

Together, we will work to build a better BC.

Yours truly,



David Eby, QC
Attorney General

Date: FEB 14 2018



R. Blain Lawson,
General Manager, LDB

Date: FEB. 14/18

pc: The Honourable John Horgan
Mr. Don Wright, Deputy Minister to the Premier and Cabinet Secretary
Ms. Lori Wanamaker, Deputy Minister, Ministry of Finance
Mr. David Galbraith, Secretary to Treasury Board, Ministry of Finance
Mr. Richard Fyfe, Deputy Minister, Ministry of Attorney General
Mr. Doug Scott, Associate Deputy Minister, Ministry of Attorney General
Ms. Michelle Carr, General Manager and ADM, Liquor Control and Licensing Branch
Mr. R. Blain Lawson, General Manager, LDB