



**LIQUOR
DISTRIBUTION
BRANCH**

Product Registration Process

BC Manufacturers of Wine and Spirits

Wholesale Operations, Vendor Relations Department

**June 2017
Version 2.0**

BC Liquor Distribution Branch | Wholesale Operations

3383 Gilmore Way, Burnaby, British Columbia, V5G 4S1 t 604.252.8700 e ldbagentinfo@bclldb.com

Contents

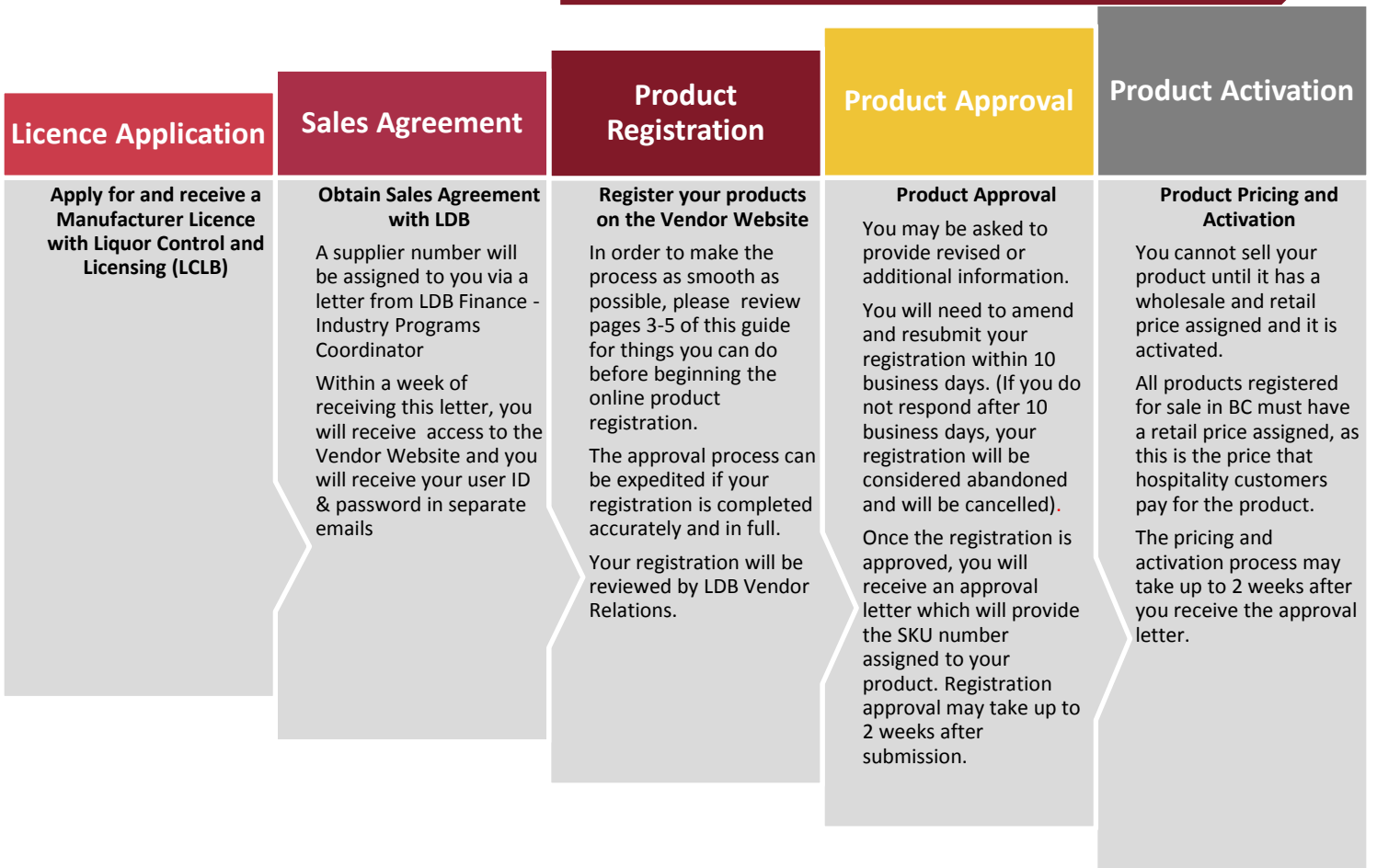
Introduction	2
<input type="checkbox"/> Barcodes.....	3
<input type="checkbox"/> Federal Label Standards	3
<input type="checkbox"/> Social Responsibility	3
<input type="checkbox"/> Valid container type.....	3
<input type="checkbox"/> Core Sizes for Spirits	4
<input type="checkbox"/> Core Sizes for Wine.....	4
<input type="checkbox"/> Wholesale Price	4
<input type="checkbox"/> Eligible product	5
<input type="checkbox"/> Product Classification	5
<input type="checkbox"/> Ways to Contact the Vendor Relations Team.....	5
Registration Step 1 of 5	10
Registration Step 2 of 5	11
Registration Step 2 of 5 (continued)	12
Registration Step 3 of 5	13
Registration Step 4 of 5	14
Registration Step 5 of 5	15
Registration Fields Explained	16
After You Have Submitted Your Registration.....	25
Contact the Vendor Relations Team.....	26
Appendices.....	27
Appendix I – Wholesale Pricing Calculator.....	28

Introduction

This guide is intended to help new BC Wine & Spirit Manufacturers navigate the LDB product registration and activation process.

Below is an outline of the process from applying for a Manufacturer License to Product Activation.

The estimated time from product registration to product activation (when you can begin selling your product) will generally be 2 to 4 weeks. Ensuring that your registration is complete and accurate will expedite this process.



Read This First

Barcodes

If your packaged product will be distributed by the LDB or sold to BC Liquor Stores, it requires a unique UPC (Universal Product Code – barcode on bottles) and SCC (Shipping Container Code – barcode on cases). UPC and SCC codes are non-transferrable.

If your product will be exclusively direct delivered, UPC and SCC codes are not required.

Kegs do not require UPC and SCC codes as these are not distributed by the LDB

Product Type	UPC	SCC
Packaged product	Required ¹	Required ²
Kegs	Not required	Not required

If the product you are registering does not require a UPC or SCC, press the space bar twice in the UPC and SCC fields.

If you do not have barcodes and wish to purchase them from the LDB, you may inquire at ldbprdata@bcldb.com. The current price as of this date's publication is 15 sets for \$50.

Federal Label Standards

The agent/supplier is responsible for ensuring labels meet [Canada Food Inspection Agency rules and regulations](#) and that products are in compliance with the [Food and Drugs Act](#). You may also find information in the [Consumer Packaging and Labelling Act and Regulations guideline](#).

Social Responsibility

Product approval is subject to compliance with the LDB's policy on Social Responsibility Criteria for Registration of Liquor Products. This policy can be found on the [LDB Vendor Website](#).

Valid container type

It is very important that the correct container type is selected as it affects deposits and recycling fees. More information about container types can be found on page 19. If you are unsure, please contact a Vendor Relations Analyst.

As per the *Recycling Regulation of BC's Environmental Management Act*, all beverage alcohol must be sold in a container that can be refilled or recycled. Containers must be covered by a stewardship plan that has been approved by the BC Ministry of Environment. Please refer to page 19 for details.

¹ Required only if your product will be distributed by the LDB or sold to BC Liquor Stores

² Required only if your product will be distributed by the LDB or sold to BC Liquor Stores

□ Core Sizes for Spirits

LDB follows the Core Size Agreement, developed in conjunction with the Canadian Association of Liquor Jurisdictions (CALJ) for the registration of distilled spirits.

Only standard core sizes may be registered for domestic and imported spirits and non-spirits which bear spirit names (e.g. wine based schnapps and wine based cream liqueurs).

Standard core sizes for distilled spirits less than three litres are:

- 50 ml
- 200 ml
- 375 ml
- 750 ml
- 1.14 litres
- 1.75 litres

Standard core sizes for Duty Free distilled spirits products are:

- 1 litre
- 1.5 litres

There are limited exception cases where small quantities of a non-standard bottle size may be approved for a registration. If an application for a non-core size spirit is cancelled, suppliers may request an exception by email to the LDB Wholesale Operations Vendor Relations Analyst team at (ldbvendorhelp@bcldb.com).

The exception request must clearly indicate how the product meets the criteria listed below.

1. The product is distinctly unique from other distilled spirits available in B.C.;
2. The product is from a country where standard sizes do not apply and a market test is required before compliant packaging will be developed;
3. The product fulfills a clearly identifiable local market demand that cannot be served by alternative products;
4. Other standard or non-standard sizes of the same product are not already registered.

Please note, exceptions to standard core sizes are generally not granted for products in mainstream categories such as vodka, gin, rum and tequila.

□ Core Sizes for Wine

Per CFIA, wine bottled after January 1, 1979 may only be sold in Canada in a container size that has a net quantity of product of 50, 100, 200, 250, 375, 500, or 750 millilitres or 1, 1.5, 2, 3 or 4 litres.

□ Wholesale Price

The [Wholesale Pricing Guide for Vendors](#) is available on the Vendor Website on the Pricing Information page [Wholesale Pricing Information](#)

Refer to the [Wholesale Pricing Calculator](#) on page 27 for information on how to access and use the Wholesale Pricing Calculator. If you require assistance, you can contact Wholesale Pricing at 604.252.3217 or wholesalepricing@bcldb.com.

☐ Eligible product

It is your responsibility to ensure that the products you produce meet the criteria in your sales agreement with the LDB. Producing product that is not permitted will result in non-compliance. If you are unsure whether your product is eligible, please contact a Vendor Relations Analyst.

☐ Product Classification

Spirit-based or wine-based products may fall under the refreshment beverage classification category. Please be aware that refreshment beverages have different markup rates. The LDB may request product samples for the purpose of classification and reserves the right to make the final determination of a product’s classification.

☐ Ways to Contact the Vendor Relations Team

Our business hours are Monday to Friday 8:00am to 4:00pm. We are closed on statutory holidays. We can be reached by phone at 604-252-8700.

By email, the Vendor Relations team have 4 mailboxes to serve you.

ldbprdata@bcliqorstores.com	ldbvendorhelp@bcliqorstores.com
<ul style="list-style-type: none">✓ Product change forms✓ Requests to add UPC/SCC codes	<ul style="list-style-type: none">✓ Issues with Vendor Website login or passwords✓ Vendor Website technical problems
ldbagentinfo@bclldb.com	csporders@bcliqorstores.com
<ul style="list-style-type: none">✓ Letters of authorization✓ Supplier letters of termination✓ Agent and/or Goods Transfer forms✓ Changes to vendor information (address, GST#, contact email, etc)	<ul style="list-style-type: none">✓ Customer Specific requests

Getting Started

When you are ready to register a new product, go to the Vendor

Website: <https://www.vendor.bcliquorstores.com>

Sign in to access services

This website is provided by the BC Liquor Distribution Branch for the use of authorized liquor and Canadian liquor suppliers doing business with the BC Liquor Distribution Branch.

If you already have a Username and Password, please **sign in**:

Username

Password

SIGN IN

Forgot your password? Click [here](#)

**Type in your
username &
password.
Then click
the Sign In
button.**



**LIQUOR
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PRODUCT APPLICATIONS

PRICING INFORMATION

Wed Feb 24, 2016PRODUCT APPLICATIONSPRICING INFORMATION

Welcome to the LDB Website for Industry Partners

**Click on
Product
Applications**




Click on
Register

allows you to manage your registration and/or listing applications for products, i.e., su

register (submit registration application) for products that are already listed in
been submitted in the province in the past or to find out if it was previously listed in the province. A li
stores. When a new listing application, choose the appropriate 'List' link below.

Quick Links

- [Register](#) a new product for distribution in British Columbia
- [List](#) a product that you've submitted a registration application for
- [List](#) a product that is already registered with the LDB
- [Resume](#) an unsubmitted application (registration or listing)
- [Check](#) the status of a submitted registration or listing application
- [Search](#) for any of your applications and/or letters related to the applications
- [Cancel](#) an application
- [Clone](#) an old application to create a new application
- [Request](#) a change to your submitted application (Please include your application reference number)

 **LIQUOR DISTRIBUTION BRANCH**

Tue Feb 23, 2016

PRODUCT APPLICATIONS REPORTS NEWS &

To Do List Search

[Register Product](#)

PROCEED TO REGISTER PRODUCT

Do you have all the necessary product information (e.g. UPC, brand name, size, display price)? If information that is required but not supplied correctly will result in a delay in processing your application. The LDB reserves the right to cancel your application at any time.

To start a new registration application for a product that has never been sold/listed in BC before, click on the "Proceed to Register Product" button below.

To resume a saved but unsubmitted registration application, click on the "Resume Existing Application" button below.

NOTE: A registration is not required if your product has been listed with the LDB in the past. If you are not sure, please call our Product Data Administration area (within Purchasing department). To change the listing status of an active product from restricted to general/specialty/conditional (for sale in government liquor stores), use the 'List Product' sub-tab above.

Click on Proceed to Register Product

Terms & Conditions

TERMS AND CONDITIONS OF REGISTRATION

1. The Registration Terms and Conditions apply to all product available and registered for sale in the Province including product which is listed for sale in Government Liquor Stores. Additional terms and conditions apply specifically to products listed for sale in Government Liquor Stores (see Listing Term and Conditions).

2. The submission by the Supplier of a Registration Application form ("Registration Application") constitutes a request by the Supplier for the Liquor Product eligible for sale in British Columbia. The Supplier agrees to accept the terms and conditions of registration for sale in British Columbia. The Supplier agrees to accept the terms and conditions of registration for sale in British Columbia.

ACCEPT

Review and Accept Terms & Conditions

LIQUOR DISTRIBUTION BRANCH VENDOR ONLINE

Thu Sep 17, 2015 Welcome, drhopp

PRODUCT APPLICATIONS | REPORTS | NEWS & INFORMATION | RESOURCES | PRICING INFORMATION

To Do List | Search Applications

Product Registration Application Wizard

Welcome to the product registration wizard. Below is an overview of the registration application procedure. It takes approximately 15 minutes to complete and submit your registration application. Please ensure that you have all of the necessary product information as you must complete one step at a time.. At any time, you may save what you've entered and continue at a later date.

NOTE: A registration application can only be launched/opened from a PC-based computer at this time. MAC-based computer users may either submit a registration application on a PC-based computer or arrange with the LDB Portfolio Management area to submit the registration application on your behalf. We are working to resolve this issue and apologize for the inconvenience.


- Step 1 - Agent & Supplier Information ①
- Step 2 - Product Information ②
- Step 3 - Pricing & Costing Information ③
- Step 4 - Additional Comments & Authorization ④
- Step 5 - Review Application Summary and Submit Registration Application ⑤

START APPLICATION ← **Click on Start Application**

There are 5 steps to the registration form as shown on the following pages.

Explanations of each numbered section can be found on pages 16 onwards.

Registration | Step 1 of 5

**LIQUOR DISTRIBUTION BRANCH**

PRODUCT REGISTRATION APPLICATION
Registration Application # 115533 Application Status: Unsubmitted

Step 1 of 5 - Agent & Supplier Information 1 2 3 4 5

Please enter the relevant vendor details below:

Email Address for Notifications* Note: Ensures that you receive any information requests or notifications regarding application's status.

Supplier Information

BCLDB Supplier Number	<input type="text" value="16245"/>	<input type="button" value="PREFILL"/> <input type="button" value="VIEW SUPPLIER LIST"/>
Single Business Number (SBN)	<input type="text"/>	
Supplier Name*	<input type="text" value="New Roads Winery"/>	
Phone Number*	<input type="text" value="604-555-1212"/>	
Fax Number	<input type="text"/>	
Street Address*	<input type="text" value="147 Mission Road"/>	
Address 2	<input type="text"/>	
City*	<input type="text" value="Kelowna"/>	
Province/State*	<input type="text" value="BC"/>	
Country*	<input type="text" value="CANADA"/>	
Postal Code*	<input type="text" value="V5A 5W3"/>	
Email Address (other)	<input type="text"/>	

Agent Information

BCLDB Agent Number	<input type="text" value="16245"/>	<input type="button" value="PREFILL"/>
Single Business Number (SBN)	<input type="text"/>	
Agent Name*	<input type="text" value="New Roads Winery"/>	
Phone Number*	<input type="text" value="604-555-1212"/>	
Fax Number	<input type="text"/>	
Street Address*	<input type="text" value="147 Mission Road"/>	
Address 2	<input type="text"/>	
City*	<input type="text" value="Kelowna"/>	
Province/State*	<input type="text" value="BC"/>	
Country*	<input type="text" value="CANADA"/>	
Postal Code*	<input type="text" value="V5A 5W3"/>	
Email Address (other)	<input type="text"/>	

CLOSE SAVE INFO PROCEED TO NEXT SCREEN


*=Required Field

1

2

3

Registration | Step 2 of 5

**LIQUOR DISTRIBUTION BRANCH**

PRODUCT REGISTRATION APPLICATION
Registration Application #: 115533
Application Status: Unsubmitted

Step 2 of 5 - Product Information 1 2 3 4 5 6

Please enter the relevant product details below:

4	Universal Product Code	<input type="text" value="000000000000"/>	<small>Note: The SKU you enter will be checked for availability and validity and is not confirmed for use in BC until you receive the formal approval letter.</small>
	Shipping Container Code	<input type="text"/>	
	SKU	<input type="text"/>	
<hr/>			
5	Product Name*	<input type="text" value="NEW ROADS WINERY - CHARDONNAY"/>	<small>Note: The flavour is used in a specific Spirits and Beverages product. Note: The Packing Options is used in a specific Beer and Beverages product. Note: The Wine Colour is used in a specific Wine product. Note: The Grape Variety is available in a specific Wine product. Note: 'Base Materials' is mandatory when one of the following Category is Selected: 'Beer', 'Spirits', 'Refreshment Beverages' and 'Wine - Sake', 'Fortified', 'Other'. Note: Please check this box if the product being registered is a Variety pack.</small>
	Vintage*	<input type="radio"/> Yes <input type="radio"/> No	
6	Vintage Year*	<input type="text" value="0"/>	
	Category*	<input type="text" value="Wine"/>	
	Sub-Category*	<input type="text" value="Canada - BC"/>	
7	Class*	<input type="text" value="Canada - BC White Wine"/>	
	Region*	<input type="text" value="N/A"/>	
	Subregion*	<input type="text" value="N/A"/>	
	Flavour*	<input type="text" value="Select Description..."/>	
	Packaged/Draught*	<input type="text" value="Select Description..."/>	
8	Wine Colour*	<input type="text" value="WHITE"/>	
9	Grape Variety*	<input type="text" value="CHARDONNAY"/>	
10	% Alcohol Volume*	<input type="text" value="13.0"/>	
	Base Materials*	<input type="text" value="N/A"/>	
11	Variety Pack	<input type="checkbox"/> Yes	
	Made in B.C.	<input checked="" type="radio"/> Yes <input type="radio"/> No	
<hr/>			
	Country of Origin*	<input type="text" value="CANADA"/>	
	Region/State/Province/Appellation*	<input type="text" value="BC - British Columbia"/>	
	Bottling Point Country*	<input type="text" value="Canada"/>	
	Bottling Point Location*	<input type="text" value="BC"/>	
	Country of Export	<input type="text" value="CANADA"/>	
	State or Province of Export	<input type="text" value="British Columbia"/>	

Registration | Step 2 of 5 (continued)

12

Product Container Type* ?

Glass Weight Category* ?

Product Closure* ?

Label Conforms to Federal Standards?* Yes ? [CFIA Guide to Labelling | Food & Drug Act](#)

Note: The agent /supplier is responsible for obtaining approval for the product label from the federal Canadian Food & Inspection Agency. The proof of CFIA letter is required for listing application.

13

Allergen Declaration (max. 250 characters)* ?

14

Brewery Type ? Brewery Volume ?

Beer Dist. Channel ? If private, please name ?

← BACK

GO TO
PREVIOUS

*=Required Field

CLOSE

CLOSE
WINDOW


SAVE

SAVE INFO

SAVE & CONTINUE →

PROCEED TO
NEXT SCREEN

Registration | Step 3 of 5

**LIQUOR DISTRIBUTION BRANCH**PRODUCT REGISTRATION APPLICATION
Registration Application #: 115533
Application Status: Unsubmitted

Step 3 of 5 - Product Cost Information 1 2 3 4 5

Brand name: NEW ROADS WINERY - CHARDONNAY

Please enter the product price details below:

Item Size (In litres)* <input type="text" value="0.75"/>	# Bottles Per Selling Unit* <input type="text" value="SINGLE BOTTLE"/>	# Selling Units Per Case* <input type="text" value="12"/>
--	--	---

Note: All quotations must be in \$CDN and FOB point will be Vancouver.

Prime Cost / Case* <input type="text" value="250"/>	Domestic Charge / Case <input type="text"/>	Duty Paid Cost / Case <input type="text"/>
---	---	--

Estimated Wholesale Price*

← BACK
GO TO PREVIOUS
*=Required Field

CLOSE
CLOSE WINDOW


SAVE
SAVE INFO

SAVE & CONTINUE →
PROCEED TO NEXT SCREEN

15

16

Registration | Step 4 of 5

**LIQUOR DISTRIBUTION BRANCH**PRODUCT REGISTRATION APPLICATION

Registration Application #: 115533 Application Status: Unsubmitted

Step 4 of 5 - Additional Comments & Authorization 1 2 3 4 5

Brand name: NEW ROADS WINERY - CHARDONNAY

Please enter any comment (max. 1000 characters including spaces) below:

Attachments
Please note: This section is intended for attaching product images. For packaged product, a image of the product label and the product container is required. For draught products, a image of the product container is required. These labels will be reviewed for Social Responsibility and approval of this registration does not imply compliance with the CFIA labelling standards.

You must attach a minimum of one (1) digital document, which will be submitted along with your application. To replace or update any item, simply re-attach it. For security reasons .exe, .cmd, .bat, .vbs, & .com file extensions will be blocked. For performance reasons, please keep attachments under 2MB:

Description*	<input type="text" value="label"/>	Attachment	81006.jpg - Remove
Description	<input type="text"/>	Attachment	<input type="button" value="Browse..."/>
Description	<input type="text"/>	Attachment	<input type="button" value="Browse..."/>

?

Signing Officer Name* ?

Signing Officer Title* ?

Program Type applied for:* ?

Note: You are currently *registering* your product. Please proceed to the listing application to *list* your product.

Customer Specific Product* Yes No ?

GO TO PREVIOUS

CLOSE WINDOW

SAVE INFO

PROCEED TO NEXT SCREEN

*=Required Field

17

18

19

Registration | Step 5 of 5

20



LIQUOR DISTRIBUTION BRANCH

Registration Application #: 115533

PRODUCT REGISTRATION APPLICATION

Application Status: Unsubmitted

Step 5 of 5 - Review Application Summary ?



Please confirm the following details are accurate and complete before submitting this registration application for review:

Agent & Supplier Information [\[edit section\]](#)

Email Address for Notifications*	jonathan@newroadswinery.com		
BCLDB Supplier No.	16245	BCLDB Agent No.	16245
Single Business No. (SBN)		Single Business No. (SBN)	
Supplier Name*	New Roads Winery	Agent Name*	New Roads Winery
Phone Number*	604-555-1212	Phone Number*	604-555-1212
Fax Number		Fax Number	
Street Address*	147 Mission Road	Street Address*	147 Mission Road
Address 2		Address 2	
City*	Kelowna	City*	Kelowna
Province/State*	BC	Province/State*	BC
Country	CANADA	Country	CANADA
Postal Code	V5A 5W3	Postal Code	V5A 5W3
Email Address (other)		Email Address (other)	

Product Information [\[edit section\]](#)

UPC / EAN	00000000000000	SCC		SKU **SKU not approved for use until application is approved. Purchase orders submitted for unapproved SKUs will be discarded.	
Product Name*	NEW ROADS WINERY - CHARDONNAY				
Vintage*	no	Vintage Year	0		
Category*	Wine	Sub-Category*	Canada - BC		
Class*	Canada - BC White Wine	Flavour	N/A		
Region	N/A	Subregion	N/A		
Wine Colour	WHITE	Grape Types*	CHARDONNAY		
Packaged/Draught	N/A	Base Material*	N/A		
Variety Pack	no	Made In B.C.	yes		
Beer-Base Ingredients	no				
Artificial or Novel Sweeteners	no				
Added Carbohydrate Matter?	no	Added Carbohydrate Matter after fermentation?	no		
Added Carbohydrate Declaration		Sugar Content Declaration			
% Alcohol Volume*	13.0	Beer Type	N/A		
Beer Style	N/A	Beer Body	N/A		
Beer Primary Flavour	N/A	Beer Secondary Flavour	N/A		
Country of Origin*	CANADA	Region / State / Province*	BC - British Columbia		
Bottling Point Country*	Canada	Bottling Point Location*	BC		
Country of Export	CANADA	State / Province of Export	British Columbia		

Product Container Type*	GLASS-NO REFILL	Product Closure	Screw Cap	Label Conforms to Standards?*	yes
Glass Weight Category	421 - 499 grams				
Allergen Declaration*	Sulphites				
Brewery Type		If Brew Pub			
Beer Distribution Channel	None	If private, please name	N/A		
Product Cost Information [edit section]					
Bottle Size (In litres)*	0.75	# Bottles Per Selling Unit*	SINGLE BOTTLE		
# Selling Units Per Case*	12	Prime Cost/Case*	250		
Domestic Charge/Case		Duty Paid Cost / Case			
Estimated Wholesale Price*	50.99				
Additional Comments & Authorization [edit section]					
Comments					
Attachment 1	81006.jpg	label			
Attachment 2					
Attachment 3					
Signing Officer Name*	Jonathan Edwards	Signing Officer Title*	Owner		
Program Type applied for*	Producer Agency	Customer Specific Product*	no		

PRINT **DELETE** **CLOSE** **SUBMIT**
PRINT SCREEN DELETE APPLICATION CLOSE WINDOW SUBMIT APPLICATION

*=Required Field

Click **SUBMIT** to complete.

Registration Fields Explained

1

EMAIL ADDRESS

All email communication regarding the registration will be sent to the address provided here. We recommend a shared email address if possible.

2

SUPPLIER INFORMATION

The BCLDB supplier number is the four- or five-digit supplier number assigned to you.

Leave the Single Business Number (SBN) field blank.

Enter your supplier name and address. You can use the prefill button to quickly populate the supplier number and contact information from the last registration you submitted for your supplier number.

3

AGENT INFORMATION

For BC manufacturers, this information is the same as Supplier Information above. This area may be left blank.

4

BARCODES

If your packaged product will be distributed by the LDB or sold to BC Liquor Stores, it requires a unique UPC (Universal Product Code – barcode on bottles) and SCC (Shipping Container Code – barcode on cases). UPC and SCC codes are non-transferrable.

If your product will be exclusively direct-delivered, UPC and SCC codes are not required.

Kegs do not require UPC and SCC codes as these are not distributed by the LDB

Product Type	UPC	SCC
Packaged product	Required ³	Required ⁴
Kegs	Not required	Not required

If the product you are registering does not require a UPC or SCC, press the space bar twice in the UPC and SCC fields.

If you do not have barcodes and wish to purchase them from the LDB, you may inquire at ldbprdata@bcldb.com. The current price as of this date's publication is 15 sets for \$50.

5

PRODUCT NAME

Naming conventions vary based on product type. Basic rules for product names are as follows:

- All information should be in CAPITAL letters
- Insert spaces before and after the hyphen
- Do not include accents and symbols

Please refer to tables below for basic naming conventions.

WINE		
Product Type	Basic Naming Convention	Example
Canadian Wine	PRODUCER – PROPRIETARY NAME <u>and/or</u> GRAPE VARIETY <u>and</u> VINTAGE (vintage optional)	AVERY VINEYARDS - CHARDONNAY or AVERY VINEYARDS – BLACK LABEL
Sparkling	PRODUCER – other key information (and/or GRAPE VARIETY for New World only) Do not include IGT, DOC, DOCG, AOC, etc in the brand name	JACKSON HILLS – SPARKLING SHIRAZ (New World) or TORRES FAMILY – ROSE (Old World)

³ Required only if your product will be distributed by the LDB or sold to BC Liquor Stores

⁴ Required only if your product will be distributed by the LDB or sold to BC Liquor Stores

SPIRIT		
Product Type	Basic Naming Convention	Example
Spirits	BRAND NAME – PROPRIETARY NAME or STYLE + other key information stated on front label (eg, flavor)	AVERY DISTILLERY – VODKA (Domestic) or NICHOLSON – CITRON VODKA (Import)

REFRESHMENT BEVERAGE		
Product Type	Basic Naming Convention	Example
Refreshment beverage in glass bottles	BRAND NAME or PRODUCER – PRODUCT STYLE and/or PROPRIETARY NAME + other key information	ABC BREWERY – HARD ROOT BEER (domestic) or AVERY VINEYARDS – SANGRIA (domestic) or JACKSON'S HARD ICED TEA (import)
Refreshment beverage in cans (any size)	BRAND NAME or PRODUCER – PRODUCT STYLE and/or PROPRIETARY NAME + other key information (include container type)	ABC BREWERY – HARD ROOT BEER CAN
Refreshment beverage variety packs in cans	BRAND NAME or PRODUCER – PRODUCT STYLE and/or PROPRIETARY NAME + other key information (include container type)	ABC BREWERY – SUMMER ROOT BEER VARIETY PACK CAN
Refreshment beverage variety packs in bottles	BRAND NAME or PRODUCER – PRODUCT STYLE and/or PROPRIETARY NAME + other key information	ABC BREWERY – SUMMER ROOT BEER VARIETY PACK
Kegs (cider only; coolers cannot be kegged)	BRAND NAME or PRODUCER – PRODUCT STYLE and/or PROPRIETARY NAME + <size in litres> and container type	AVERY VINEYARDS – APPLE CIDER 20L KEG (domestic) or JACKSON'S CIDER 20 L KEG (import)

6

CATEGORY / SUB CATEGORY / CLASS

Select the appropriate categories for the product you are registering from the drop down menus. Contact the Vendor Relations team if you require assistance.

REGION / SUB-REGION / FLAVOUR

Select the appropriate regions and flavor, if applicable.

7

PACKAGED/DRAUGHT (applicable for beer or cider only)

Select either Draught or Packaged.

- Select “Draught” if your beer or cider product is ≥18 litres.
- All other beer or cider products are packaged.

WINE COLOUR / GRAPE VARIETY (applicable for wine only)

Select from the drop down menu, if applicable

ALCOHOL VOLUME

Enter the alcohol volume for your product here. If your product is a variety pack, enter the average alcohol volume of all items in the pack.

Beer exceeding 11.9% ABV is subject to a higher Canada Revenue Agency excise rate and may be subject to higher markup.

8

BASE MATERIALS

This mandatory information is used to determine the classification of your product.

Enter the base materials of your product.

Please note: LDB Wholesale may request samples for tasting analysis. The LDB reserves the right to categorize products for registration.

9

VARIETY PACK

This check box only applies to beer.

Check this box if your product is a beer variety pack, mixed pack, or sampler pack of products. Variety packs must contain products in the same category and container type. For example, a variety pack cannot contain both wine and beer products, or contain beer in both glass and aluminum containers.

You must list the individual selections/SKUs contained in the variety pack and their individual alcohol contents in the comments section of the form.

If your product is a beer you will need to select attributes from the drop down menus. (This section will not appear on the registration form if your product is a variety pack beer or a non-beer product)

Beer Type *	Select Description... ▼	?
Beer Style *	Select Description... ▼	?
Beer Body *	Select Description... ▼	?
Beer Primary Flavour *	Select Description... ▼	?
Beer Secondary Flavour	Select Description... ▼	?

10

MADE IN B.C.

Made in B.C. is defined as follows:

- I. Wine in respect of which the naturally occurring sugar used in the fermentation process comes from only
 - a. Plant products grown in B.C.
 - b. Honey produced from beehives located in B.C., or
 - c. Milk from animals located in B.C.

2. Cider in respect of which the naturally occurring sugar used in the fermentation process comes from only plant products grown in B.C., and
3. Sake in respect of which the rice used in its production is grown only in B.C.

11

PRODUCT ORIGIN / BOTTLING POINT / EXPORT

Select the product origin, bottling point, and export information from the drop-down menus.

12

PRODUCT CONTAINER TYPE

It is very important that the correct container type is selected as it affects deposits, recycling fees, and wholesale pricing.

As per the *Recycling Regulation of BC's Environmental Management Act*, all beverage alcohol must be sold in a container that can be refilled or recycled. Containers must be covered by a stewardship plan that has been approved by the BC Ministry of Environment.

Currently in BC, there are only two stewardship agencies that have plans approved by the Ministry of Environment. They are:

- a) **Encorp Pacific (Canada)** – the stewardship agency for non-refillable (recyclable) glass bottles; and
- b) **Brewers Distributor Ltd. (BDL)** – the stewardship agency for refillable glass bottles and aluminum cans.

Container Type	Description
GLASS – NO REFILL	Recyclable glass containers
BAG IN BOX	Plastic bag in cardboard box
OTHER (CERAMIC, CRYSTAL, ETC)	Non-standard containers. LDB Wholesale may request additional information about the container.
GLASS-STAND BTL-REFILL⁵	BDL industry standard brown beer bottles only. Standard size is 341 ml. Generally applies to domestic beer only
GLASS-NON STAND BTL-REFILL⁵	BDL non-standard bottles. Proprietary, clear or green, cider/cooler bottles. Standard sizes are 341 ml and 330 ml. Generally applies to domestic beer only
PLASTIC PET, TETRA PAK, POUCH	Plastic or tetra pack container.
ALUMINUM	Cans, tall cans, and 5 L mini kegs
KEGS – BEER, CIDER, WINE	Traditional steel/metal kegs or wooden casks. \$30 deposit is applied for this container type.
KEGS- \$5 DEPOSIT	8.5 L Party Pigs \$5 deposit is applied for this container type.
BULK (BREW PUB)	Pipeline (for brew pub licenses only) Applies to domestic brewpub only

⁵ Please note, before registering your container type as a refillable glass bottle, you must provide the LDB with documentation to verify that your product is covered by BDL's refillable bottle program. This information can be emailed to the LDB Environmental Initiatives Manager at david.mcphie@bcldb.com.

BULK (OTHER)	≥18 L refillable keg No deposit applied
NON LIQUOR	Not applicable
DEALC – GLASS – NO REFILL	Applicable to de-alcoholized beer. \$0.05 deposit attached to this container type
KEGS – NO REFILL	Key kegs, key casks, petainers, pub kegs
GROWLER	1 L and 1.89 L growler containers
CULINARY	Not applicable

PRODUCT CLOSURE

Select the product closure from the drop down list.

FEDERAL LABEL STANDARDS

The agent/supplier is responsible for ensuring labels meet [Canada Food Inspection Agency rules and regulations](#) and that products are in compliance with the [Food and Drugs Act](#). You may also find information in the [Consumer Packaging and Labelling Act and Regulations –Guidelines](#).

13

ALLERGEN DECLARATION

Enter potential allergens in your product or you may select from the available options listed above the box

14

BREWERY TYPE & VOLUME (required for beer registrations only)

- Brew Pub
 - Select if you have a brew pub sales agreement with the LDB
- Micro
 - Select if annual production of brewery and affiliated breweries was less than 15,000 HL in the last calendar year
- Regional
 - Select if annual production of brewery and affiliated breweries was between 15,000 and 350,000 HL in the last calendar year
- Commercial
 - Select if annual production of brewery and affiliated breweries exceeded 350,000 HL in the last calendar year

BEER DISTRIBUTION CHANNEL (required for beer registrations only)

There are two distribution channels for beer and a supplier can only elect one channel for its packaged products. An agent may represent multiple beer suppliers, each supplier with different distribution channels.

- LDB Distribution
 - LDB distributes some or all of your packaged product
 - Distribution charge of \$0.10 per L is added to the wholesale price
 - Contact a Vendor Relations Analyst to learn how to apply for LDB distribution and waitlist information

- Private Distribution
 - An approved third party warehouse distributes all of your products

To determine which distribution channel to select for your product, please refer to the table below:

	Packaged Product	Draught Product (includes kegs, growlers, pipeline)
LDB distributes some or all of a supplier's packaged product	Choose LDB distribution	Choose PRIVATE distribution
Approved 3rd party warehouse distributes all of a supplier's products	Choose PRIVATE distribution	Choose PRIVATE distribution

15

CASE CONFIGURATION

- Item Size
 - The size in litres of a single bottle or container. For example, if the product is sold in 750ml single bottles, you would select "0.75" from the drop-down list.
- # Bottles Per Selling Unit
 - The number of containers in a selling unit. For example, if the product is sold in single bottles, you would enter the number "1" in this field. If the product is sold in a six-pack, you would enter "6".
- # of Selling Units Per Case
 - This is the number of selling units in the **shipping case**. For example, if a shipping case contains four 6-packs, you would enter "4" in this field. If the product is sold in single bottles, and there are 12 in a shipping case, you would enter "12". This is **not** the number of cases on a pallet.

16

PRODUCT COST

- Prime Cost/Case
 - This is a required field. Please enter the supplier price here. The supplier price typically includes product cost, warehousing, freight, advertising and supplier profit.

- LDB pays prime cost for domestic spirit and spirit based products
- Domestic Charge/Case
 - This charge applies only to imported products. Leave this field blank
- Duty Paid Cost/Case
 - For wine or wine-based products: enter the supplier price in this field. The value in this field should be the same as the value in the Prime Cost/Case field
 - LDB pays duty paid cost for domestic wine and wine based products
 - For spirit or spirit-based products: leave this field blank.
- Estimated Wholesale Price
 - The estimated wholesale price, in Canadian dollars, per selling unit (eg, bottle/pack/keg) to wholesale customers. The information in this field is used for information only and is not used in calculating the actual wholesale price. The actual wholesale price is calculated using the prime cost + domestic charges entered.

For Wholesale Pricing information please contact the Wholesale Pricing team at wholesalepricing@bcldb.com

17

COMMENTS

- Use this space to communicate additional information about the product you are registering. Some examples of information entered here are:
 - The individual selections/SKUs contained in variety packs and their individual alcohol contents
 - Product is for a special program (e.g., Wine Festival)
 - Production process or ingredient information

18

ATTACHMENTS

- This section is intended for attaching packaged product labels and is mandatory. These labels will be reviewed for compliance with the LDB's Social Responsibility Criteria for Registration of Liquor Products policy. Approval of this registration does not imply compliance with the CFIA labelling standards. Subsequent changes to labels should be submitted to LDB by email to ldbprdata@bcliquorstores.com.

19

SIGNING OFFICER NAME & TITLE

- The Signing Officer Name refers to the name of the individual who has been authorized by the agency or supplying company to represent and submit the registration application for this product. This is the person is responsible for the product.

PROGRAM TYPE

Program Type	Description
Speculative	New wholesale products
Commercial	CSP and special orders
Duty Free	Duty free exclusive products
Producer Agency	Domestic direct delivered product
Producer Draft	Domestic beer kegs only

CUSTOMER SPECIFIC PRODUCT

- This field is currently not in use. If you would like your product to be exclusively available to specific customers you may submit a Customer Specific Authorization Form (available on the Vendor Website, under the Resources tab).

20

REVIEW

- Review your application before submitting

After You Have Submitted Your Registration

Vendor Relations

ldbagentinfo@bcldb.com

604-252-8700

- LDB Vendor Relations will review your registration and may ask you to provide revised or additional information. You will need to amend and resubmit your registration within 10 business days. If you do not respond after 10 business days, your registration will be considered abandoned and it will be cancelled.
- Once the registration is approved, you will receive an approval letter which will provide the SKU number assigned to your product. Registration approval can take up to 2 weeks after submission. Ensuring that your registration is completed accurately and in full will expedite this process.

Wholesale Pricing

wholesalepricing@bcldb.com

604-252-8701

- The wholesale price will be calculated by LDB Wholesale Pricing. This may take up to 1 week.

Merchandising

604-252-8593

- The retail price will be calculated by LDB Merchandising. This may take up to 1 week.

Vendor Relations

ldbagentinfo@bcldb.com

604-252-8700

- All products registered for sale in BC must have a retail price assigned, as this is the price that hospitality customers pay for the product. After both wholesale and retail prices have been calculated, the product will be activated by LDB Vendor Relations. Once activated, wholesale customers can order this product.

Contact the Vendor Relations Team

Our business hours are Monday to Friday 8:00am to 4:00pm. We are closed on statutory holidays.

By email, the Vendor Relations team has 4 mailboxes to serve you.

ldbprdata@bcliqorstores.com	ldbvendorhelp@bcliqorstores.com
<ul style="list-style-type: none">✓ Product change forms✓ Requests to add UPC/SCC codes	<ul style="list-style-type: none">✓ Issues with Vendor Website login or passwords✓ Vendor Website technical problems
ldbagentinfo@bcldb.com	csporders@bcliqorstores.com
<ul style="list-style-type: none">✓ Letters of authorization✓ Supplier letters of termination✓ Agent and/or Goods Transfer forms✓ Changes to vendor information (address, GST#, contact email, etc)	<ul style="list-style-type: none">✓ Customer Specific requests

Appendix

Appendix I – Wholesale Pricing Calculator

On the LDB Vendor Website Pricing Information page, scroll down until you see the Wholesale Pricing Calculator files.











Right click your mouse on the Beer Calculator and save this Excel file to your own computer. The calculators must be run from your own computer. It is also a good idea to save the User Guide that corresponds to the calculator. The User Guide will help you navigate your way around the calculator.


Wholesale Pricing Calculator (PC or Mac)

Effective January 31, 2016

Please note: These calculators now include minimum pricing rules.

 Spirits Calculator	 User Guide
 Wine Calculator	 User Guide
 Beer Calculator	 User Guide
 Refreshment Beverages Calculator	 User Guide

If you require assistance with the Wholesale Pricing Calculator, please contact Wholesale Pricing at 604.252.8701 or wholesalepricing@bcldb.com.



WHOLESALE PRICING CALCULATOR

CATEGORY WINE

Effective Jan 31, 2016

Version 1.7

Enter Product Details:

SUB-CATEGORY:

BASE MATERIAL:

COUNTRY OF ORIGIN:

CERTIFICATE OF ORIGIN: Yes No

SELLING UNITS PER CASE:

BOTTLES PER SELLING UNIT:

BOTTLE SIZE PER LITRE:

% ALCOHOL VOLUME:

CONTAINER TYPE:

Enter Calculation Estimator Details:

Select Estimator Method: Wholesale Price In Bond Cost

PRIME COST PER CASE	\$ 225.7
DOMESTIC CHARGES PER CASE +	\$ 13.50
IN BOND COST PER CASE =	239.20
WHOLESALE PRICE PER SELLING UNIT	31.49

Clear Input Values
Calculate

CALCULATION RESULTS

IN BOND COST PER CASE: 239.20

FEDERAL CUSTOMS PER CASE:

DUTY +	0.17
EXCISE +	5.58
DUTY PAID COST PER CASE =	244.95

BREAKDOWN PER SELLING UNIT

DUTY PAID COST	20.41
89.000% MARKUP +	7.84
27.000%	3.13
CONTAINER RECYCLING FEE:	0.11
WHOLESALE PRICE =	31.49

Refer to Calculation Definitions & instructions for Help

This information is based on current processes and decisions. In the event of any changes, this information will be subject to amendment

1

2

3

1 Select and input product attributes in this area.

2 Enter supplier cost here.

- Enter prime cost and domestic charges (if applicable) to calculate the wholesale price
- OR
- Enter wholesale price to calculate the prime cost

3 You will provide the breakdown of the in bond cost per case (the sum of the prime cost and domestic charges) when registering your product or submitting price changes.