

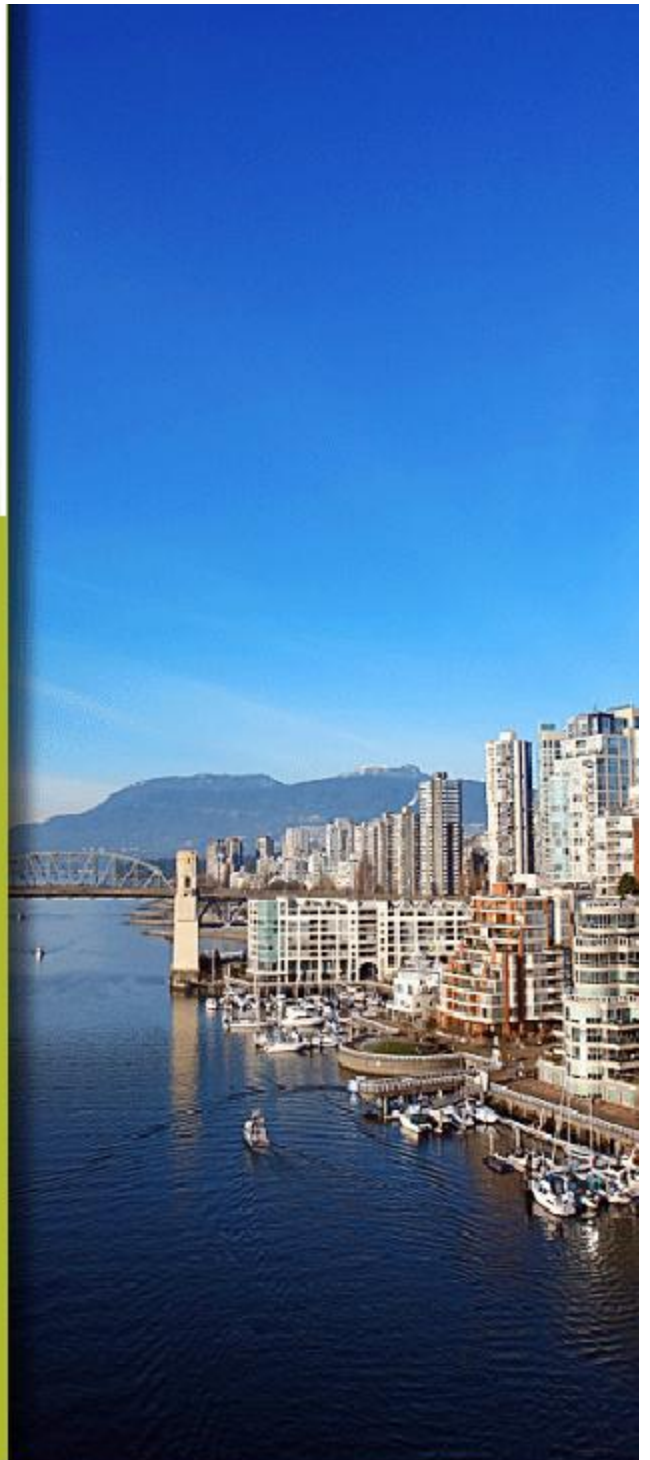


# QUARTERLY MARKET REVIEW

SEPTEMBER 2013



**LIQUOR  
DISTRIBUTION  
BRANCH**



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# Introduction

The Liquor Distribution Branch produces the Quarterly Market Review (QMR) four times per year for reporting periods ending in March, June, September, and December.

The QMR provides provincial sales for domestic and import beer, cider, coolers, spirits and wine. Sales are provided in both litre and retail dollar value. Retail dollar value is based on the government liquor store price excluding provincial sales tax (PST) and federal goods and services tax (GST).

Note: Between July 1, 2010 and March 31, 2013 the harmonized sales tax (HST) was in effect in British Columbia.

For each reporting period, the QMR provides annualized sales data for five years and sales for the most recent quarter. The percentage change in sales is shown for the most recent 12 month period and the most recent quarter compared to the same time periods in the previous year. In addition, the QMR shows the percentage of sales that were made to licensed establishments where liquor is consumed on-premise (e.g. bars, restaurants etc.).

While every effort has been made to ensure accuracy and completeness of our figures, this is not guaranteed. It is the express condition of the use of this publication that the Liquor Distribution Branch shall incur no liability.

## HIGHLIGHTS BY CATEGORY - RETAIL DOLLARS

All figures in this section compare the current quarter to the same quarter in the previous year.

<b>BEER- DOMESTIC</b>	% Change
Breweries with Annual Production over 160,000HL - Draft	-4.23%
Breweries with Annual Production over 160,000HL - Packaged	-4.57%
Breweries with Annual Production over 15,000 and up to 160,000HL - Draft	3.88%
Breweries with Annual Production over 15,000 and up to 160,000HL - Packaged	1.21%
Breweries with Annual Production up to 15,000HL - Draft	25.78%
Breweries with Annual Production up to 15,000HL - Packaged	36.31%

<b>BEER - IMPORTED</b>	% Change
UNITED STATES OF AMERICA	-8.62%
MEXICO	-2.94%
NETHERLANDS	-9.05%
BELGIUM	-2.47%
GERMANY	-2.65%
IRELAND	1.62%

<b>CIDER - DOMESTIC</b>	% Change
CIDER	6.95%

<b>CIDER - IMPORTED</b>	% Change
CIDER	26.18%

<b>COOLERS - DOMESTIC</b>	% Change
WINE	-24.94%
SPIRIT	0.08%
BEER	100.00%

<b>COOLERS - IMPORTED</b>	% Change
WINE	-4.41%
SPIRIT	-7.35%
BEER	1,722.92%

<b>SPIRITS - DOMESTIC</b>	% Change
CANADIAN WHISKY	-5.45%
VODKA	-5.99%
RUM	-12.14%
LIQUEURS	3.93%
GIN	-3.26%
BRANDY	-18.91%

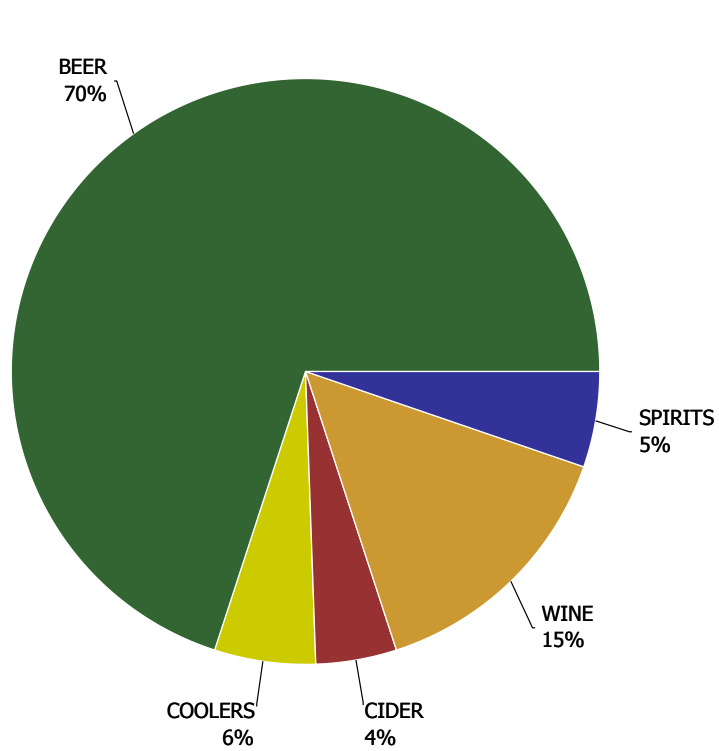
<b>SPIRITS - IMPORTED</b>	% Change
SCOTCH WHISKY	1.61%
VODKA	-4.37%
RUM	1.42%
LIQUEURS	-4.19%
GIN	1.40%
BRANDY	-1.78%

<b>WINE - DOMESTIC</b>	% Change
TABLE WINE RED	0.32%
TABLE WINE ROSE	9.05%
TABLE WINE WHITE	1.23%
SPARKLING WINE	8.22%
APERITIF, DESSERT AND FORTIFIED WINE	-5.63%

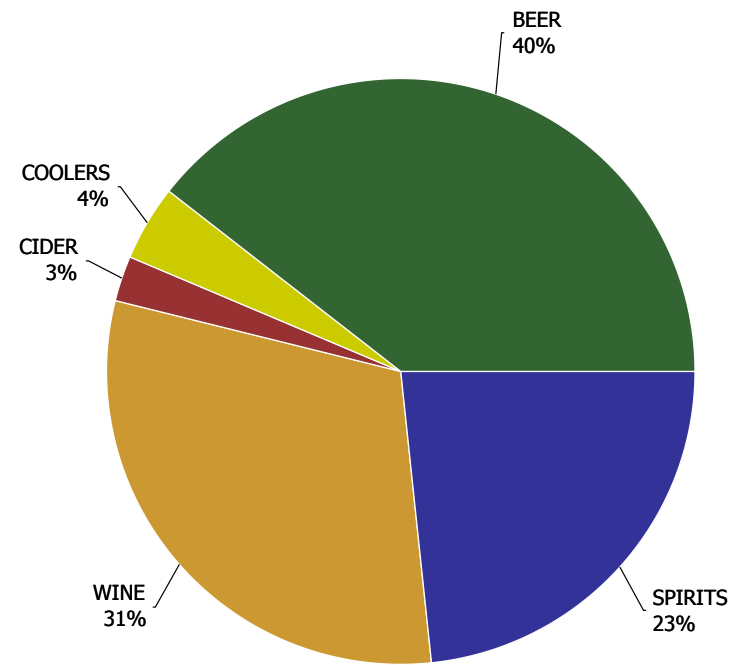
<b>WINE - IMPORTED</b>	% Change
TABLE WINE RED	-0.48%
TABLE WINE ROSE	7.94%
TABLE WINE WHITE	0.50%
SPARKLING WINE	9.78%
APERITIF, DESSERT AND FORTIFIED WINE	4.33%

# Total Market Share

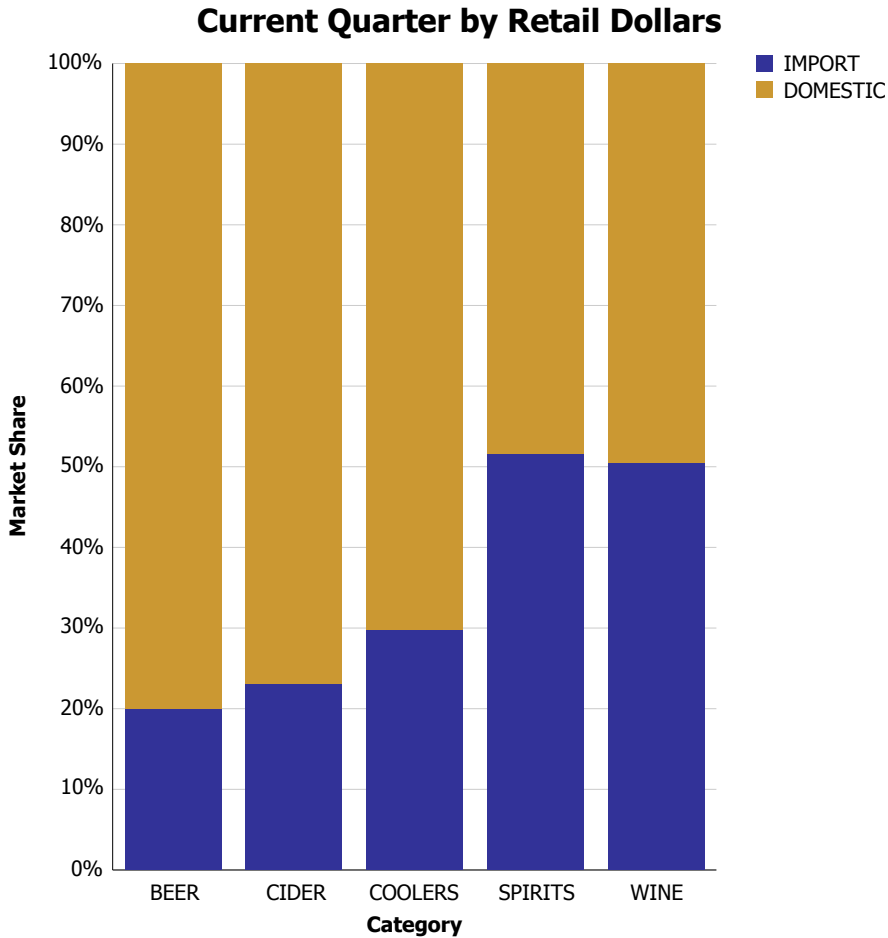
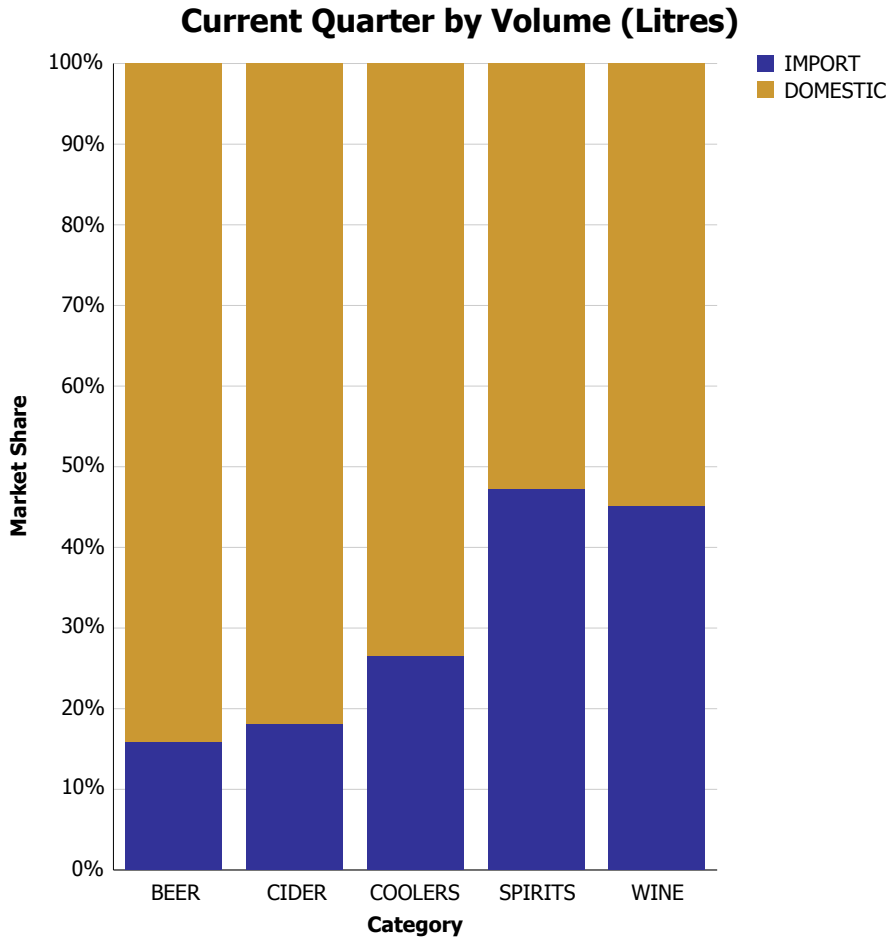
**Total Market Share**  
Current Quarter by Volume (Litres)



**Total Market Share**  
Current Quarter by Retail Dollars



# Domestic-Import Share by Category



**TOTAL MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN LITRES**

		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
BEER	DOMESTIC	240,415,646	233,707,650	223,455,037	226,295,493	229,022,466	68,241,952	1.98%	1.21%	22.18%
	IMPORT	48,057,788	49,515,182	47,133,582	43,310,644	42,965,435	12,925,283	-3.28%	-0.80%	21.58%
	<b>BEER</b>	<b>288,473,434</b>	<b>283,222,832</b>	<b>270,588,619</b>	<b>269,606,137</b>	<b>271,987,901</b>	<b>81,167,236</b>	<b>1.10%</b>	<b>0.88%</b>	<b>22.08%</b>
COOLERS AND CIDERS	DOMESTIC	21,061,506	22,533,720	21,915,797	22,960,265	24,574,711	9,067,782	6.45%	7.03%	6.17%
	IMPORT	3,988,368	3,646,088	3,671,294	3,783,804	5,883,465	2,680,511	91.77%	55.49%	15.30%
	<b>COOLERS AND CIDERS</b>	<b>25,049,875</b>	<b>26,179,808</b>	<b>25,587,091</b>	<b>26,744,069</b>	<b>30,458,176</b>	<b>11,748,293</b>	<b>18.47%</b>	<b>13.89%</b>	<b>7.94%</b>
SPIRITS	DOMESTIC	14,652,629	13,797,982	13,155,379	13,110,641	12,724,505	3,307,206	-4.53%	-2.95%	11.00%
	IMPORT	10,458,379	10,642,710	10,719,504	11,243,301	11,295,873	2,961,047	-1.07%	0.47%	14.58%
	<b>SPIRITS</b>	<b>25,111,008</b>	<b>24,440,692</b>	<b>23,874,883</b>	<b>24,353,942</b>	<b>24,020,378</b>	<b>6,268,253</b>	<b>-2.93%</b>	<b>-1.37%</b>	<b>12.68%</b>
WINE	DOMESTIC	27,835,770	29,618,912	30,530,872	31,357,404	32,805,559	9,332,000	4.00%	4.62%	13.81%
	IMPORT	29,655,113	30,190,581	30,056,111	31,093,577	31,442,637	7,662,644	0.67%	1.12%	11.83%
	<b>WINE</b>	<b>57,490,883</b>	<b>59,809,493</b>	<b>60,586,983</b>	<b>62,450,981</b>	<b>64,248,196</b>	<b>16,994,644</b>	<b>2.47%</b>	<b>2.88%</b>	<b>12.84%</b>
<b>TOTAL LIQUOR MARKET</b>		<b>396,125,200</b>	<b>393,652,825</b>	<b>380,637,576</b>	<b>383,155,128</b>	<b>390,714,651</b>	<b>116,178,426</b>	<b>2.60%</b>	<b>1.97%</b>	<b>18.88%</b>

**TOTAL MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN RETAIL DOLLARS (000's)**

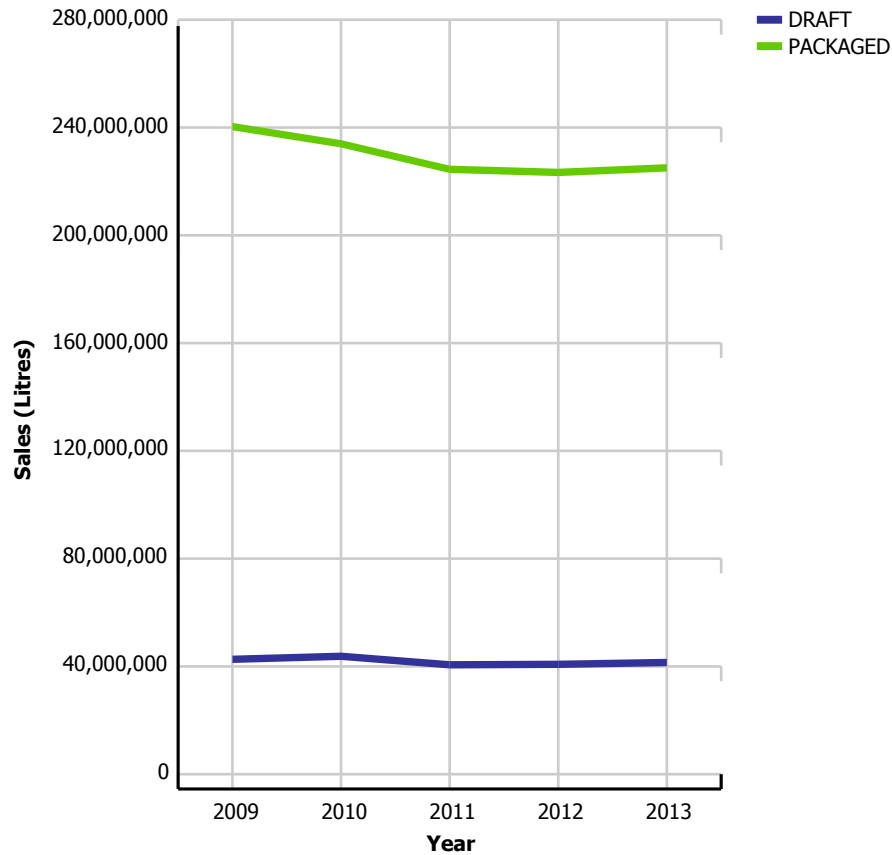
		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
BEER	DOMESTIC	\$926,939	\$906,854	\$889,368	\$901,892	\$895,244	\$262,275	-2.16%	-0.74%	19.90%
	IMPORT	\$226,822	\$234,818	\$227,233	\$216,273	\$216,232	\$65,265	-2.88%	-0.02%	21.73%
	<b>BEER</b>	<b>\$1,153,761</b>	<b>\$1,141,673</b>	<b>\$1,116,601</b>	<b>\$1,118,165</b>	<b>\$1,111,476</b>	<b>\$327,540</b>	<b>-2.30%</b>	<b>-0.60%</b>	<b>20.25%</b>
COOLERS AND CIDERS	DOMESTIC	\$97,036	\$100,687	\$100,167	\$105,541	\$109,098	\$40,045	2.30%	3.37%	6.68%
	IMPORT	\$24,412	\$22,237	\$22,177	\$22,804	\$33,656	\$14,874	76.28%	47.59%	13.96%
	<b>COOLERS AND CIDERS</b>	<b>\$121,447</b>	<b>\$122,924</b>	<b>\$122,344</b>	<b>\$128,345</b>	<b>\$142,754</b>	<b>\$54,918</b>	<b>15.42%</b>	<b>11.23%</b>	<b>8.40%</b>
SPIRITS	DOMESTIC	\$402,871	\$392,113	\$387,892	\$383,006	\$366,768	\$93,409	-6.89%	-4.24%	10.76%
	IMPORT	\$347,978	\$359,840	\$374,136	\$390,382	\$389,135	\$99,394	-1.81%	-0.32%	15.14%
	<b>SPIRITS</b>	<b>\$750,849</b>	<b>\$751,954</b>	<b>\$762,029</b>	<b>\$773,388</b>	<b>\$755,903</b>	<b>\$192,804</b>	<b>-4.34%</b>	<b>-2.26%</b>	<b>13.01%</b>
WINE	DOMESTIC	\$346,589	\$373,906	\$390,723	\$407,830	\$419,079	\$125,527	0.34%	2.76%	14.71%
	IMPORT	\$467,434	\$478,394	\$492,789	\$524,269	\$535,949	\$127,885	0.74%	2.23%	14.12%
	<b>WINE</b>	<b>\$814,023</b>	<b>\$852,299</b>	<b>\$883,512</b>	<b>\$932,099</b>	<b>\$955,027</b>	<b>\$253,412</b>	<b>0.54%</b>	<b>2.46%</b>	<b>14.38%</b>
<b>TOTAL LIQUOR MARKET</b>		<b>\$2,840,081</b>	<b>\$2,868,849</b>	<b>\$2,884,486</b>	<b>\$2,951,997</b>	<b>\$2,965,160</b>	<b>\$828,675</b>	<b>-0.93%</b>	<b>0.45%</b>	<b>15.94%</b>



# Beer Market - Packaged vs Draft (Domestic & Imported)

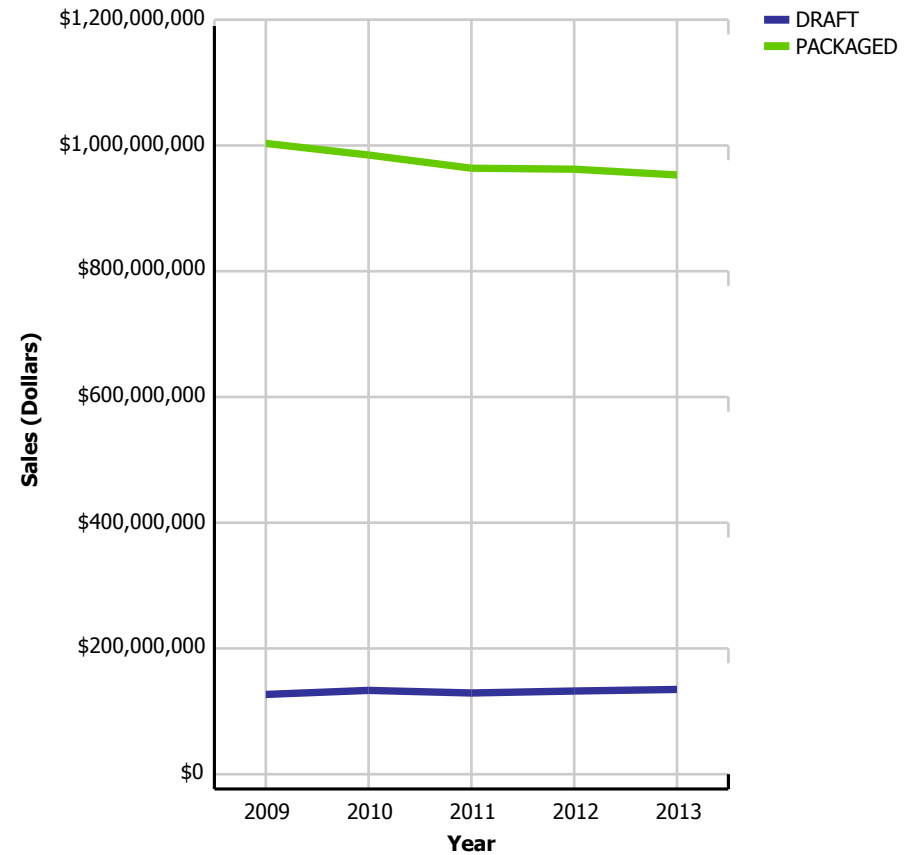
## Beers (Domestic & Imported)

Annual Sales by Volume (Litres)

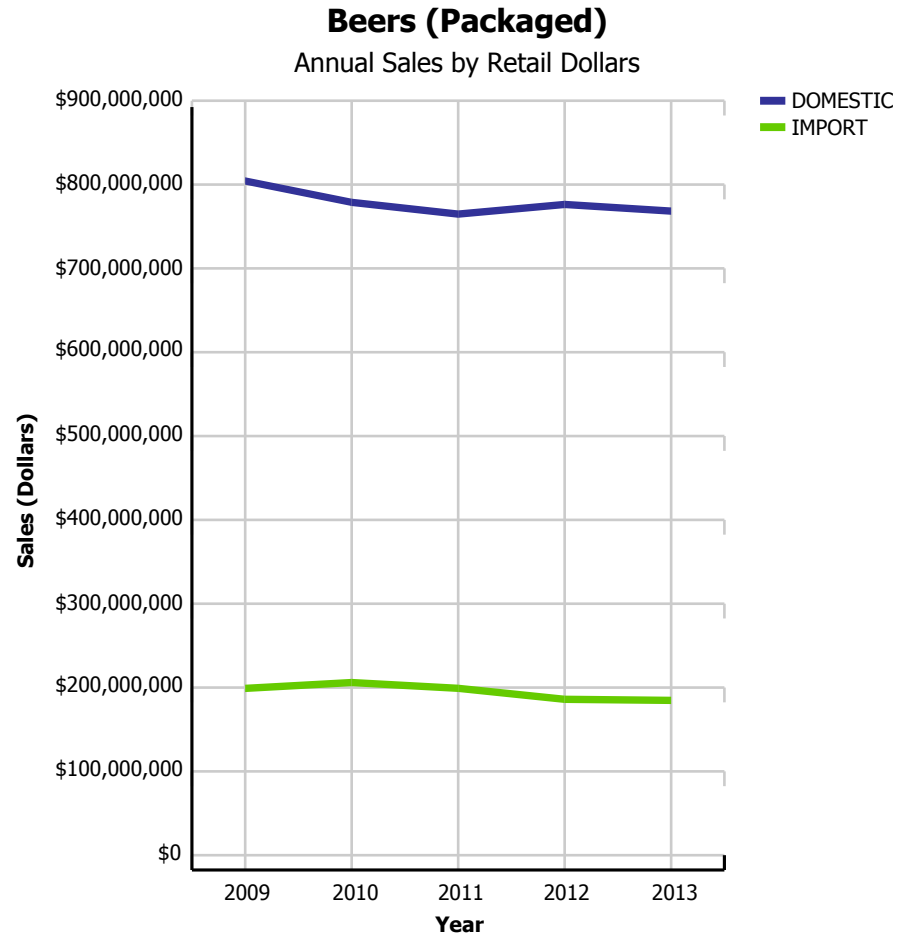
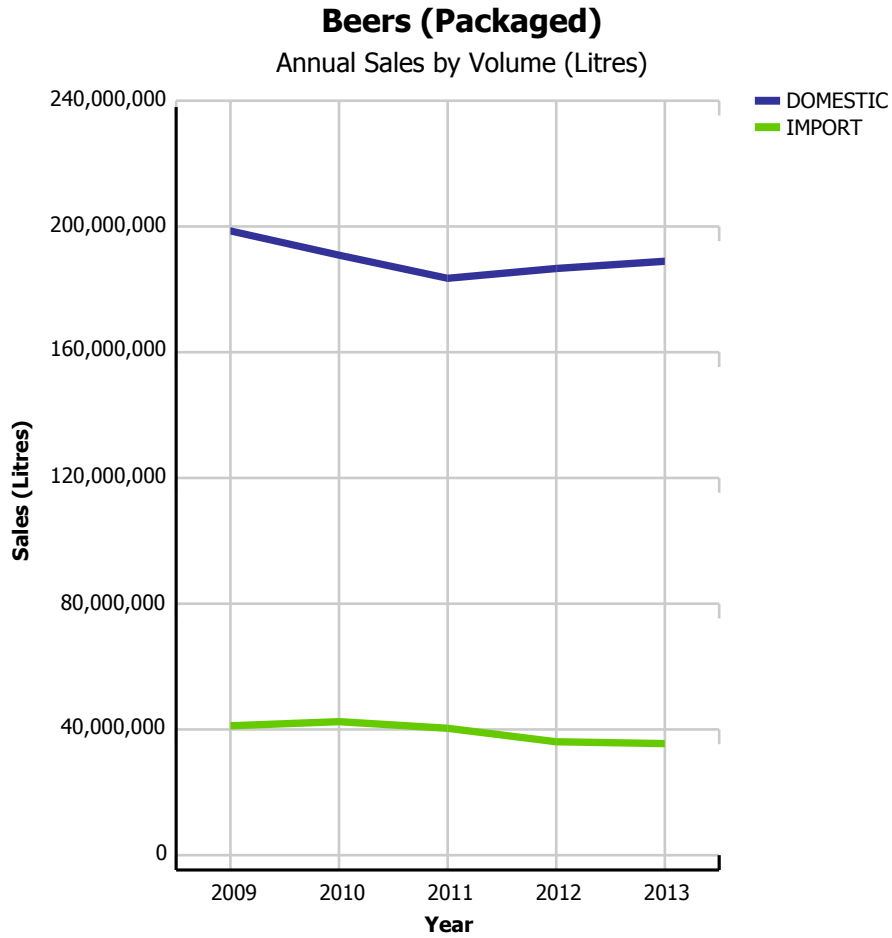


## Beers (Domestic & Imported)

Annual Sales by Retail Dollars



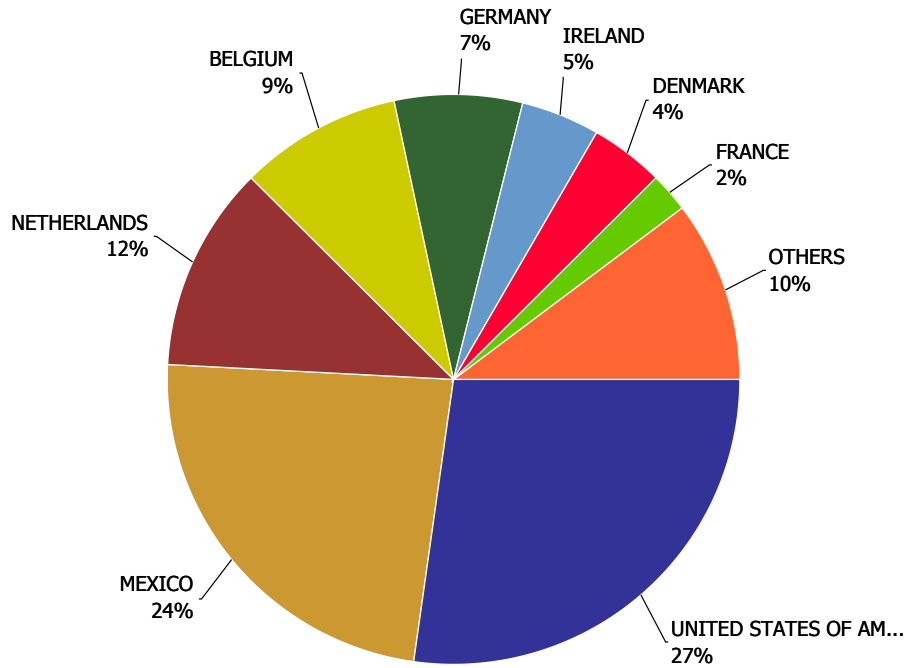
# Beer Market - Domestic vs Import (Packaged)



# Beer Market - Import Beer

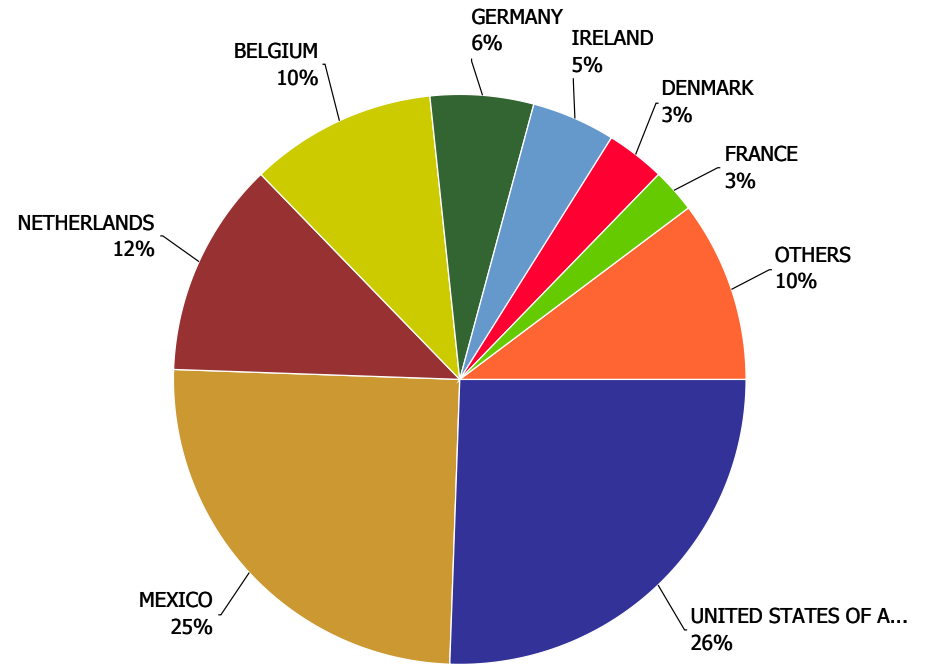
## Import Beer Market Share

Current Quarter by Volume (Litres)



## Import Beer Market Share

Current Quarter by Retail Dollars



**DOMESTIC BEER MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN LITRES**

		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
Breweries with Annual Production over 160,000HL	DRAFT	33,486,645	33,439,270	29,717,800	27,945,532	26,552,811	6,780,037	-3.09%	-4.98%	98.40%
	PACKAGED	184,473,636	172,116,285	159,428,408	158,793,287	157,875,104	48,350,112	1.18%	-0.58%	7.63%
	<b>TOTAL</b>	<b>217,960,281</b>	<b>205,555,555</b>	<b>189,146,208</b>	<b>186,738,819</b>	<b>184,427,915</b>	<b>55,130,149</b>	<b>0.63%</b>	<b>-1.24%</b>	<b>20.70%</b>
Breweries with Annual Production over 15,000 and up to 160,000HL	DRAFT	3,163,810	3,958,941	4,591,563	5,566,725	6,200,000	1,827,182	7.31%	11.38%	95.44%
	PACKAGED	13,093,786	17,190,644	22,279,456	25,167,042	26,609,434	7,677,418	1.20%	5.73%	2.47%
	<b>TOTAL</b>	<b>16,257,595</b>	<b>21,149,586</b>	<b>26,871,019</b>	<b>30,733,768</b>	<b>32,809,434</b>	<b>9,504,600</b>	<b>2.32%</b>	<b>6.75%</b>	<b>20.04%</b>
Breweries with Annual Production up to 15,000HL	DRAFT	4,002,146	4,251,105	4,445,969	4,962,006	6,149,592	1,844,297	22.41%	23.93%	94.21%
	PACKAGED	2,195,623	2,751,404	2,991,841	3,860,900	5,635,525	1,762,907	31.93%	45.96%	4.43%
	<b>TOTAL</b>	<b>6,197,770</b>	<b>7,002,509</b>	<b>7,437,810</b>	<b>8,822,906</b>	<b>11,785,117</b>	<b>3,607,204</b>	<b>26.88%</b>	<b>33.57%</b>	<b>51.28%</b>
DOMESTIC DRAFT - TOTAL		40,652,601	41,649,316	38,755,332	38,474,264	38,902,404	10,451,516	2.41%	1.11%	97.27%
DOMESTIC PACKAGED - TOTAL		199,763,045	192,058,334	184,699,704	187,821,229	190,120,062	57,790,437	1.90%	1.22%	6.81%
<b>DOMESTIC BEER - TOTAL</b>		<b>240,415,646</b>	<b>233,707,650</b>	<b>223,455,037</b>	<b>226,295,493</b>	<b>229,022,466</b>	<b>68,241,952</b>	<b>1.98%</b>	<b>1.21%</b>	<b>22.18%</b>

**DOMESTIC BEER MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN RETAIL DOLLARS (000s)**

		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
Breweries with Annual Production over 160,000HL	DRAFT	\$96,606	\$98,555	\$91,645	\$87,823	\$82,979	\$21,129	-4.21%	-5.52%	98.35%
	PACKAGED	\$750,635	\$706,769	\$670,414	\$665,948	\$642,595	\$191,287	-4.57%	-3.51%	8.50%
	<b>TOTAL</b>	<b>\$847,241</b>	<b>\$805,324</b>	<b>\$762,059</b>	<b>\$753,771</b>	<b>\$725,573</b>	<b>\$212,416</b>	<b>-4.54%</b>	<b>-3.74%</b>	<b>18.78%</b>
Breweries with Annual Production over 15,000 and up to 160,000HL	DRAFT	\$9,035	\$11,543	\$13,866	\$17,113	\$18,983	\$5,601	3.88%	10.93%	95.39%
	PACKAGED	\$47,119	\$62,281	\$82,615	\$94,260	\$99,987	\$28,713	1.21%	6.08%	3.06%
	<b>TOTAL</b>	<b>\$56,154</b>	<b>\$73,824</b>	<b>\$96,481</b>	<b>\$111,373</b>	<b>\$118,970</b>	<b>\$34,314</b>	<b>1.64%</b>	<b>6.82%</b>	<b>17.79%</b>
Breweries with Annual Production up to 15,000HL	DRAFT	\$12,580	\$13,535	\$14,649	\$16,245	\$20,494	\$6,220	26.15%	26.15%	94.27%
	PACKAGED	\$10,964	\$14,171	\$16,180	\$20,502	\$30,207	\$9,325	35.98%	47.33%	4.54%
	<b>TOTAL</b>	<b>\$23,544</b>	<b>\$27,706</b>	<b>\$30,829</b>	<b>\$36,748</b>	<b>\$50,700</b>	<b>\$15,545</b>	<b>31.87%</b>	<b>37.97%</b>	<b>40.81%</b>
DOMESTIC DRAFT - TOTAL		\$118,221	\$123,633	\$120,160	\$121,182	\$122,456	\$32,950	1.76%	1.05%	97.21%
DOMESTIC PACKAGED - TOTAL		\$808,717	\$783,221	\$769,208	\$780,710	\$772,788	\$229,326	-2.70%	-1.01%	7.64%
<b>DOMESTIC BEER - TOTAL</b>		<b>\$926,939</b>	<b>\$906,854</b>	<b>\$889,368</b>	<b>\$901,892</b>	<b>\$895,244</b>	<b>\$262,275</b>	<b>-2.16%</b>	<b>-0.74%</b>	<b>19.90%</b>

**IMPORT BEER MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN LITRES**

		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
ARGENTINA	PACKAGED	56	610	1,944	1,623	1,044	456	-22.46%	-35.71%	28.57%
	<b>ARGENTINA - Total</b>	<b>56</b>	<b>610</b>	<b>1,944</b>	<b>1,623</b>	<b>1,044</b>	<b>456</b>	<b>-22.46%</b>	<b>-35.71%</b>	<b>28.57%</b>
AUSTRALIA	PACKAGED	40,898	40,925	29,434	23,935	31,903	5,742	6.07%	33.29%	13.89%
	<b>AUSTRALIA - Total</b>	<b>40,898</b>	<b>40,925</b>	<b>29,434</b>	<b>23,935</b>	<b>31,903</b>	<b>5,742</b>	<b>6.07%</b>	<b>33.29%</b>	<b>13.89%</b>
AUSTRIA	DRAFT	0	6,250	8,950	13,150	15,600	4,575	17.31%	18.63%	98.08%
	PACKAGED	41,821	60,407	57,239	72,355	106,382	48,516	138.41%	47.03%	20.17%
	<b>AUSTRIA - Total</b>	<b>41,821</b>	<b>66,657</b>	<b>66,189</b>	<b>85,505</b>	<b>121,982</b>	<b>53,091</b>	<b>118.94%</b>	<b>42.66%</b>	<b>30.13%</b>
BELGIUM	DRAFT	1,191,090	1,088,210	849,445	779,880	756,625	201,005	3.18%	-2.98%	99.12%
	PACKAGED	4,241,030	3,671,551	3,396,645	3,433,872	3,435,632	989,282	-4.28%	0.05%	16.69%
	<b>BELGIUM - Total</b>	<b>5,432,120</b>	<b>4,759,761</b>	<b>4,246,090</b>	<b>4,213,752</b>	<b>4,192,257</b>	<b>1,190,287</b>	<b>-3.10%</b>	<b>-0.51%</b>	<b>31.57%</b>
BRAZIL	PACKAGED	615,659	198,335	38,700	-47	-26	0	n/a	45.45%	0.00%
	<b>BRAZIL - Total</b>	<b>615,659</b>	<b>198,335</b>	<b>38,700</b>	<b>-47</b>	<b>-26</b>	<b>0</b>	<b>n/a</b>	<b>45.45%</b>	<b>0.00%</b>
CHILE	PACKAGED	131	1,126	549	0	0	0	n/a	n/a	0.00%
	<b>CHILE - Total</b>	<b>131</b>	<b>1,126</b>	<b>549</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>
CHINA	PACKAGED	313,019	348,585	302,794	296,998	299,759	85,259	2.84%	0.93%	39.56%
	<b>CHINA - Total</b>	<b>313,019</b>	<b>348,585</b>	<b>302,794</b>	<b>296,998</b>	<b>299,759</b>	<b>85,259</b>	<b>2.84%</b>	<b>0.93%</b>	<b>39.56%</b>
CROATIA	PACKAGED	59,314	82,004	47,950	37,946	5,534	4	-99.95%	-85.42%	0.00%
	<b>CROATIA - Total</b>	<b>59,314</b>	<b>82,004</b>	<b>47,950</b>	<b>37,946</b>	<b>5,534</b>	<b>4</b>	<b>-99.95%</b>	<b>-85.42%</b>	<b>0.00%</b>
CZECH REPUBLIC	DRAFT	12,218	33,812	38,588	42,983	33,519	6,710	-41.43%	-22.02%	81.64%
	PACKAGED	678,345	780,106	788,426	822,315	842,526	257,165	9.69%	2.46%	4.57%
	<b>CZECH REPUBLIC - Total</b>	<b>690,563</b>	<b>813,918</b>	<b>827,014</b>	<b>865,298</b>	<b>876,045</b>	<b>263,875</b>	<b>7.31%</b>	<b>1.24%</b>	<b>7.52%</b>
DENMARK	DRAFT	26,750	57,700	56,700	129,450	125,000	30,700	-6.54%	-3.44%	99.92%
	PACKAGED	1,329,222	1,351,409	1,365,287	1,384,336	1,722,371	488,857	22.39%	24.42%	0.72%
	<b>DENMARK - Total</b>	<b>1,355,972</b>	<b>1,409,109</b>	<b>1,421,987</b>	<b>1,513,786</b>	<b>1,847,371</b>	<b>519,557</b>	<b>20.19%</b>	<b>22.04%</b>	<b>7.43%</b>

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**SALES IN LITRES**

		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
ESTONIA	PACKAGED	0	480	36	0	0	0	n/a	n/a	0.00%
	<b>ESTONIA - Total</b>	<b>0</b>	<b>480</b>	<b>36</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>
ETHIOPIA	PACKAGED	0	0	0	0	792	792	n/a	n/a	0.00%
	<b>ETHIOPIA - Total</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>792</b>	<b>792</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>
FRANCE	DRAFT	54,490	79,160	179,560	271,080	316,010	93,460	21.09%	16.57%	99.76%
	PACKAGED	189,218	201,415	283,980	425,353	576,362	222,431	51.15%	35.50%	12.06%
	<b>FRANCE - Total</b>	<b>243,708</b>	<b>280,575</b>	<b>463,540</b>	<b>696,433</b>	<b>892,372</b>	<b>315,891</b>	<b>40.81%</b>	<b>28.13%</b>	<b>43.12%</b>
GERMANY	DRAFT	179,670	220,090	135,380	132,820	156,970	50,370	16.06%	18.18%	95.65%
	PACKAGED	3,492,320	3,336,027	3,236,211	3,103,713	2,895,283	850,706	1.03%	-6.72%	3.32%
	<b>GERMANY - Total</b>	<b>3,671,990</b>	<b>3,556,117</b>	<b>3,371,591</b>	<b>3,236,533</b>	<b>3,052,253</b>	<b>901,076</b>	<b>1.77%</b>	<b>-5.69%</b>	<b>8.07%</b>
GREECE	PACKAGED	8,882	8,290	10,276	12,135	13,148	4,200	25.21%	8.35%	86.78%
	<b>GREECE - Total</b>	<b>8,882</b>	<b>8,290</b>	<b>10,276</b>	<b>12,135</b>	<b>13,148</b>	<b>4,200</b>	<b>25.21%</b>	<b>8.35%</b>	<b>86.78%</b>
GREENLAND	PACKAGED	0	0	0	132	109	0	-100.00%	-17.42%	0.00%
	<b>GREENLAND - Total</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>132</b>	<b>109</b>	<b>0</b>	<b>-100.00%</b>	<b>-17.42%</b>	<b>0.00%</b>
INDIA	PACKAGED	52,023	50,970	33,985	5,029	3,143	465	-69.24%	-37.50%	91.98%
	<b>INDIA - Total</b>	<b>52,023</b>	<b>50,970</b>	<b>33,985</b>	<b>5,029</b>	<b>3,143</b>	<b>465</b>	<b>-69.24%</b>	<b>-37.50%</b>	<b>91.98%</b>
IRELAND	DRAFT	1,340,250	1,312,650	1,228,350	1,267,300	1,213,250	262,550	-3.08%	-4.26%	99.70%
	PACKAGED	1,262,835	1,228,169	1,207,962	1,364,202	1,463,953	332,070	4.11%	7.31%	11.83%
	<b>IRELAND - Total</b>	<b>2,603,085</b>	<b>2,540,819</b>	<b>2,436,312</b>	<b>2,631,502</b>	<b>2,677,203</b>	<b>594,620</b>	<b>0.81%</b>	<b>1.74%</b>	<b>51.65%</b>
ITALY	DRAFT	0	0	510	48,960	80,040	23,880	30.07%	63.48%	99.96%
	PACKAGED	152,625	183,220	251,068	286,172	283,060	84,854	-0.94%	-1.09%	26.24%
	<b>ITALY - Total</b>	<b>152,625</b>	<b>183,220</b>	<b>251,578</b>	<b>335,132</b>	<b>363,100</b>	<b>108,734</b>	<b>4.53%</b>	<b>8.35%</b>	<b>42.49%</b>
JAMAICA	PACKAGED	221,056	225,622	226,681	231,802	227,472	70,087	-8.92%	-1.87%	19.47%
	<b>JAMAICA - Total</b>	<b>221,056</b>	<b>225,622</b>	<b>226,681</b>	<b>231,802</b>	<b>227,472</b>	<b>70,087</b>	<b>-8.92%</b>	<b>-1.87%</b>	<b>19.47%</b>
JAPAN	DRAFT	0	9,595	50,730	73,302	80,731	22,667	0.17%	10.13%	97.93%
	PACKAGED	504,871	522,469	484,119	459,963	452,204	129,614	0.04%	-1.69%	64.70%

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JAPAN	<b>JAPAN - Total</b>	<b>504,871</b>	<b>532,064</b>	<b>534,849</b>	<b>533,265</b>	<b>532,935</b>	<b>152,281</b>	<b>0.06%</b>	<b>-0.06%</b>	<b>69.73%</b>
KENYA	PACKAGED	7,718	10,372	8,732	10,212	11,228	3,029	4.65%	9.95%	35.73%
	<b>KENYA - Total</b>	<b>7,718</b>	<b>10,372</b>	<b>8,732</b>	<b>10,212</b>	<b>11,228</b>	<b>3,029</b>	<b>4.65%</b>	<b>9.95%</b>	<b>35.73%</b>
KOREA - SOUTH	PACKAGED	9,219	13,576	17,623	24,462	31,390	8,426	3.02%	28.32%	49.35%
	<b>KOREA - SOUTH - Total</b>	<b>9,219</b>	<b>13,576</b>	<b>17,623</b>	<b>24,462</b>	<b>31,390</b>	<b>8,426</b>	<b>3.02%</b>	<b>28.32%</b>	<b>49.35%</b>
LAOS	PACKAGED	0	0	222	790	366	87	-54.17%	-53.63%	80.54%
	<b>LAOS - Total</b>	<b>0</b>	<b>0</b>	<b>222</b>	<b>790</b>	<b>366</b>	<b>87</b>	<b>-54.17%</b>	<b>-53.63%</b>	<b>80.54%</b>
LATVIA	PACKAGED	12	168	0	0	0	0	n/a	n/a	0.00%
	<b>LATVIA - Total</b>	<b>12</b>	<b>168</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>
LEBANON	PACKAGED	0	0	24	838	1,227	285	12.50%	46.42%	0.00%
	<b>LEBANON - Total</b>	<b>0</b>	<b>0</b>	<b>24</b>	<b>838</b>	<b>1,227</b>	<b>285</b>	<b>12.50%</b>	<b>46.42%</b>	<b>0.00%</b>
LITHUANIA	PACKAGED	10	50	30	0	0	0	n/a	n/a	0.00%
	<b>LITHUANIA - Total</b>	<b>10</b>	<b>50</b>	<b>30</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>
MEXICO	PACKAGED	12,089,122	10,445,140	8,736,072	8,336,291	8,329,987	3,054,961	-2.73%	-0.08%	21.75%
	<b>MEXICO - Total</b>	<b>12,089,122</b>	<b>10,445,140</b>	<b>8,736,072</b>	<b>8,336,291</b>	<b>8,329,987</b>	<b>3,054,961</b>	<b>-2.73%</b>	<b>-0.08%</b>	<b>21.75%</b>
MONTENEGRO	PACKAGED	1,984	1,341	2,516	63	1,198	499	687.88%	1,790.47%	3.31%
	<b>MONTENEGRO - Total</b>	<b>1,984</b>	<b>1,341</b>	<b>2,516</b>	<b>63</b>	<b>1,198</b>	<b>499</b>	<b>687.88%</b>	<b>1,790.47%</b>	<b>3.31%</b>
NETHERLANDS	DRAFT	483,990	599,180	504,950	479,630	460,270	112,270	-10.69%	-4.04%	99.15%
	PACKAGED	6,327,941	5,819,054	5,422,701	5,190,626	4,919,106	1,395,030	-9.64%	-5.23%	15.24%
	<b>NETHERLANDS - Total</b>	<b>6,811,931</b>	<b>6,418,234</b>	<b>5,927,651</b>	<b>5,670,256</b>	<b>5,379,376</b>	<b>1,507,300</b>	<b>-9.72%</b>	<b>-5.13%</b>	<b>22.42%</b>
NEW ZEALAND	DRAFT	0	0	0	0	1,340	920	n/a	n/a	100.00%
	PACKAGED	85,330	72,689	74,211	80,206	81,605	23,954	-0.56%	1.74%	4.22%
	<b>NEW ZEALAND - Total</b>	<b>85,330</b>	<b>72,689</b>	<b>74,211</b>	<b>80,206</b>	<b>82,945</b>	<b>24,874</b>	<b>-0.56%</b>	<b>1.74%</b>	<b>5.77%</b>
NORWAY	PACKAGED	0	0	2,023	542	1,973	814	13,473.00%	263.66%	0.61%



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NORWAY	<b>NORWAY - Total</b>	<b>0</b>	<b>0</b>	<b>2,023</b>	<b>542</b>	<b>1,973</b>	<b>814</b>	<b>13,473.00%</b>	<b>263.66%</b>	<b>0.61%</b>
PHILIPPINES	PACKAGED	29,550	56,415	74,165	75,893	72,878	20,839	-1.98%	-3.97%	5.70%
	<b>PHILIPPINES - Total</b>	<b>29,550</b>	<b>56,415</b>	<b>74,165</b>	<b>75,893</b>	<b>72,878</b>	<b>20,839</b>	<b>-1.98%</b>	<b>-3.97%</b>	<b>5.70%</b>
POLAND	PACKAGED	91,655	112,048	116,054	110,395	113,445	36,793	8.84%	2.76%	4.26%
	<b>POLAND - Total</b>	<b>91,655</b>	<b>112,048</b>	<b>116,054</b>	<b>110,395</b>	<b>113,445</b>	<b>36,793</b>	<b>8.84%</b>	<b>2.76%</b>	<b>4.26%</b>
PORTUGAL	PACKAGED	0	0	4,061	16,186	16,034	4,372	-8.76%	-0.94%	14.60%
	<b>PORTUGAL - Total</b>	<b>0</b>	<b>0</b>	<b>4,061</b>	<b>16,186</b>	<b>16,034</b>	<b>4,372</b>	<b>-8.76%</b>	<b>-0.94%</b>	<b>14.60%</b>
RUSSIA (USSR)	PACKAGED	44,273	37,497	27,159	54,941	69,263	16,704	13.65%	26.07%	2.94%
	<b>RUSSIA (USSR) - Total</b>	<b>44,273</b>	<b>37,497</b>	<b>27,159</b>	<b>54,941</b>	<b>69,263</b>	<b>16,704</b>	<b>13.65%</b>	<b>26.07%</b>	<b>2.94%</b>
SERBIA	PACKAGED	0	0	1,096	2,486	3,628	1,722	91.56%	45.94%	1.42%
	<b>SERBIA - Total</b>	<b>0</b>	<b>0</b>	<b>1,096</b>	<b>2,486</b>	<b>3,628</b>	<b>1,722</b>	<b>91.56%</b>	<b>45.94%</b>	<b>1.42%</b>
SINGAPORE	PACKAGED	64,669	53,857	63,683	65,288	76,116	24,496	16.29%	16.58%	30.77%
	<b>SINGAPORE - Total</b>	<b>64,669</b>	<b>53,857</b>	<b>63,683</b>	<b>65,288</b>	<b>76,116</b>	<b>24,496</b>	<b>16.29%</b>	<b>16.58%</b>	<b>30.77%</b>
SLOVAK REPUBLIC	PACKAGED	1,542	5,245	2,128	1,664	2,750	905	74.04%	65.23%	0.00%
	<b>SLOVAK REPUBLIC - Total</b>	<b>1,542</b>	<b>5,245</b>	<b>2,128</b>	<b>1,664</b>	<b>2,750</b>	<b>905</b>	<b>74.04%</b>	<b>65.23%</b>	<b>0.00%</b>
SLOVENIA	PACKAGED	23,238	812	1,260	0	0	0	n/a	100.00%	0.00%
	<b>SLOVENIA - Total</b>	<b>23,238</b>	<b>812</b>	<b>1,260</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>100.00%</b>	<b>0.00%</b>
SOUTH AFRICA	PACKAGED	26,344	28,748	34,975	30,159	24,111	8,139	9.68%	-20.05%	5.17%
	<b>SOUTH AFRICA - Total</b>	<b>26,344</b>	<b>28,748</b>	<b>34,975</b>	<b>30,159</b>	<b>24,111</b>	<b>8,139</b>	<b>9.68%</b>	<b>-20.05%</b>	<b>5.17%</b>
SPAIN	PACKAGED	134,922	193,076	230,092	284,988	382,343	122,924	49.91%	34.16%	7.71%
	<b>SPAIN - Total</b>	<b>134,922</b>	<b>193,076</b>	<b>230,092</b>	<b>284,988</b>	<b>382,343</b>	<b>122,924</b>	<b>49.91%</b>	<b>34.16%</b>	<b>7.71%</b>
SWITZERLAND	PACKAGED	0	0	0	504	390	79	-84.35%	-22.69%	1.02%

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SWITZERLAND	<b>SWITZERLAND - Total</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>504</b>	<b>390</b>	<b>79</b>	<b>-84.35%</b>	<b>-22.69%</b>	<b>1.02%</b>
THAILAND	PACKAGED	81,119	80,047	87,354	87,608	90,119	25,849	8.17%	2.87%	56.15%
	<b>THAILAND - Total</b>	<b>81,119</b>	<b>80,047</b>	<b>87,354</b>	<b>87,608</b>	<b>90,119</b>	<b>25,849</b>	<b>8.17%</b>	<b>2.87%</b>	<b>56.15%</b>
TRINIDAD AND TOBAGO	PACKAGED	14,934	20,854	24,376	21,123	19,572	7,298	-9.46%	-7.34%	12.27%
	<b>TRINIDAD AND TOBAGO - Total</b>	<b>14,934</b>	<b>20,854</b>	<b>24,376</b>	<b>21,123</b>	<b>19,572</b>	<b>7,298</b>	<b>-9.46%</b>	<b>-7.34%</b>	<b>12.27%</b>
TURKEY	PACKAGED	39,901	32,349	38,603	58,586	64,477	15,112	-8.75%	10.06%	4.53%
	<b>TURKEY - Total</b>	<b>39,901</b>	<b>32,349</b>	<b>38,603</b>	<b>58,586</b>	<b>64,477</b>	<b>15,112</b>	<b>-8.75%</b>	<b>10.06%</b>	<b>4.53%</b>
UKRAINE	PACKAGED	7,010	5,509	930	1,330	1,230	0	-100.00%	-7.52%	0.00%
	<b>UKRAINE - Total</b>	<b>7,010</b>	<b>5,509</b>	<b>930</b>	<b>1,330</b>	<b>1,230</b>	<b>0</b>	<b>-100.00%</b>	<b>-7.52%</b>	<b>0.00%</b>
UNITED KINGDOM	DRAFT	59,627	58,950	70,150	75,300	136,490	33,940	47.50%	81.26%	99.56%
	PACKAGED	764,898	746,610	697,053	761,379	894,987	211,159	7.05%	17.55%	7.64%
	<b>UNITED KINGDOM - Total</b>	<b>824,525</b>	<b>805,560</b>	<b>767,203</b>	<b>836,679</b>	<b>1,031,477</b>	<b>245,099</b>	<b>11.28%</b>	<b>23.28%</b>	<b>19.80%</b>
UNITED STATES OF AMERICA	DRAFT	18,719	35,691	105,541	375,530	559,164	169,281	45.58%	48.90%	91.83%
	PACKAGED	11,641,570	15,986,488	16,473,076	12,440,705	11,457,418	3,358,305	-13.37%	-7.90%	9.59%
	<b>UNITED STATES OF AMERICA - Total</b>	<b>11,660,289</b>	<b>16,022,179</b>	<b>16,578,617</b>	<b>12,816,235</b>	<b>12,016,582</b>	<b>3,527,586</b>	<b>-11.65%</b>	<b>-6.24%</b>	<b>13.42%</b>
VIETNAM	PACKAGED	699	230	1,226	2,155	2,931	673	38.60%	36.01%	87.21%
	<b>VIETNAM - Total</b>	<b>699</b>	<b>230</b>	<b>1,226</b>	<b>2,155</b>	<b>2,931</b>	<b>673</b>	<b>38.60%</b>	<b>36.01%</b>	<b>87.21%</b>
<b>IMPORT DRAFT - TOTAL</b>		<b>3,366,804</b>	<b>3,501,288</b>	<b>3,228,854</b>	<b>3,689,385</b>	<b>3,935,009</b>	<b>1,012,328</b>	<b>7.64%</b>	<b>6.66%</b>	<b>98.06%</b>
<b>IMPORT PACKAGED - TOTAL</b>		<b>44,690,985</b>	<b>46,013,894</b>	<b>43,904,728</b>	<b>39,621,259</b>	<b>39,030,426</b>	<b>11,912,955</b>	<b>-4.11%</b>	<b>-1.49%</b>	<b>13.87%</b>
<b>IMPORT BEER - TOTAL</b>		<b>48,057,788</b>	<b>49,515,182</b>	<b>47,133,582</b>	<b>43,310,644</b>	<b>42,965,435</b>	<b>12,925,283</b>	<b>-3.28%</b>	<b>-0.80%</b>	<b>21.58%</b>

**IMPORT BEER MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN RETAIL DOLLARS (000s)**

		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
ARGENTINA	PACKAGED	\$0	\$4	\$10	\$9	\$6	\$3	-23.46%	-31.32%	28.55%
	<b>ARGENTINA - Total</b>	<b>\$0</b>	<b>\$4</b>	<b>\$10</b>	<b>\$9</b>	<b>\$6</b>	<b>\$3</b>	<b>-23.46%</b>	<b>-31.32%</b>	<b>28.55%</b>
AUSTRALIA	PACKAGED	\$214	\$225	\$160	\$129	\$209	\$32	6.03%	61.68%	12.75%
	<b>AUSTRALIA - Total</b>	<b>\$214</b>	<b>\$225</b>	<b>\$160</b>	<b>\$129</b>	<b>\$209</b>	<b>\$32</b>	<b>6.03%</b>	<b>61.68%</b>	<b>12.75%</b>
AUSTRIA	DRAFT	\$0	\$33	\$47	\$70	\$80	\$22	7.83%	14.72%	98.06%
	PACKAGED	\$180	\$262	\$254	\$324	\$506	\$237	159.56%	56.04%	18.93%
	<b>AUSTRIA - Total</b>	<b>\$180</b>	<b>\$294</b>	<b>\$302</b>	<b>\$394</b>	<b>\$586</b>	<b>\$259</b>	<b>131.56%</b>	<b>48.73%</b>	<b>29.72%</b>
BELGIUM	DRAFT	\$5,213	\$4,926	\$4,047	\$3,840	\$3,725	\$982	2.71%	-2.99%	99.15%
	PACKAGED	\$22,993	\$21,026	\$19,700	\$20,039	\$20,165	\$5,782	-3.29%	0.63%	17.16%
	<b>BELGIUM - Total</b>	<b>\$28,206</b>	<b>\$25,951</b>	<b>\$23,747</b>	<b>\$23,879</b>	<b>\$23,890</b>	<b>\$6,764</b>	<b>-2.47%</b>	<b>0.05%</b>	<b>29.94%</b>
BRAZIL	PACKAGED	\$3,017	\$1,006	\$183	\$0	\$0	\$0	n/a	45.45%	0.00%
	<b>BRAZIL - Total</b>	<b>\$3,017</b>	<b>\$1,006</b>	<b>\$183</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>45.45%</b>	<b>0.00%</b>
CHILE	PACKAGED	\$1	\$8	\$2	\$0	\$0	\$0	n/a	n/a	0.00%
	<b>CHILE - Total</b>	<b>\$1</b>	<b>\$8</b>	<b>\$2</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>
CHINA	PACKAGED	\$1,449	\$1,610	\$1,433	\$1,426	\$1,434	\$403	2.23%	0.54%	40.70%
	<b>CHINA - Total</b>	<b>\$1,449</b>	<b>\$1,610</b>	<b>\$1,433</b>	<b>\$1,426</b>	<b>\$1,434</b>	<b>\$403</b>	<b>2.23%</b>	<b>0.54%</b>	<b>40.70%</b>
CROATIA	PACKAGED	\$227	\$320	\$211	\$169	\$25	\$0	-99.96%	-85.47%	0.00%
	<b>CROATIA - Total</b>	<b>\$227</b>	<b>\$320</b>	<b>\$211</b>	<b>\$169</b>	<b>\$25</b>	<b>\$0</b>	<b>-99.96%</b>	<b>-85.47%</b>	<b>0.00%</b>
CZECH REPUBLIC	DRAFT	\$49	\$138	\$160	\$178	\$137	\$27	-42.96%	-22.90%	81.58%
	PACKAGED	\$3,157	\$3,729	\$3,661	\$3,799	\$3,850	\$1,145	5.62%	1.33%	4.69%
	<b>CZECH REPUBLIC - Total</b>	<b>\$3,207</b>	<b>\$3,866</b>	<b>\$3,821</b>	<b>\$3,977</b>	<b>\$3,987</b>	<b>\$1,173</b>	<b>3.58%</b>	<b>0.24%</b>	<b>7.34%</b>
DENMARK	DRAFT	\$113	\$246	\$247	\$564	\$539	\$131	-8.26%	-4.28%	99.92%
	PACKAGED	\$5,379	\$5,701	\$5,836	\$6,015	\$7,069	\$1,973	15.50%	17.52%	0.84%
	<b>DENMARK - Total</b>	<b>\$5,493</b>	<b>\$5,947</b>	<b>\$6,083</b>	<b>\$6,578</b>	<b>\$7,608</b>	<b>\$2,104</b>	<b>13.67%</b>	<b>15.66%</b>	<b>7.86%</b>
ESTONIA	PACKAGED	\$0	\$2	\$0	\$0	\$0	\$0	n/a	n/a	0.00%

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		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
ESTONIA	<b>ESTONIA - Total</b>	<b>\$0</b>	<b>\$2</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>
ETHIOPIA	PACKAGED	\$0	\$0	\$0	\$0	\$6	\$6	n/a	n/a	0.00%
	<b>ETHIOPIA - Total</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$6</b>	<b>\$6</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>
FRANCE	DRAFT	\$209	\$340	\$838	\$1,291	\$1,509	\$443	18.31%	16.94%	99.76%
	PACKAGED	\$1,022	\$1,120	\$1,636	\$2,521	\$3,370	\$1,274	45.63%	33.66%	12.52%
	<b>FRANCE - Total</b>	<b>\$1,231</b>	<b>\$1,460</b>	<b>\$2,475</b>	<b>\$3,812</b>	<b>\$4,879</b>	<b>\$1,718</b>	<b>37.44%</b>	<b>28.00%</b>	<b>39.51%</b>
GERMANY	DRAFT	\$720	\$995	\$606	\$600	\$720	\$229	17.57%	19.90%	95.78%
	PACKAGED	\$14,819	\$14,427	\$14,154	\$13,680	\$12,801	\$3,675	-3.68%	-6.43%	3.96%
	<b>GERMANY - Total</b>	<b>\$15,539</b>	<b>\$15,423</b>	<b>\$14,760</b>	<b>\$14,280</b>	<b>\$13,521</b>	<b>\$3,904</b>	<b>-2.65%</b>	<b>-5.32%</b>	<b>8.85%</b>
GREECE	PACKAGED	\$53	\$51	\$64	\$76	\$82	\$26	22.46%	7.08%	86.78%
	<b>GREECE - Total</b>	<b>\$53</b>	<b>\$51</b>	<b>\$64</b>	<b>\$76</b>	<b>\$82</b>	<b>\$26</b>	<b>22.46%</b>	<b>7.08%</b>	<b>86.78%</b>
GREENLAND	PACKAGED	\$0	\$0	\$0	\$1	\$1	\$0	-100.00%	-17.42%	0.00%
	<b>GREENLAND - Total</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$1</b>	<b>\$1</b>	<b>\$0</b>	<b>-100.00%</b>	<b>-17.42%</b>	<b>0.00%</b>
INDIA	PACKAGED	\$334	\$332	\$228	\$30	\$17	\$2	-71.30%	-42.40%	92.00%
	<b>INDIA - Total</b>	<b>\$334</b>	<b>\$332</b>	<b>\$228</b>	<b>\$30</b>	<b>\$17</b>	<b>\$2</b>	<b>-71.30%</b>	<b>-42.40%</b>	<b>92.00%</b>
IRELAND	DRAFT	\$5,864	\$5,817	\$5,594	\$5,792	\$5,588	\$1,197	-4.09%	-3.52%	99.72%
	PACKAGED	\$6,881	\$6,796	\$6,853	\$7,544	\$8,132	\$1,840	5.71%	7.80%	12.16%
	<b>IRELAND - Total</b>	<b>\$12,745</b>	<b>\$12,614</b>	<b>\$12,447</b>	<b>\$13,336</b>	<b>\$13,720</b>	<b>\$3,038</b>	<b>1.62%</b>	<b>2.88%</b>	<b>47.82%</b>
ITALY	DRAFT	\$0	\$0	\$3	\$248	\$399	\$118	26.67%	61.18%	99.96%
	PACKAGED	\$854	\$1,067	\$1,457	\$1,733	\$1,703	\$502	-3.36%	-1.75%	27.62%
	<b>ITALY - Total</b>	<b>\$854</b>	<b>\$1,067</b>	<b>\$1,459</b>	<b>\$1,980</b>	<b>\$2,102</b>	<b>\$620</b>	<b>1.20%</b>	<b>6.12%</b>	<b>41.36%</b>
JAMAICA	PACKAGED	\$1,138	\$1,182	\$1,208	\$1,234	\$1,219	\$365	-8.83%	-1.25%	19.51%
	<b>JAMAICA - Total</b>	<b>\$1,138</b>	<b>\$1,182</b>	<b>\$1,208</b>	<b>\$1,234</b>	<b>\$1,219</b>	<b>\$365</b>	<b>-8.83%</b>	<b>-1.25%</b>	<b>19.51%</b>
JAPAN	DRAFT	\$0	\$50	\$268	\$388	\$421	\$117	-2.45%	8.69%	97.93%
	PACKAGED	\$2,618	\$2,751	\$2,636	\$2,504	\$2,458	\$698	-1.58%	-1.84%	65.00%
	<b>JAPAN - Total</b>	<b>\$2,618</b>	<b>\$2,801</b>	<b>\$2,904</b>	<b>\$2,892</b>	<b>\$2,880</b>	<b>\$815</b>	<b>-1.71%</b>	<b>-0.43%</b>	<b>69.82%</b>

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KENYA	PACKAGED	\$49	\$66	\$57	\$67	\$72	\$19	2.75%	8.64%	35.71%
	<b>KENYA - Total</b>	<b>\$49</b>	<b>\$66</b>	<b>\$57</b>	<b>\$67</b>	<b>\$72</b>	<b>\$19</b>	<b>2.75%</b>	<b>8.64%</b>	<b>35.71%</b>
KOREA - SOUTH	PACKAGED	\$43	\$64	\$87	\$121	\$154	\$42	2.71%	27.57%	49.38%
	<b>KOREA - SOUTH - Total</b>	<b>\$43</b>	<b>\$64</b>	<b>\$87</b>	<b>\$121</b>	<b>\$154</b>	<b>\$42</b>	<b>2.71%</b>	<b>27.57%</b>	<b>49.38%</b>
LAOS	PACKAGED	\$0	\$0	\$1	\$5	\$2	\$1	-54.75%	-53.99%	80.52%
	<b>LAOS - Total</b>	<b>\$0</b>	<b>\$0</b>	<b>\$1</b>	<b>\$5</b>	<b>\$2</b>	<b>\$1</b>	<b>-54.75%</b>	<b>-53.99%</b>	<b>80.52%</b>
LATVIA	PACKAGED	\$0	\$1	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
	<b>LATVIA - Total</b>	<b>\$0</b>	<b>\$1</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>
LEBANON	PACKAGED	\$0	\$0	\$0	\$5	\$8	\$2	10.50%	44.94%	0.00%
	<b>LEBANON - Total</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$5</b>	<b>\$8</b>	<b>\$2</b>	<b>10.50%</b>	<b>44.94%</b>	<b>0.00%</b>
LITHUANIA	PACKAGED	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
	<b>LITHUANIA - Total</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>
MEXICO	PACKAGED	\$57,799	\$51,140	\$46,378	\$44,599	\$44,635	\$16,313	-2.94%	0.08%	21.28%
	<b>MEXICO - Total</b>	<b>\$57,799</b>	<b>\$51,140</b>	<b>\$46,378</b>	<b>\$44,599</b>	<b>\$44,635</b>	<b>\$16,313</b>	<b>-2.94%</b>	<b>0.08%</b>	<b>21.28%</b>
MONTENEGRO	PACKAGED	\$9	\$6	\$11	\$0	\$5	\$2	522.44%	1,518.35%	3.77%
	<b>MONTENEGRO - Total</b>	<b>\$9</b>	<b>\$6</b>	<b>\$11</b>	<b>\$0</b>	<b>\$5</b>	<b>\$2</b>	<b>522.44%</b>	<b>1,518.35%</b>	<b>3.77%</b>
NETHERLANDS	DRAFT	\$2,078	\$2,623	\$2,314	\$2,236	\$2,147	\$519	-11.44%	-4.01%	99.19%
	PACKAGED	\$32,294	\$30,328	\$28,654	\$27,762	\$26,375	\$7,489	-8.88%	-5.00%	16.29%
	<b>NETHERLANDS - Total</b>	<b>\$34,372</b>	<b>\$32,951</b>	<b>\$30,968</b>	<b>\$29,998</b>	<b>\$28,521</b>	<b>\$8,009</b>	<b>-9.05%</b>	<b>-4.92%</b>	<b>22.53%</b>
NEW ZEALAND	DRAFT	\$0	\$0	\$0	\$0	\$6	\$4	n/a	n/a	100.00%
	PACKAGED	\$405	\$350	\$415	\$463	\$527	\$154	4.17%	13.90%	3.85%
	<b>NEW ZEALAND - Total</b>	<b>\$405</b>	<b>\$350</b>	<b>\$415</b>	<b>\$463</b>	<b>\$534</b>	<b>\$158</b>	<b>4.17%</b>	<b>13.90%</b>	<b>4.99%</b>
NORWAY	PACKAGED	\$0	\$0	\$25	\$7	\$26	\$11	15,439.39%	293.91%	0.56%
	<b>NORWAY - Total</b>	<b>\$0</b>	<b>\$0</b>	<b>\$25</b>	<b>\$7</b>	<b>\$26</b>	<b>\$11</b>	<b>15,439.39%</b>	<b>293.91%</b>	<b>0.56%</b>
	PACKAGED	\$147	\$259	\$350	\$364	\$352	\$100	-2.99%	-3.49%	6.08%

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PHILIPPINES	<b>PHILIPPINES - Total</b>	<b>\$147</b>	<b>\$259</b>	<b>\$350</b>	<b>\$364</b>	<b>\$352</b>	<b>\$100</b>	<b>-2.99%</b>	<b>-3.49%</b>	<b>6.08%</b>
POLAND	PACKAGED	\$440	\$522	\$547	\$530	\$535	\$169	3.93%	0.81%	4.29%
	<b>POLAND - Total</b>	<b>\$440</b>	<b>\$522</b>	<b>\$547</b>	<b>\$530</b>	<b>\$535</b>	<b>\$169</b>	<b>3.93%</b>	<b>0.81%</b>	<b>4.29%</b>
PORTUGAL	PACKAGED	\$0	\$0	\$25	\$93	\$92	\$25	-10.66%	-1.74%	14.76%
	<b>PORTUGAL - Total</b>	<b>\$0</b>	<b>\$0</b>	<b>\$25</b>	<b>\$93</b>	<b>\$92</b>	<b>\$25</b>	<b>-10.66%</b>	<b>-1.74%</b>	<b>14.76%</b>
RUSSIA (USSR)	PACKAGED	\$180	\$162	\$121	\$249	\$308	\$75	10.64%	23.56%	2.95%
	<b>RUSSIA (USSR) - Total</b>	<b>\$180</b>	<b>\$162</b>	<b>\$121</b>	<b>\$249</b>	<b>\$308</b>	<b>\$75</b>	<b>10.64%</b>	<b>23.56%</b>	<b>2.95%</b>
SERBIA	PACKAGED	\$0	\$0	\$5	\$11	\$16	\$8	84.44%	48.55%	1.55%
	<b>SERBIA - Total</b>	<b>\$0</b>	<b>\$0</b>	<b>\$5</b>	<b>\$11</b>	<b>\$16</b>	<b>\$8</b>	<b>84.44%</b>	<b>48.55%</b>	<b>1.55%</b>
SINGAPORE	PACKAGED	\$314	\$258	\$306	\$309	\$348	\$110	12.71%	12.74%	33.78%
	<b>SINGAPORE - Total</b>	<b>\$314</b>	<b>\$258</b>	<b>\$306</b>	<b>\$309</b>	<b>\$348</b>	<b>\$110</b>	<b>12.71%</b>	<b>12.74%</b>	<b>33.78%</b>
SLOVAK REPUBLIC	PACKAGED	\$8	\$26	\$12	\$10	\$16	\$5	70.45%	63.40%	0.00%
	<b>SLOVAK REPUBLIC - Total</b>	<b>\$8</b>	<b>\$26</b>	<b>\$12</b>	<b>\$10</b>	<b>\$16</b>	<b>\$5</b>	<b>70.45%</b>	<b>63.40%</b>	<b>0.00%</b>
SLOVENIA	PACKAGED	\$92	\$3	\$5	\$0	\$0	\$0	n/a	100.00%	0.00%
	<b>SLOVENIA - Total</b>	<b>\$92</b>	<b>\$3</b>	<b>\$5</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>100.00%</b>	<b>0.00%</b>
SOUTH AFRICA	PACKAGED	\$104	\$113	\$142	\$122	\$96	\$32	6.81%	-21.30%	5.18%
	<b>SOUTH AFRICA - Total</b>	<b>\$104</b>	<b>\$113</b>	<b>\$142</b>	<b>\$122</b>	<b>\$96</b>	<b>\$32</b>	<b>6.81%</b>	<b>-21.30%</b>	<b>5.18%</b>
SPAIN	PACKAGED	\$520	\$795	\$1,019	\$1,262	\$1,735	\$554	47.04%	37.50%	9.84%
	<b>SPAIN - Total</b>	<b>\$520</b>	<b>\$795</b>	<b>\$1,019</b>	<b>\$1,262</b>	<b>\$1,735</b>	<b>\$554</b>	<b>47.04%</b>	<b>37.50%</b>	<b>9.84%</b>
SWITZERLAND	PACKAGED	\$0	\$0	\$0	\$7	\$5	\$1	-86.03%	-31.99%	0.97%
	<b>SWITZERLAND - Total</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$7</b>	<b>\$5</b>	<b>\$1</b>	<b>-86.03%</b>	<b>-31.99%</b>	<b>0.97%</b>
THAILAND	PACKAGED	\$423	\$427	\$448	\$462	\$469	\$135	5.42%	1.50%	56.22%

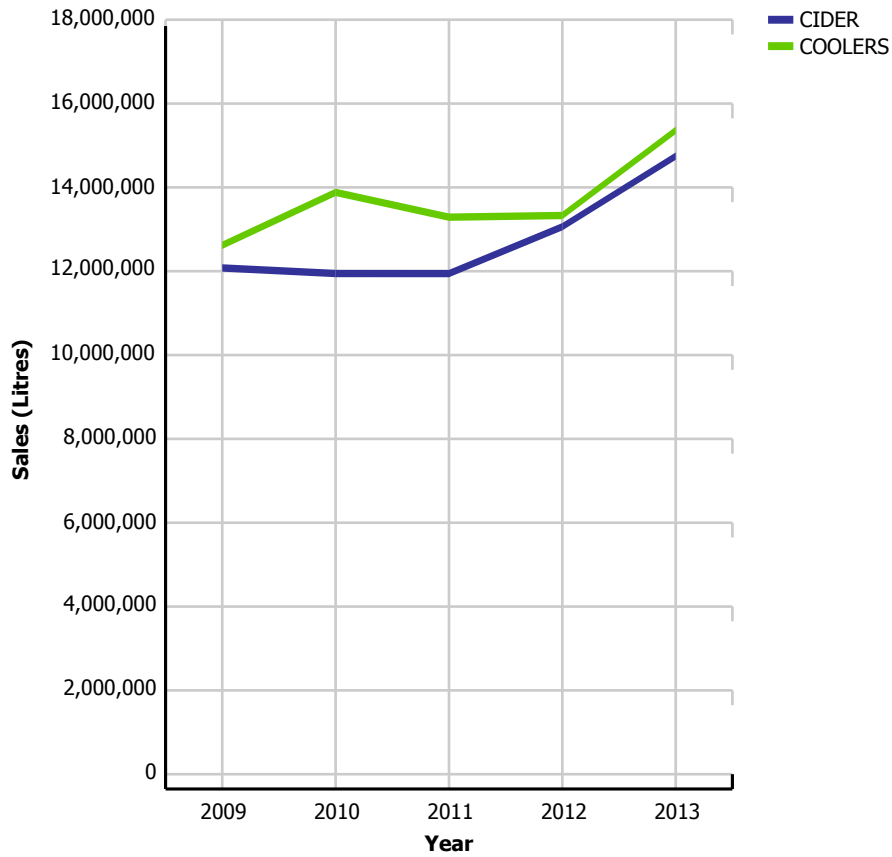
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**SALES IN RETAIL DOLLARS (000s)**

		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
THAILAND	<b>THAILAND - Total</b>	<b>\$423</b>	<b>\$427</b>	<b>\$448</b>	<b>\$462</b>	<b>\$469</b>	<b>\$135</b>	<b>5.42%</b>	<b>1.50%</b>	<b>56.22%</b>
TRINIDAD AND TOBAGO	PACKAGED	\$75	\$108	\$127	\$114	\$104	\$38	-11.82%	-8.82%	12.28%
	<b>TRINIDAD AND TOBAGO - Total</b>	<b>\$75</b>	<b>\$108</b>	<b>\$127</b>	<b>\$114</b>	<b>\$104</b>	<b>\$38</b>	<b>-11.82%</b>	<b>-8.82%</b>	<b>12.28%</b>
TURKEY	PACKAGED	\$187	\$156	\$188	\$286	\$293	\$66	-19.06%	2.39%	4.92%
	<b>TURKEY - Total</b>	<b>\$187</b>	<b>\$156</b>	<b>\$188</b>	<b>\$286</b>	<b>\$293</b>	<b>\$66</b>	<b>-19.06%</b>	<b>2.39%</b>	<b>4.92%</b>
UKRAINE	PACKAGED	\$32	\$26	\$4	\$6	\$6	\$0	-100.00%	-7.55%	0.00%
	<b>UKRAINE - Total</b>	<b>\$32</b>	<b>\$26</b>	<b>\$4</b>	<b>\$6</b>	<b>\$6</b>	<b>\$0</b>	<b>-100.00%</b>	<b>-7.55%</b>	<b>0.00%</b>
UNITED KINGDOM	DRAFT	\$252	\$250	\$313	\$351	\$639	\$157	46.87%	82.06%	99.57%
	PACKAGED	\$4,536	\$4,524	\$4,339	\$4,741	\$5,453	\$1,260	6.09%	15.02%	7.70%
	<b>UNITED KINGDOM - Total</b>	<b>\$4,787</b>	<b>\$4,774</b>	<b>\$4,653</b>	<b>\$5,092</b>	<b>\$6,092</b>	<b>\$1,418</b>	<b>9.47%</b>	<b>19.64%</b>	<b>17.33%</b>
UNITED STATES OF AMERICA	DRAFT	\$89	\$181	\$498	\$1,500	\$2,389	\$740	56.98%	59.22%	92.17%
	PACKAGED	\$50,239	\$68,267	\$69,338	\$56,375	\$53,234	\$15,999	-10.35%	-5.57%	9.94%
	<b>UNITED STATES OF AMERICA - Total</b>	<b>\$50,327</b>	<b>\$68,447</b>	<b>\$69,836</b>	<b>\$57,876</b>	<b>\$55,624</b>	<b>\$16,739</b>	<b>-8.62%</b>	<b>-3.89%</b>	<b>13.47%</b>
VIETNAM	PACKAGED	\$3	\$1	\$6	\$10	\$14	\$3	35.13%	34.37%	87.27%
	<b>VIETNAM - Total</b>	<b>\$3</b>	<b>\$1</b>	<b>\$6</b>	<b>\$10</b>	<b>\$14</b>	<b>\$3</b>	<b>35.13%</b>	<b>34.37%</b>	<b>87.27%</b>
<b>IMPORT DRAFT - TOTAL</b>		<b>\$14,587</b>	<b>\$15,597</b>	<b>\$14,936</b>	<b>\$17,057</b>	<b>\$18,300</b>	<b>\$4,688</b>	<b>7.45%</b>	<b>7.29%</b>	<b>98.23%</b>
<b>IMPORT PACKAGED - TOTAL</b>		<b>\$212,235</b>	<b>\$219,221</b>	<b>\$212,297</b>	<b>\$199,216</b>	<b>\$197,932</b>	<b>\$60,577</b>	<b>-3.60%</b>	<b>-0.64%</b>	<b>14.66%</b>
<b>IMPORT BEER - TOTAL</b>		<b>\$226,822</b>	<b>\$234,818</b>	<b>\$227,233</b>	<b>\$216,273</b>	<b>\$216,232</b>	<b>\$65,265</b>	<b>-2.88%</b>	<b>-0.02%</b>	<b>21.73%</b>

# Cooler and Cider Sales

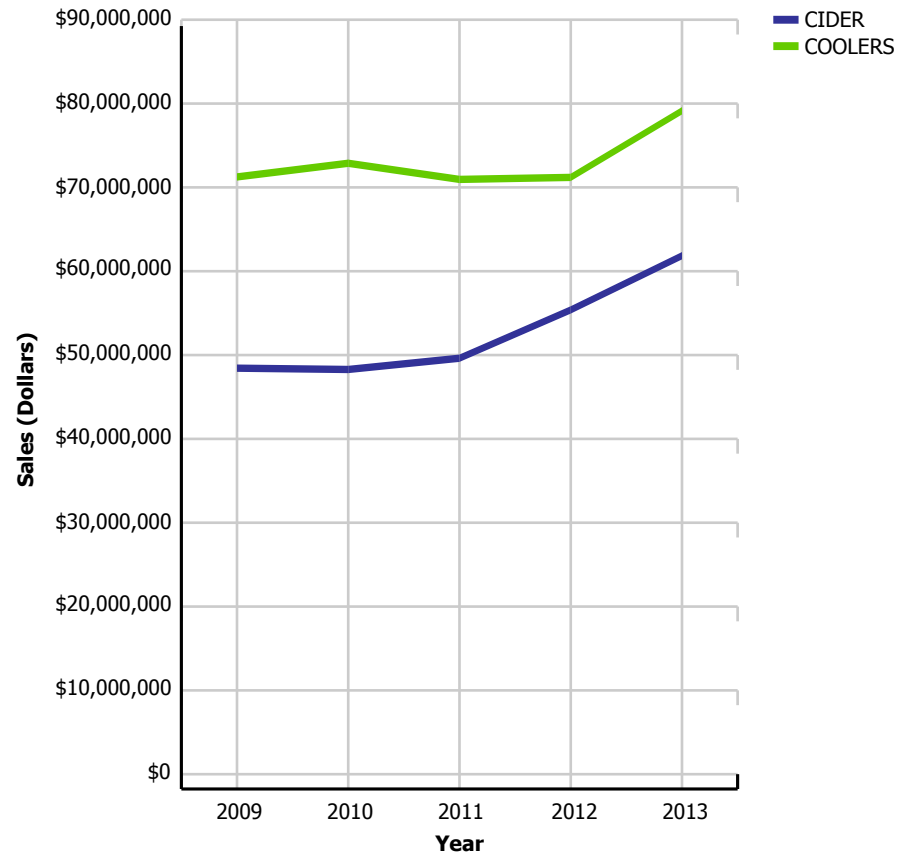
## Coolers and Ciders (Domestic & Imported)

Annual Sales by Volume (Litres)



## Coolers and Ciders (Domestic & Imported)

Annual Sales by Retail Dollars





**CIDER MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN LITRES**

		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
DOMESTIC	DRAFT	59,718	87,027	102,255	136,530	178,465	64,529	19.76%	30.71%	92.52%
	PACKAGED	10,179,612	9,985,927	9,808,483	10,747,375	11,962,562	4,174,723	9.51%	11.31%	5.11%
	PACKAGED - OTHER	13,218	28,098	31,940	37,209	42,247	15,420	7.15%	13.54%	3.87%
<b>DOMESTIC - TOTAL</b>		<b>10,252,547</b>	<b>10,101,051</b>	<b>9,942,678</b>	<b>10,921,114</b>	<b>12,183,274</b>	<b>4,254,672</b>	<b>9.65%</b>	<b>11.56%</b>	<b>6.39%</b>
IMPORT	DRAFT	413,350	388,250	365,400	371,500	447,625	134,850	32.21%	20.49%	98.86%
	PACKAGED	1,500,809	1,544,979	1,724,446	1,857,486	2,202,178	807,186	27.87%	18.56%	15.68%
	PACKAGED - OTHER	0	0	0	0	58	0	n/a	n/a	0.00%
<b>IMPORT - TOTAL</b>		<b>1,914,159</b>	<b>1,933,229</b>	<b>2,089,846</b>	<b>2,228,986</b>	<b>2,649,861</b>	<b>942,036</b>	<b>28.47%</b>	<b>18.88%</b>	<b>29.73%</b>
<b>CIDER - TOTAL</b>		<b>12,166,706</b>	<b>12,034,280</b>	<b>12,032,524</b>	<b>13,150,099</b>	<b>14,833,135</b>	<b>5,196,709</b>	<b>12.64%</b>	<b>12.80%</b>	<b>10.56%</b>

**CIDER MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN RETAIL DOLLARS (000s)**

		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
DOMESTIC	DRAFT	\$231	\$334	\$400	\$542	\$718	\$258	17.35%	32.50%	92.80%
	PACKAGED	\$38,454	\$37,772	\$38,216	\$42,731	\$46,745	\$16,223	6.78%	9.39%	5.39%
	PACKAGED - OTHER	\$366	\$582	\$556	\$629	\$701	\$259	7.72%	11.33%	4.04%
<b>DOMESTIC - TOTAL</b>		<b>\$39,051</b>	<b>\$38,688</b>	<b>\$39,173</b>	<b>\$43,903</b>	<b>\$48,164</b>	<b>\$16,739</b>	<b>6.95%</b>	<b>9.71%</b>	<b>6.67%</b>
IMPORT	DRAFT	\$1,922	\$1,836	\$1,666	\$1,693	\$2,027	\$605	30.10%	19.72%	98.97%
	PACKAGED	\$7,905	\$8,198	\$9,227	\$10,233	\$12,100	\$4,409	25.66%	18.25%	16.63%
	PACKAGED - OTHER	\$0	\$0	\$0	\$0	\$1	\$0	n/a	n/a	0.00%
<b>IMPORT - TOTAL</b>		<b>\$9,827</b>	<b>\$10,034</b>	<b>\$10,893</b>	<b>\$11,926</b>	<b>\$14,128</b>	<b>\$5,014</b>	<b>26.18%</b>	<b>18.47%</b>	<b>28.44%</b>
<b>CIDER - TOTAL</b>		<b>\$48,878</b>	<b>\$48,722</b>	<b>\$50,066</b>	<b>\$55,829</b>	<b>\$62,292</b>	<b>\$21,753</b>	<b>10.84%</b>	<b>11.58%</b>	<b>11.61%</b>

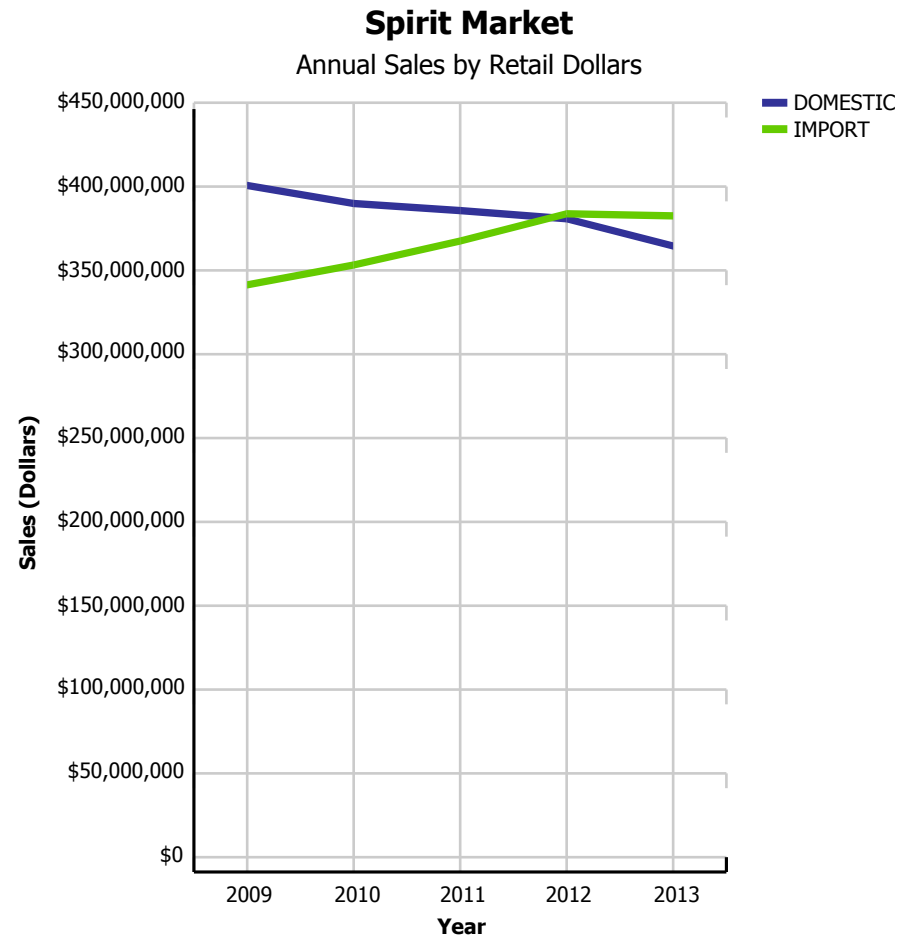
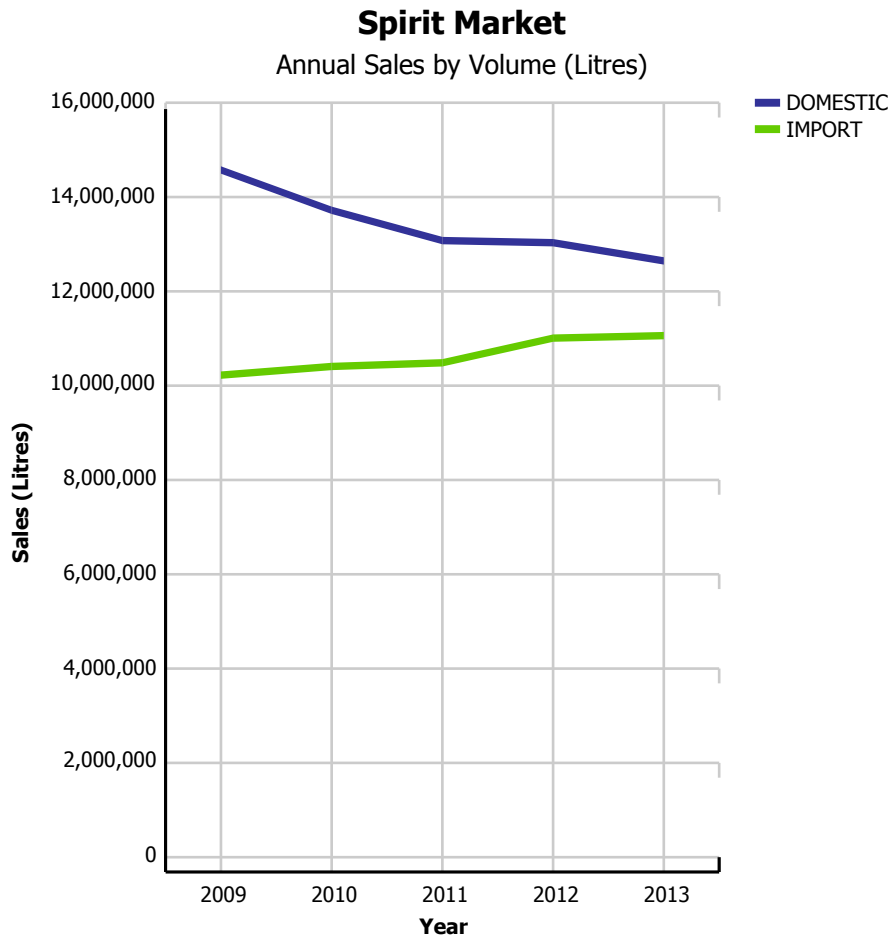
**COOLER MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN LITRES**

	2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
DOMESTIC BEER	551	48	-5	-2	0	0	100.00%	100.00%	0.00%
OTHER	0	0	0	0	0	0	n/a	n/a	0.00%
SPIRIT	9,788,377	11,521,351	11,260,581	11,391,998	11,848,090	4,648,005	4.70%	4.00%	6.18%
WINE	1,020,031	911,270	712,543	647,156	543,347	165,105	-17.00%	-16.04%	1.34%
<b>DOMESTIC - TOTAL</b>	<b>10,808,959</b>	<b>12,432,669</b>	<b>11,973,119</b>	<b>12,039,152</b>	<b>12,391,437</b>	<b>4,813,110</b>	<b>3.77%</b>	<b>2.93%</b>	<b>5.96%</b>
IMPORT BEER	829	766	3,639	79,002	1,640,556	1,161,507	1,839.01%	1,976.59%	2.24%
OTHER	0	0	0	-203	0	0	100.00%	100.00%	0.00%
SPIRIT	1,638,673	1,356,299	1,289,345	1,187,517	1,310,587	487,352	-3.49%	10.36%	4.20%
WINE	434,708	355,794	288,463	288,502	282,460	89,615	-10.09%	-2.09%	7.30%
<b>IMPORT - TOTAL</b>	<b>2,074,210</b>	<b>1,712,859</b>	<b>1,581,447</b>	<b>1,554,818</b>	<b>3,233,604</b>	<b>1,738,474</b>	<b>161.61%</b>	<b>107.97%</b>	<b>3.47%</b>
<b>COOLERS - TOTAL</b>	<b>12,883,169</b>	<b>14,145,528</b>	<b>13,554,567</b>	<b>13,593,970</b>	<b>15,625,041</b>	<b>6,551,584</b>	<b>23.55%</b>	<b>14.94%</b>	<b>5.45%</b>

**COOLER MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN RETAIL DOLLARS (000s)**

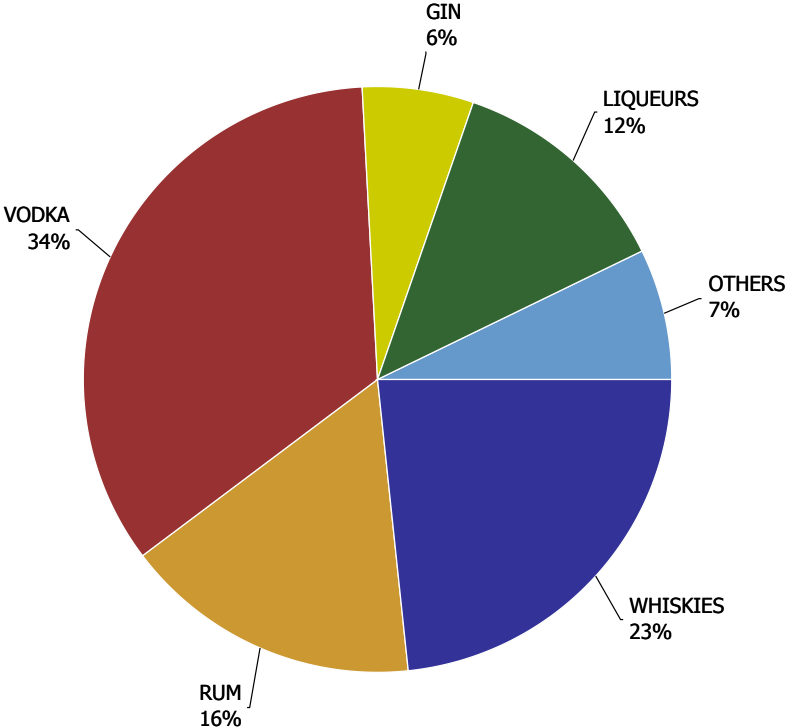
	2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
DOMESTIC BEER	\$5	\$0	\$0	\$0	\$0	\$0	100.00%	100.00%	0.00%
OTHER	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
SPIRIT	\$53,449	\$57,866	\$57,849	\$58,947	\$58,847	\$22,684	0.08%	-0.17%	6.87%
WINE	\$4,531	\$4,133	\$3,145	\$2,691	\$2,088	\$622	-24.94%	-22.43%	1.52%
<b>DOMESTIC - TOTAL</b>	<b>\$57,984</b>	<b>\$61,999</b>	<b>\$60,994</b>	<b>\$61,638</b>	<b>\$60,935</b>	<b>\$23,305</b>	<b>-0.80%</b>	<b>-1.14%</b>	<b>6.68%</b>
IMPORT BEER	\$4	\$4	\$21	\$434	\$8,520	\$6,010	1,722.92%	1,864.68%	2.24%
OTHER	\$0	\$0	\$0	(\$1)	\$0	\$0	100.00%	100.00%	0.00%
SPIRIT	\$11,613	\$9,656	\$9,144	\$8,341	\$8,901	\$3,206	-7.35%	6.71%	3.91%
WINE	\$2,969	\$2,543	\$2,119	\$2,105	\$2,107	\$644	-4.41%	0.10%	6.66%
<b>IMPORT - TOTAL</b>	<b>\$14,585</b>	<b>\$12,203</b>	<b>\$11,284</b>	<b>\$10,878</b>	<b>\$19,528</b>	<b>\$9,860</b>	<b>120.87%</b>	<b>79.51%</b>	<b>3.48%</b>
<b>COOLERS - TOTAL</b>	<b>\$72,569</b>	<b>\$74,202</b>	<b>\$72,278</b>	<b>\$72,516</b>	<b>\$80,463</b>	<b>\$33,165</b>	<b>18.63%</b>	<b>10.96%</b>	<b>5.91%</b>

# Spirit Sales

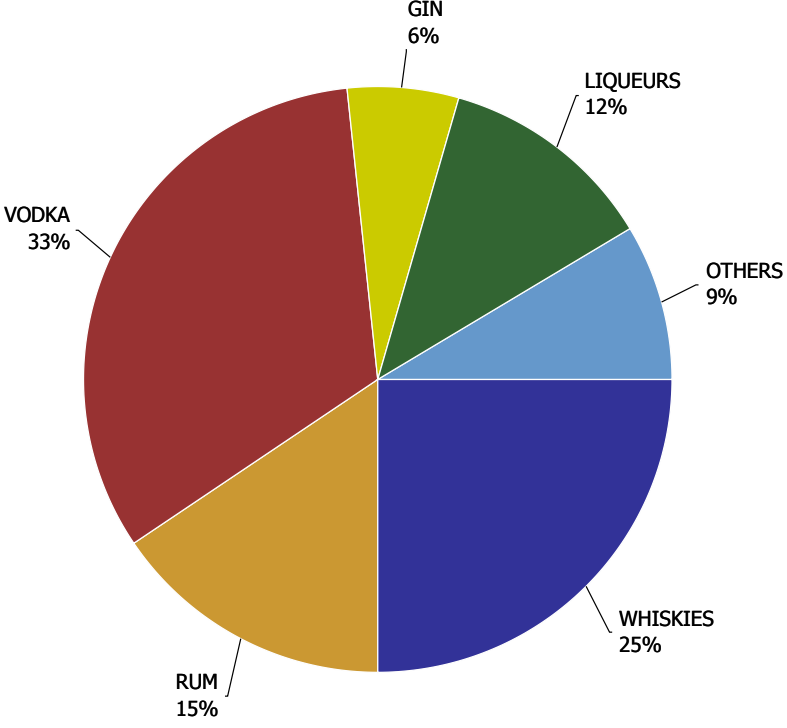


# Spirit Market

**Spirit Market Share**  
Current Quarter by Volume (Litres)



**Spirit Market Share**  
Current Quarter by Retail Dollars



**SPIRITS MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN LITRES**

		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013	
<b>ARMAGNAC</b>		<b>1,421</b>	<b>1,311</b>	<b>1,674</b>	<b>2,130</b>	<b>1,970</b>	<b>459</b>	<b>19.90%</b>	<b>-7.48%</b>	<b>8.17%</b>	
<b>ASIAN SPIRITS</b>		<b>133,699</b>	<b>133,773</b>	<b>141,068</b>	<b>145,886</b>	<b>149,464</b>	<b>35,938</b>	<b>1.33%</b>	<b>2.45%</b>	<b>44.04%</b>	
BRANDY	DOMESTIC	85,642	79,790	70,041	67,406	62,155	12,754	-17.19%	-7.79%	6.37%	
	IMPORT	416,090	398,070	384,896	379,742	369,462	81,695	-0.18%	-2.71%	4.06%	
<b>BRANDY</b>		<b>501,732</b>	<b>477,860</b>	<b>454,936</b>	<b>447,147</b>	<b>431,617</b>	<b>94,449</b>	<b>-2.88%</b>	<b>-3.47%</b>	<b>4.39%</b>	
<b>CACHACA</b>		<b>4,542</b>	<b>4,746</b>	<b>4,150</b>	<b>4,268</b>	<b>4,294</b>	<b>1,308</b>	<b>0.04%</b>	<b>0.63%</b>	<b>38.03%</b>	
<b>COGNAC</b>		<b>40,295</b>	<b>40,320</b>	<b>43,975</b>	<b>47,175</b>	<b>49,146</b>	<b>10,897</b>	<b>4.98%</b>	<b>4.18%</b>	<b>12.40%</b>	
EAUX DE VIE	DOMESTIC	862	729	689	1,038	1,806	899	98.43%	74.09%	5.09%	
	IMPORT	16,125	15,833	15,594	14,964	17,138	3,509	11.25%	14.53%	8.12%	
<b>EAUX DE VIE</b>		<b>16,988</b>	<b>16,562</b>	<b>16,283</b>	<b>16,002</b>	<b>18,944</b>	<b>4,408</b>	<b>22.20%</b>	<b>18.39%</b>	<b>7.83%</b>	
GIN	DOMESTIC	378,726	338,061	308,009	300,182	292,722	91,063	-3.03%	-2.49%	17.60%	
	IMPORT	843,439	834,436	826,188	900,027	937,006	305,290	2.56%	4.11%	16.03%	
<b>GIN</b>		<b>1,222,165</b>	<b>1,172,496</b>	<b>1,134,197</b>	<b>1,200,210</b>	<b>1,229,728</b>	<b>396,353</b>	<b>1.22%</b>	<b>2.46%</b>	<b>16.40%</b>	
RUM	AMBER	DOMESTIC	1,152,927	1,136,856	1,170,457	1,149,256	1,085,698	266,772	-7.76%	-5.53%	8.46%
		IMPORT	621,423	686,680	714,968	789,153	811,496	194,342	-0.43%	2.83%	7.36%
<b>AMBER</b>		<b>1,774,350</b>	<b>1,823,536</b>	<b>1,885,425</b>	<b>1,938,409</b>	<b>1,897,193</b>	<b>461,114</b>	<b>-4.80%</b>	<b>-2.13%</b>	<b>7.99%</b>	
DARK	DOMESTIC	489,534	451,617	404,375	382,306	362,561	81,184	-7.66%	-5.16%	9.79%	
	IMPORT	196,965	187,109	189,077	217,896	265,008	63,328	21.14%	21.62%	4.21%	
<b>DARK</b>		<b>686,500</b>	<b>638,727</b>	<b>593,452</b>	<b>600,202</b>	<b>627,569</b>	<b>144,511</b>	<b>3.08%</b>	<b>4.56%</b>	<b>7.43%</b>	
WHITE	DOMESTIC	1,859,511	1,705,802	1,556,163	1,531,846	1,406,490	387,091	-12.16%	-8.18%	12.27%	
	IMPORT	115,583	109,282	105,997	99,475	83,239	25,509	-7.08%	-16.32%	18.50%	
<b>WHITE</b>		<b>1,975,094</b>	<b>1,815,084</b>	<b>1,662,160</b>	<b>1,631,320</b>	<b>1,489,728</b>	<b>412,600</b>	<b>-11.86%</b>	<b>-8.68%</b>	<b>12.62%</b>	
RUM	DOMESTIC	3,501,972	3,294,275	3,130,995	3,063,408	2,854,748	735,046	-10.12%	-6.81%	10.51%	
	IMPORT	933,972	983,071	1,010,042	1,106,524	1,159,743	283,179	3.01%	4.81%	7.44%	
<b>RUM</b>		<b>4,435,944</b>	<b>4,277,346</b>	<b>4,141,037</b>	<b>4,169,932</b>	<b>4,014,491</b>	<b>1,018,226</b>	<b>-6.82%</b>	<b>-3.73%</b>	<b>9.62%</b>	
TEQUILA	DOMESTIC	0	0	0	130	0	0	-100.00%	-100.00%	0.00%	
	IMPORT	502,752	514,895	523,479	590,008	614,395	201,018	3.30%	4.13%	33.83%	
<b>TEQUILA</b>		<b>502,752</b>	<b>514,895</b>	<b>523,479</b>	<b>590,138</b>	<b>614,395</b>	<b>201,018</b>	<b>3.29%</b>	<b>4.11%</b>	<b>33.83%</b>	

**SPIRITS MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN LITRES**

		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
VODKA	DOMESTIC	5,329,525	4,993,930	4,720,472	4,723,445	4,623,600	1,243,481	-2.94%	-2.11%	12.91%
	IMPORT	2,706,165	2,993,757	3,118,963	3,273,540	3,252,927	913,443	-1.98%	-0.63%	12.50%
<b>VODKA</b>		<b>8,035,690</b>	<b>7,987,688</b>	<b>7,839,435</b>	<b>7,996,984</b>	<b>7,876,527</b>	<b>2,156,924</b>	<b>-2.53%</b>	<b>-1.51%</b>	<b>12.74%</b>
WHISKY	AMERICAN WHISKY	314,944	343,769	371,004	416,739	448,681	114,942	6.58%	7.66%	26.28%
	CANADIAN WHISKY	4,393,059	4,177,165	4,036,758	4,039,040	4,016,212	989,531	-2.16%	-0.57%	6.51%
	IRISH WHISKY	103,428	116,905	132,318	155,585	174,722	41,354	17.68%	12.30%	24.73%
	JAPANESE WHISKY	146	803	489	1,327	1,855	380	29.14%	39.83%	7.18%
	SCOTCH - BLEND	1,056,338	1,042,814	1,031,331	1,009,307	977,898	235,723	-1.60%	-3.11%	2.84%
	SCOTCH - MALT	315,377	325,039	332,246	351,530	371,285	84,295	5.65%	5.62%	7.70%
	OTHER WHISKY	574	1,932	6,989	5,096	7,487	1,496	-4.45%	46.92%	1.75%
<b>WHISKY</b>		<b>6,183,865</b>	<b>6,008,427</b>	<b>5,911,135</b>	<b>5,978,623</b>	<b>5,998,139</b>	<b>1,467,722</b>	<b>-0.53%</b>	<b>0.33%</b>	<b>7.99%</b>
OTHER SPIRITS	RESTRICTED	1,320	1,501	1,321	1,454	1,296	356	-14.61%	-10.86%	0.04%
	APERITIF	13,846	13,554	14,417	16,447	18,697	6,005	9.57%	13.68%	24.00%
	FLAVOURED	2,423	3,002	2,416	1,940	7,786	6,370	1,135.14%	301.29%	4.60%
	READY TO MIX COCKTAILS	166,436	159,244	149,285	144,773	134,840	37,514	-16.88%	-6.86%	53.73%
	READY TO SERVE COCKTAILS	247,781	177,937	170,073	215,003	146,096	48,059	-52.58%	-32.05%	0.41%
	SCHNAPPS	6,674	6,416	6,094	5,342	5,297	1,255	16.28%	-0.85%	5.61%
<b>OTHER SPIRITS</b>		<b>438,480</b>	<b>361,653</b>	<b>343,606</b>	<b>384,960</b>	<b>314,012</b>	<b>99,560</b>	<b>-35.34%</b>	<b>-18.43%</b>	<b>24.90%</b>
SPIRIT - GIFT PACKS	DOMESTIC	12,441	11,612	22,702	22,393	17,271	1,807	85.24%	-22.87%	0.46%
	IMPORT	13,879	22,863	24,468	19,953	23,794	4,615	-34.23%	19.25%	1.33%
<b>SPIRIT - GIFT PACKS</b>		<b>26,321</b>	<b>34,475</b>	<b>47,171</b>	<b>42,346</b>	<b>41,065</b>	<b>6,422</b>	<b>-19.65%</b>	<b>-3.03%</b>	<b>0.97%</b>



**SPIRITS MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN RETAIL DOLLARS (000s)**

		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013	
<b>ARMAGNAC</b>		<b>\$181</b>	<b>\$154</b>	<b>\$176</b>	<b>\$277</b>	<b>\$263</b>	<b>\$72</b>	<b>28.57%</b>	<b>-5.09%</b>	<b>5.83%</b>	
<b>ASIAN SPIRITS</b>		<b>\$3,459</b>	<b>\$3,992</b>	<b>\$6,654</b>	<b>\$8,475</b>	<b>\$6,469</b>	<b>\$1,342</b>	<b>-21.63%</b>	<b>-23.67%</b>	<b>26.03%</b>	
BRANDY	DOMESTIC	\$2,240	\$2,179	\$2,006	\$1,918	\$1,749	\$355	-18.91%	-8.80%	6.36%	
	IMPORT	\$11,260	\$11,211	\$11,293	\$11,024	\$10,606	\$2,308	-1.78%	-3.79%	4.47%	
<b>BRANDY</b>		<b>\$13,500</b>	<b>\$13,390</b>	<b>\$13,299</b>	<b>\$12,942</b>	<b>\$12,355</b>	<b>\$2,664</b>	<b>-4.47%</b>	<b>-4.54%</b>	<b>4.73%</b>	
<b>CACHACA</b>		<b>\$170</b>	<b>\$187</b>	<b>\$175</b>	<b>\$168</b>	<b>\$158</b>	<b>\$49</b>	<b>-6.79%</b>	<b>-5.83%</b>	<b>40.06%</b>	
<b>COGNAC</b>		<b>\$4,024</b>	<b>\$4,149</b>	<b>\$5,021</b>	<b>\$6,101</b>	<b>\$6,651</b>	<b>\$1,457</b>	<b>8.33%</b>	<b>9.01%</b>	<b>10.71%</b>	
EAUX DE VIE	DOMESTIC	\$88	\$77	\$75	\$99	\$158	\$77	78.08%	59.74%	6.08%	
	IMPORT	\$789	\$767	\$763	\$692	\$755	\$149	2.13%	9.02%	10.81%	
<b>EAUX DE VIE</b>		<b>\$877</b>	<b>\$844</b>	<b>\$839</b>	<b>\$791</b>	<b>\$913</b>	<b>\$225</b>	<b>19.51%</b>	<b>15.37%</b>	<b>9.99%</b>	
GIN	DOMESTIC	\$10,342	\$9,518	\$9,059	\$8,827	\$8,592	\$2,669	-3.26%	-2.66%	17.31%	
	IMPORT	\$25,194	\$25,195	\$25,576	\$27,330	\$28,295	\$9,122	1.40%	3.53%	16.52%	
<b>GIN</b>		<b>\$35,536</b>	<b>\$34,713</b>	<b>\$34,635</b>	<b>\$36,157</b>	<b>\$36,887</b>	<b>\$11,791</b>	<b>0.31%</b>	<b>2.02%</b>	<b>16.71%</b>	
RUM	AMBER	DOMESTIC	\$33,245	\$33,803	\$36,175	\$35,690	\$33,335	\$8,036	-9.54%	-6.60%	8.66%
		IMPORT	\$18,791	\$21,853	\$23,727	\$25,899	\$26,042	\$6,153	-3.30%	0.55%	7.85%
<b>AMBER</b>		<b>\$52,036</b>	<b>\$55,657</b>	<b>\$59,902</b>	<b>\$61,588</b>	<b>\$59,377</b>	<b>\$14,189</b>	<b>-6.93%</b>	<b>-3.59%</b>	<b>8.31%</b>	
DARK	DOMESTIC	\$12,895	\$12,531	\$11,898	\$11,056	\$10,297	\$2,241	-10.54%	-6.87%	9.87%	
	IMPORT	\$5,677	\$5,608	\$6,127	\$7,326	\$9,102	\$2,146	23.54%	24.25%	4.46%	
<b>DARK</b>		<b>\$18,572</b>	<b>\$18,139</b>	<b>\$18,026</b>	<b>\$18,382</b>	<b>\$19,400</b>	<b>\$4,387</b>	<b>3.41%</b>	<b>5.53%</b>	<b>7.33%</b>	
WHITE	DOMESTIC	\$49,260	\$47,138	\$44,786	\$43,483	\$39,262	\$10,558	-14.33%	-9.71%	12.29%	
	IMPORT	\$3,275	\$3,153	\$3,170	\$2,980	\$2,453	\$740	-8.94%	-17.70%	19.20%	
<b>WHITE</b>		<b>\$52,535</b>	<b>\$50,291</b>	<b>\$47,956</b>	<b>\$46,463</b>	<b>\$41,714</b>	<b>\$11,298</b>	<b>-14.00%</b>	<b>-10.22%</b>	<b>12.69%</b>	
RUM	DOMESTIC	\$95,400	\$93,473	\$92,859	\$90,229	\$82,893	\$20,835	-12.14%	-8.13%	10.53%	
	IMPORT	\$27,743	\$30,614	\$33,024	\$36,205	\$37,597	\$9,039	1.42%	3.85%	7.77%	
<b>RUM</b>		<b>\$123,144</b>	<b>\$124,087</b>	<b>\$125,883</b>	<b>\$126,433</b>	<b>\$120,491</b>	<b>\$29,874</b>	<b>-8.43%</b>	<b>-4.70%</b>	<b>9.67%</b>	
TEQUILA	DOMESTIC	\$0	\$0	\$0	\$5	\$0	\$0	-100.00%	-100.00%	0.00%	
	IMPORT	\$22,282	\$22,000	\$21,825	\$23,822	\$24,460	\$7,852	-0.20%	2.68%	32.77%	
<b>TEQUILA</b>		<b>\$22,282</b>	<b>\$22,000</b>	<b>\$21,825</b>	<b>\$23,827</b>	<b>\$24,460</b>	<b>\$7,852</b>	<b>-0.21%</b>	<b>2.66%</b>	<b>32.77%</b>	

**SPIRITS MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN RETAIL DOLLARS (000s)**

		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
VODKA	DOMESTIC	\$142,114	\$138,913	\$136,276	\$136,439	\$131,531	\$34,843	-5.99%	-3.60%	12.85%
	IMPORT	\$84,062	\$94,970	\$101,353	\$105,044	\$102,951	\$28,353	-4.37%	-1.99%	14.00%
<b>VODKA</b>		<b>\$226,176</b>	<b>\$233,883</b>	<b>\$237,629</b>	<b>\$241,483</b>	<b>\$234,482</b>	<b>\$63,196</b>	<b>-5.27%</b>	<b>-2.90%</b>	<b>13.35%</b>
WHISKY	AMERICAN WHISKY	\$11,033	\$12,299	\$13,699	\$15,350	\$16,730	\$4,221	8.10%	8.99%	27.29%
	CANADIAN WHISKY	\$126,704	\$122,986	\$122,888	\$120,433	\$117,431	\$28,285	-4.91%	-2.49%	6.56%
	IRISH WHISKY	\$3,956	\$4,570	\$5,332	\$6,057	\$6,784	\$1,580	17.18%	12.00%	24.55%
	JAPANESE WHISKY	\$14	\$93	\$66	\$160	\$216	\$42	19.75%	34.73%	7.04%
	SCOTCH - BLEND	\$35,539	\$35,202	\$35,450	\$34,091	\$32,543	\$7,683	-3.78%	-4.54%	3.89%
	SCOTCH - MALT	\$21,970	\$23,284	\$24,676	\$25,931	\$28,063	\$6,246	9.14%	8.22%	9.02%
	OTHER WHISKY	\$61	\$203	\$366	\$303	\$365	\$67	-11.76%	20.32%	2.65%
<b>WHISKY</b>		<b>\$199,278</b>	<b>\$198,636</b>	<b>\$202,476</b>	<b>\$202,326</b>	<b>\$202,131</b>	<b>\$48,125</b>	<b>-1.42%</b>	<b>0.10%</b>	<b>8.78%</b>
OTHER SPIRITS	RESTRICTED	\$61	\$69	\$61	\$67	\$60	\$16	-14.58%	-10.85%	0.04%
	APERITIF	\$411	\$397	\$447	\$503	\$568	\$179	9.29%	13.01%	24.69%
	FLAVOURED	\$97	\$103	\$93	\$76	\$388	\$331	1,748.21%	411.33%	5.15%
	READY TO MIX COCKTAILS	\$3,855	\$3,745	\$3,586	\$3,434	\$3,162	\$873	-18.37%	-7.92%	53.32%
	READY TO SERVE COCKTAILS	\$5,412	\$4,030	\$3,876	\$4,651	\$3,487	\$1,098	-47.19%	-25.03%	0.36%
	SCHNAPPS	\$252	\$243	\$237	\$209	\$212	\$49	16.62%	1.43%	5.73%
<b>OTHER SPIRITS</b>		<b>\$10,087</b>	<b>\$8,586</b>	<b>\$8,300</b>	<b>\$8,939</b>	<b>\$7,877</b>	<b>\$2,546</b>	<b>-24.92%</b>	<b>-11.89%</b>	<b>23.76%</b>
SPIRIT - GIFT PACKS	DOMESTIC	\$557	\$449	\$860	\$814	\$868	\$54	58.61%	6.70%	0.38%
	IMPORT	\$683	\$1,007	\$1,166	\$984	\$1,037	\$147	-37.41%	5.37%	1.73%
<b>SPIRIT - GIFT PACKS</b>		<b>\$1,239</b>	<b>\$1,456</b>	<b>\$2,026</b>	<b>\$1,798</b>	<b>\$1,905</b>	<b>\$201</b>	<b>-25.27%</b>	<b>5.97%</b>	<b>1.11%</b>

**SPIRITS MARKET - LIQUEURS**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN LITRES**

		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
ALMOND	DOMESTIC	19,329	15,819	12,342	9,669	1,313	111	-89.42%	-86.43%	0.00%
	IMPORT	110,813	108,256	104,637	103,645	102,643	21,924	-4.11%	-0.97%	16.82%
	<b>ALMOND - TOTAL</b>	<b>130,142</b>	<b>124,075</b>	<b>116,979</b>	<b>113,314</b>	<b>103,956</b>	<b>22,035</b>	<b>-7.85%</b>	<b>-8.26%</b>	<b>17.65%</b>
ANISE / LICORICE	DOMESTIC	2,520	1,714	1,343	1,310	804	120	-71.73%	-38.66%	37.89%
	IMPORT	152,406	144,107	135,466	131,502	125,729	30,841	-4.92%	-4.39%	18.53%
	<b>ANISE / LICORICE - TOTAL</b>	<b>154,926</b>	<b>145,821</b>	<b>136,809</b>	<b>132,812</b>	<b>126,532</b>	<b>30,961</b>	<b>-5.79%</b>	<b>-4.73%</b>	<b>18.65%</b>
APPLE	DOMESTIC	0	41	417	415	331	24	-78.12%	-20.33%	0.00%
	IMPORT	54,392	46,850	39,409	35,315	29,279	6,846	-15.52%	-17.09%	42.79%
	<b>APPLE - TOTAL</b>	<b>54,392</b>	<b>46,891</b>	<b>39,826</b>	<b>35,730</b>	<b>29,609</b>	<b>6,870</b>	<b>-16.36%</b>	<b>-17.13%</b>	<b>43.37%</b>
APRICOT	DOMESTIC	8,715	8,659	8,108	8,669	7,094	1,764	-7.24%	-18.17%	8.88%
	IMPORT	18,834	19,970	20,207	19,861	20,428	4,879	2.18%	2.85%	28.33%
	<b>APRICOT - TOTAL</b>	<b>27,549</b>	<b>28,629</b>	<b>28,315</b>	<b>28,530</b>	<b>27,522</b>	<b>6,643</b>	<b>-0.50%</b>	<b>-3.53%</b>	<b>23.32%</b>
BANANA	DOMESTIC	11,800	4,314	3,415	3,054	1,785	520	-38.11%	-41.57%	23.91%
	IMPORT	33,485	33,834	31,326	29,954	26,660	6,788	-11.00%	-11.00%	62.31%
	<b>BANANA - TOTAL</b>	<b>45,285</b>	<b>38,148</b>	<b>34,740</b>	<b>33,008</b>	<b>28,445</b>	<b>7,309</b>	<b>-13.69%</b>	<b>-13.82%</b>	<b>59.90%</b>
BERRY - OTHER	DOMESTIC	96	285	567	1,034	1,048	441	91.06%	1.45%	0.00%
	IMPORT	1,479	953	681	553	746	150	0.20%	34.99%	30.02%
	<b>BERRY - OTHER - TOTAL</b>	<b>1,575</b>	<b>1,237</b>	<b>1,248</b>	<b>1,586</b>	<b>1,795</b>	<b>591</b>	<b>55.22%</b>	<b>13.14%</b>	<b>12.48%</b>
BLACK CURRANT / CASSIS	DOMESTIC	280	362	196	213	446	152	18.13%	109.84%	0.00%
	IMPORT	6,879	6,986	6,820	6,483	6,138	1,541	-4.60%	-5.32%	36.88%
	<b>BLACK CURRANT / CASSIS - TOTAL</b>	<b>7,160</b>	<b>7,348</b>	<b>7,017</b>	<b>6,696</b>	<b>6,584</b>	<b>1,693</b>	<b>-2.92%</b>	<b>-1.66%</b>	<b>34.38%</b>
BLACKBERRY	DOMESTIC	66	43	25	44	62	29	10.00%	41.38%	0.00%
	IMPORT	2,999	3,103	2,500	2,679	2,260	715	16.09%	-15.64%	30.66%

**SPIRITS MARKET - LIQUEURS**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN LITRES**

		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
BLACKBERRY	<b>BLACKBERRY - TOTAL</b>	<b>3,065</b>	<b>3,146</b>	<b>2,525</b>	<b>2,723</b>	<b>2,322</b>	<b>744</b>	<b>15.84%</b>	<b>-14.73%</b>	<b>29.85%</b>
BUTTERSCOTCH	DOMESTIC	357	438	475	803	589	41	-74.29%	-26.56%	0.00%
	IMPORT	50,481	49,574	55,247	62,853	65,303	15,733	-2.86%	3.90%	56.20%
	<b>BUTTERSCOTCH - TOTAL</b>	<b>50,838</b>	<b>50,012</b>	<b>55,723</b>	<b>63,656</b>	<b>65,893</b>	<b>15,774</b>	<b>-3.56%</b>	<b>3.51%</b>	<b>56.58%</b>
CACAO / CHOCOLATE	DOMESTIC	6,048	6,199	5,860	5,459	4,360	608	-48.93%	-20.14%	17.67%
	IMPORT	-1	-1	0	1	555	282	n/a	73,840.00%	1.83%
	<b>CACAO / CHOCOLATE - TOTAL</b>	<b>6,047</b>	<b>6,198</b>	<b>5,860</b>	<b>5,460</b>	<b>4,914</b>	<b>889</b>	<b>-25.25%</b>	<b>-9.99%</b>	<b>15.88%</b>
CACAO / WHITE	DOMESTIC	31,368	24,407	22,831	22,408	22,710	4,879	5.13%	1.35%	51.16%
	IMPORT	36	9	6	2	76	76	n/a	3,300.00%	0.00%
	<b>CACAO / WHITE - TOTAL</b>	<b>31,404</b>	<b>24,417</b>	<b>22,837</b>	<b>22,410</b>	<b>22,787</b>	<b>4,955</b>	<b>6.78%</b>	<b>1.68%</b>	<b>50.98%</b>
CHERRY	DOMESTIC	185	156	210	532	1,635	904	316.58%	207.40%	2.89%
	IMPORT	9,155	8,768	8,469	8,935	9,444	2,425	7.92%	5.69%	27.82%
	<b>CHERRY - TOTAL</b>	<b>9,340</b>	<b>8,924</b>	<b>8,679</b>	<b>9,467</b>	<b>11,078</b>	<b>3,330</b>	<b>35.12%</b>	<b>17.02%</b>	<b>24.14%</b>
CHESTNUT	IMPORT	0	29	17	1	81	81	n/a	11,471.43%	0.00%
	<b>CHESTNUT - TOTAL</b>	<b>0</b>	<b>29</b>	<b>17</b>	<b>1</b>	<b>81</b>	<b>81</b>	<b>n/a</b>	<b>11,471.43%</b>	<b>0.00%</b>
CITRUS OTHER THAN ORANGE	IMPORT	23	0	0	1,044	834	617	585.83%	-20.09%	1.89%
	<b>CITRUS OTHER THAN ORANGE - TOTAL</b>	<b>23</b>	<b>0</b>	<b>0</b>	<b>1,044</b>	<b>834</b>	<b>617</b>	<b>585.83%</b>	<b>-20.09%</b>	<b>1.89%</b>
COCONUT	DOMESTIC	128,911	116,673	121,616	118,115	117,159	38,880	-1.26%	-0.81%	11.58%
	IMPORT	15,560	15,477	13,454	12,948	11,646	3,962	-2.90%	-10.06%	21.06%
	<b>COCONUT - TOTAL</b>	<b>144,471</b>	<b>132,150</b>	<b>135,070</b>	<b>131,063</b>	<b>128,805</b>	<b>42,843</b>	<b>-1.41%</b>	<b>-1.72%</b>	<b>12.44%</b>
COFFEE	DOMESTIC	10,032	2,945	2,392	676	258	9	-88.89%	-61.86%	0.00%
	IMPORT	342,772	310,252	289,607	285,414	277,418	61,004	-3.90%	-2.80%	12.64%

**SPIRITS MARKET - LIQUEURS**  
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**SALES IN LITRES**

		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
COFFEE	<b>COFFEE - TOTAL</b>	<b>352,804</b>	<b>313,198</b>	<b>291,999</b>	<b>286,091</b>	<b>277,676</b>	<b>61,013</b>	<b>-4.01%</b>	<b>-2.94%</b>	<b>12.66%</b>
CRANBERRY	DOMESTIC	45	31	26	69	130	70	91.84%	89.07%	0.00%
	<b>CRANBERRY - TOTAL</b>	<b>45</b>	<b>31</b>	<b>26</b>	<b>69</b>	<b>130</b>	<b>70</b>	<b>91.84%</b>	<b>89.07%</b>	<b>0.00%</b>
CREAM	DOMESTIC	1,914	2,522	1,365	3,250	5,299	1,379	40.49%	63.03%	1.37%
	IMPORT	1,040,473	1,042,218	1,014,849	1,032,363	1,023,095	207,394	-0.16%	-0.90%	4.99%
	<b>CREAM - TOTAL</b>	<b>1,042,387</b>	<b>1,044,740</b>	<b>1,016,215</b>	<b>1,035,613</b>	<b>1,028,394</b>	<b>208,773</b>	<b>0.03%</b>	<b>-0.70%</b>	<b>4.97%</b>
EGG	IMPORT	5,907	5,799	5,486	5,161	5,036	799	-3.97%	-2.43%	1.70%
	<b>EGG - TOTAL</b>	<b>5,907</b>	<b>5,799</b>	<b>5,486</b>	<b>5,161</b>	<b>5,036</b>	<b>799</b>	<b>-3.97%</b>	<b>-2.43%</b>	<b>1.70%</b>
FRUIT - OTHER	DOMESTIC	23,040	11,177	4,584	3,103	1,976	747	-35.27%	-36.32%	8.65%
	IMPORT	94,677	75,561	61,776	58,095	49,010	12,419	-15.77%	-15.64%	39.11%
	<b>FRUIT - OTHER - TOTAL</b>	<b>117,716</b>	<b>86,738</b>	<b>66,360</b>	<b>61,198</b>	<b>50,986</b>	<b>13,166</b>	<b>-17.19%</b>	<b>-16.69%</b>	<b>37.93%</b>
GRAPE	DOMESTIC	46	54	9	1,725	1,932	222	-64.93%	12.00%	4.19%
	IMPORT	7,337	3,733	1,904	1,944	1,519	516	-3.10%	-21.88%	15.31%
	<b>GRAPE - TOTAL</b>	<b>7,383</b>	<b>3,787</b>	<b>1,912</b>	<b>3,669</b>	<b>3,451</b>	<b>738</b>	<b>-36.68%</b>	<b>-5.95%</b>	<b>9.08%</b>
GRAPE FRUIT	IMPORT	1,040	751	699	556	622	155	16.39%	11.82%	36.63%
	<b>GRAPE FRUIT - TOTAL</b>	<b>1,040</b>	<b>751</b>	<b>699</b>	<b>556</b>	<b>622</b>	<b>155</b>	<b>16.39%</b>	<b>11.82%</b>	<b>36.63%</b>
HAZELNUT	IMPORT	22,527	20,580	20,128	19,210	19,011	3,852	0.75%	-1.03%	35.25%
	<b>HAZELNUT - TOTAL</b>	<b>22,527</b>	<b>20,580</b>	<b>20,128</b>	<b>19,210</b>	<b>19,011</b>	<b>3,852</b>	<b>0.75%</b>	<b>-1.03%</b>	<b>35.25%</b>
HERBAL	DOMESTIC	1,647	1,304	1,360	1,446	1,793	501	23.52%	24.00%	12.27%
	IMPORT	342,738	327,830	311,847	306,018	295,997	76,292	-1.23%	-3.27%	44.33%
	<b>HERBAL - TOTAL</b>	<b>344,385</b>	<b>329,134</b>	<b>313,207</b>	<b>307,464</b>	<b>297,790</b>	<b>76,793</b>	<b>-1.10%</b>	<b>-3.15%</b>	<b>44.13%</b>
HONEY	IMPORT	0	0	0	18	0	0	n/a	-100.00%	0.00%
	<b>HONEY - TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>18</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>-100.00%</b>	<b>0.00%</b>
LEMON	IMPORT	18,284	20,311	23,820	22,900	21,230	6,091	-12.36%	-7.29%	17.96%
	<b>LEMON - TOTAL</b>	<b>18,284</b>	<b>20,311</b>	<b>23,820</b>	<b>22,900</b>	<b>21,230</b>	<b>6,091</b>	<b>-12.36%</b>	<b>-7.29%</b>	<b>17.96%</b>

**SPIRITS MARKET - LIQUEURS**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN LITRES**

		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
LOGANBERRY	DOMESTIC	0	0	0	10	0	0	n/a	-100.00%	0.00%
	IMPORT	252	287	186	324	240	120	-23.08%	-25.93%	3.75%
	<b>LOGANBERRY - TOTAL</b>	<b>252</b>	<b>287</b>	<b>186</b>	<b>334</b>	<b>240</b>	<b>120</b>	<b>-23.08%</b>	<b>-28.09%</b>	<b>3.75%</b>
MACADAMIA	IMPORT	1,708	3,757	3,532	3,308	3,232	574	0.52%	-2.31%	2.72%
	<b>MACADAMIA - TOTAL</b>	<b>1,708</b>	<b>3,757</b>	<b>3,532</b>	<b>3,308</b>	<b>3,232</b>	<b>574</b>	<b>0.52%</b>	<b>-2.31%</b>	<b>2.72%</b>
MELON	DOMESTIC	13,905	7,506	2,058	1,724	1,135	257	-54.42%	-34.17%	23.59%
	IMPORT	11,491	13,787	14,470	14,034	13,552	3,953	1.95%	-3.44%	52.79%
	<b>MELON - TOTAL</b>	<b>25,396</b>	<b>21,293</b>	<b>16,529</b>	<b>15,758</b>	<b>14,686</b>	<b>4,210</b>	<b>-5.20%</b>	<b>-6.80%</b>	<b>50.53%</b>
MINT	DOMESTIC	22,924	22,293	22,232	22,801	20,410	3,238	1.94%	-10.48%	20.68%
	IMPORT	118	210	139	195	99	8	-78.43%	-49.10%	0.00%
	<b>MINT - TOTAL</b>	<b>23,042</b>	<b>22,504</b>	<b>22,371</b>	<b>22,996</b>	<b>20,510</b>	<b>3,245</b>	<b>1.04%</b>	<b>-10.81%</b>	<b>20.67%</b>
ORANGE	DOMESTIC	113,482	107,861	104,034	106,669	107,247	33,460	3.44%	0.54%	25.51%
	IMPORT	168,566	160,333	153,786	156,579	154,532	36,845	0.14%	-1.31%	26.95%
	<b>ORANGE - TOTAL</b>	<b>282,048</b>	<b>268,194</b>	<b>257,820</b>	<b>263,248</b>	<b>261,779</b>	<b>70,305</b>	<b>1.68%</b>	<b>-0.56%</b>	<b>26.36%</b>
OTHER	DOMESTIC	3,852	1,084	1,081	1,975	3,570	1,395	71.32%	80.78%	14.23%
	IMPORT	8,332	7,741	7,007	5,849	6,616	2,246	70.44%	13.13%	26.12%
	<b>OTHER - TOTAL</b>	<b>12,185</b>	<b>8,824</b>	<b>8,088</b>	<b>7,823</b>	<b>10,187</b>	<b>3,642</b>	<b>70.77%</b>	<b>30.21%</b>	<b>21.95%</b>
OTHER NUT	IMPORT	18	70	22	9	554	77	n/a	6,058.33%	0.00%
	<b>OTHER NUT - TOTAL</b>	<b>18</b>	<b>70</b>	<b>22</b>	<b>9</b>	<b>554</b>	<b>77</b>	<b>n/a</b>	<b>6,058.33%</b>	<b>0.00%</b>
PEACH	DOMESTIC	49,019	47,439	44,753	48,689	50,470	17,001	9.26%	3.66%	51.06%
	IMPORT	3,551	2,666	1,619	952	752	270	-17.48%	-21.07%	88.20%
	<b>PEACH - TOTAL</b>	<b>52,569</b>	<b>50,105</b>	<b>46,373</b>	<b>49,641</b>	<b>51,222</b>	<b>17,272</b>	<b>8.71%</b>	<b>3.18%</b>	<b>51.61%</b>
PEAR	DOMESTIC	60	41	7	17	38	32	352.63%	119.57%	0.99%
	IMPORT	4,357	3,708	3,371	2,787	2,782	522	-5.69%	-0.16%	21.22%
	<b>PEAR - TOTAL</b>	<b>4,417</b>	<b>3,749</b>	<b>3,378</b>	<b>2,804</b>	<b>2,820</b>	<b>554</b>	<b>-1.14%</b>	<b>0.58%</b>	<b>20.95%</b>
PINEAPPLE	DOMESTIC	9,844	6,519	2,998	2,158	844	2	-99.64%	-60.91%	2.58%

**SPIRITS MARKET - LIQUEURS**  
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**SALES IN LITRES**

		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
PINEAPPLE	IMPORT	0	0	486	225	314	90	0.00%	39.67%	0.00%
	<b>PINEAPPLE - TOTAL</b>	<b>9,844</b>	<b>6,519</b>	<b>3,484</b>	<b>2,384</b>	<b>1,158</b>	<b>92</b>	<b>-87.03%</b>	<b>-51.42%</b>	<b>1.88%</b>
PLUM	DOMESTIC	0	0	0	0	8	8	n/a	n/a	0.00%
	IMPORT	861	832	670	769	764	179	9.63%	-0.59%	2.45%
	<b>PLUM - TOTAL</b>	<b>861</b>	<b>832</b>	<b>670</b>	<b>769</b>	<b>772</b>	<b>187</b>	<b>14.22%</b>	<b>0.39%</b>	<b>2.43%</b>
RASPBERRY	DOMESTIC	2,331	2,838	2,712	3,981	2,878	640	-39.22%	-27.71%	52.84%
	IMPORT	109,750	101,421	97,774	95,240	85,125	22,054	-13.44%	-10.62%	44.67%
	<b>RASPBERRY - TOTAL</b>	<b>112,082</b>	<b>104,260</b>	<b>100,485</b>	<b>99,221</b>	<b>88,003</b>	<b>22,694</b>	<b>-14.46%</b>	<b>-11.31%</b>	<b>44.93%</b>
SPICE	DOMESTIC	298,874	320,638	336,942	355,881	366,850	87,521	2.27%	3.08%	6.51%
	IMPORT	13,409	11,606	10,716	9,855	10,164	2,329	8.05%	3.13%	35.72%
	<b>SPICE - TOTAL</b>	<b>312,283</b>	<b>332,244</b>	<b>347,657</b>	<b>365,737</b>	<b>377,014</b>	<b>89,850</b>	<b>2.42%</b>	<b>3.08%</b>	<b>7.29%</b>
STRAWBERRY	DOMESTIC	4	0	6	0	8,928	4,659	n/a	2,380,700.00%	4.89%
	IMPORT	1,990	952	843	4,103	3,272	667	-28.67%	-20.25%	7.00%
	<b>STRAWBERRY - TOTAL</b>	<b>1,994</b>	<b>952</b>	<b>849</b>	<b>4,104</b>	<b>12,200</b>	<b>5,326</b>	<b>469.43%</b>	<b>197.30%</b>	<b>5.45%</b>
TANGERINE	IMPORT	1,275	809	840	816	762	284	15.55%	-6.62%	49.80%
	<b>TANGERINE - TOTAL</b>	<b>1,275</b>	<b>809</b>	<b>840</b>	<b>816</b>	<b>762</b>	<b>284</b>	<b>15.55%</b>	<b>-6.62%</b>	<b>49.80%</b>
WALNUT	IMPORT	105	71	50	34	50	8	0.00%	50.00%	0.00%
	<b>WALNUT - TOTAL</b>	<b>105</b>	<b>71</b>	<b>50</b>	<b>34</b>	<b>50</b>	<b>8</b>	<b>0.00%</b>	<b>50.00%</b>	<b>0.00%</b>
WHISKY	DOMESTIC	12,151	12,160	7,234	7,668	9,565	1,694	12.28%	24.74%	2.85%
	IMPORT	136,191	130,397	117,669	152,037	156,347	37,648	6.08%	2.83%	11.59%
	<b>WHISKY - TOTAL</b>	<b>148,342</b>	<b>142,558</b>	<b>124,904</b>	<b>159,705</b>	<b>165,912</b>	<b>39,342</b>	<b>6.33%</b>	<b>3.89%</b>	<b>11.08%</b>
<b>LIQUEURS - TOTAL</b>		<b>3,567,116</b>	<b>3,409,123</b>	<b>3,272,737</b>	<b>3,328,138</b>	<b>3,276,586</b>	<b>774,568</b>	<b>-0.61%</b>	<b>-1.55%</b>	<b>18.15%</b>

**SPIRITS MARKET - LIQUEURS**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN RETAIL DOLLARS (000s)**

		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
ALMOND	DOMESTIC	\$456	\$377	\$304	\$238	\$30	\$2	-90.38%	-87.46%	0.00%
	IMPORT	\$3,075	\$3,041	\$3,036	\$2,982	\$2,900	\$617	-4.31%	-2.77%	16.09%
	<b>ALMOND - TOTAL</b>	<b>\$3,531</b>	<b>\$3,417</b>	<b>\$3,341</b>	<b>\$3,220</b>	<b>\$2,929</b>	<b>\$619</b>	<b>-7.57%</b>	<b>-9.03%</b>	<b>16.76%</b>
ANISE / LICORICE	DOMESTIC	\$59	\$40	\$33	\$33	\$21	\$3	-70.26%	-37.79%	35.25%
	IMPORT	\$4,307	\$4,148	\$3,971	\$3,793	\$3,593	\$877	-6.21%	-5.26%	18.17%
	<b>ANISE / LICORICE - TOTAL</b>	<b>\$4,367</b>	<b>\$4,188</b>	<b>\$4,003</b>	<b>\$3,826</b>	<b>\$3,614</b>	<b>\$880</b>	<b>-6.96%</b>	<b>-5.54%</b>	<b>18.26%</b>
APPLE	DOMESTIC	\$0	\$1	\$9	\$9	\$7	\$0	-78.70%	-21.35%	0.00%
	IMPORT	\$1,289	\$1,123	\$969	\$892	\$732	\$168	-19.88%	-17.92%	42.38%
	<b>APPLE - TOTAL</b>	<b>\$1,289</b>	<b>\$1,124</b>	<b>\$978</b>	<b>\$901</b>	<b>\$739</b>	<b>\$168</b>	<b>-20.52%</b>	<b>-17.96%</b>	<b>42.88%</b>
APRICOT	DOMESTIC	\$210	\$210	\$201	\$213	\$174	\$42	-7.70%	-18.25%	8.00%
	IMPORT	\$395	\$424	\$434	\$433	\$443	\$105	-1.70%	2.39%	29.44%
	<b>APRICOT - TOTAL</b>	<b>\$605</b>	<b>\$634</b>	<b>\$636</b>	<b>\$646</b>	<b>\$617</b>	<b>\$147</b>	<b>-3.50%</b>	<b>-4.42%</b>	<b>23.39%</b>
BANANA	DOMESTIC	\$302	\$112	\$86	\$75	\$45	\$14	-33.24%	-40.17%	19.23%
	IMPORT	\$691	\$704	\$666	\$631	\$552	\$137	-13.67%	-12.54%	63.25%
	<b>BANANA - TOTAL</b>	<b>\$994</b>	<b>\$816</b>	<b>\$751</b>	<b>\$706</b>	<b>\$597</b>	<b>\$151</b>	<b>-15.94%</b>	<b>-15.49%</b>	<b>59.93%</b>
BERRY - OTHER	DOMESTIC	\$3	\$11	\$22	\$41	\$48	\$22	61.07%	15.45%	0.00%
	IMPORT	\$42	\$28	\$21	\$18	\$22	\$5	-1.93%	19.00%	34.59%
	<b>BERRY - OTHER - TOTAL</b>	<b>\$45</b>	<b>\$39</b>	<b>\$43</b>	<b>\$60</b>	<b>\$69</b>	<b>\$27</b>	<b>44.52%</b>	<b>16.53%</b>	<b>10.74%</b>
BLACK CURRANT / CASSIS	DOMESTIC	\$18	\$23	\$14	\$18	\$36	\$12	15.05%	107.06%	0.00%
	IMPORT	\$268	\$268	\$264	\$252	\$244	\$65	2.18%	-3.49%	37.65%
	<b>BLACK CURRANT / CASSIS - TOTAL</b>	<b>\$287</b>	<b>\$291</b>	<b>\$278</b>	<b>\$270</b>	<b>\$280</b>	<b>\$77</b>	<b>4.03%</b>	<b>3.71%</b>	<b>32.75%</b>
BLACKBERRY	DOMESTIC	\$5	\$4	\$2	\$4	\$5	\$2	7.13%	39.09%	0.00%
	IMPORT	\$100	\$102	\$85	\$91	\$80	\$25	15.92%	-11.28%	31.26%



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		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
BLACKBERRY	<b>BLACKBERRY - TOTAL</b>	<b>\$106</b>	<b>\$105</b>	<b>\$87</b>	<b>\$94</b>	<b>\$85</b>	<b>\$27</b>	<b>15.11%</b>	<b>-9.34%</b>	<b>29.42%</b>
BUTTERSCOTCH	DOMESTIC	\$7	\$9	\$10	\$17	\$12	\$1	-74.48%	-26.78%	0.00%
	IMPORT	\$1,262	\$1,253	\$1,407	\$1,600	\$1,633	\$390	-4.61%	2.08%	56.71%
	<b>BUTTERSCOTCH - TOTAL</b>	<b>\$1,269</b>	<b>\$1,262</b>	<b>\$1,417</b>	<b>\$1,616</b>	<b>\$1,645</b>	<b>\$391</b>	<b>-5.17%</b>	<b>1.78%</b>	<b>57.02%</b>
CACAO / CHOCOLATE	DOMESTIC	\$147	\$152	\$146	\$136	\$103	\$14	-51.93%	-24.45%	17.99%
	IMPORT	\$0	\$0	\$0	\$0	\$20	\$9	n/a	171,107.67%	2.37%
	<b>CACAO / CHOCOLATE - TOTAL</b>	<b>\$147</b>	<b>\$152</b>	<b>\$146</b>	<b>\$136</b>	<b>\$123</b>	<b>\$24</b>	<b>-19.98%</b>	<b>-9.90%</b>	<b>15.47%</b>
CACAO / WHITE	DOMESTIC	\$761	\$555	\$527	\$517	\$520	\$111	3.21%	0.49%	51.11%
	IMPORT	\$1	\$0	\$0	\$0	\$3	\$3	n/a	5,521.32%	0.00%
	<b>CACAO / WHITE - TOTAL</b>	<b>\$761</b>	<b>\$555</b>	<b>\$527</b>	<b>\$517</b>	<b>\$522</b>	<b>\$114</b>	<b>5.84%</b>	<b>1.03%</b>	<b>50.83%</b>
CHERRY	DOMESTIC	\$4	\$12	\$18	\$35	\$71	\$35	141.86%	104.12%	3.43%
	IMPORT	\$238	\$235	\$236	\$251	\$265	\$67	7.22%	5.60%	31.35%
	<b>CHERRY - TOTAL</b>	<b>\$243</b>	<b>\$247</b>	<b>\$254</b>	<b>\$286</b>	<b>\$337</b>	<b>\$102</b>	<b>32.41%</b>	<b>17.63%</b>	<b>25.43%</b>
CHESTNUT	IMPORT	\$0	\$1	\$1	\$0	\$3	\$3	n/a	12,367.05%	0.00%
	<b>CHESTNUT - TOTAL</b>	<b>\$0</b>	<b>\$1</b>	<b>\$1</b>	<b>\$0</b>	<b>\$3</b>	<b>\$3</b>	<b>n/a</b>	<b>12,367.05%</b>	<b>0.00%</b>
CITRUS OTHER THAN ORANGE	IMPORT	\$1	\$0	\$0	\$31	\$31	\$21	652.24%	-1.84%	1.77%
	<b>CITRUS OTHER THAN ORANGE - TOTAL</b>	<b>\$1</b>	<b>\$0</b>	<b>\$0</b>	<b>\$31</b>	<b>\$31</b>	<b>\$21</b>	<b>652.24%</b>	<b>-1.84%</b>	<b>1.77%</b>
COCONUT	DOMESTIC	\$3,548	\$3,238	\$3,202	\$3,005	\$2,983	\$986	0.72%	-0.76%	11.98%
	IMPORT	\$378	\$380	\$337	\$324	\$301	\$101	-0.32%	-7.03%	20.79%
	<b>COCONUT - TOTAL</b>	<b>\$3,925</b>	<b>\$3,617</b>	<b>\$3,539</b>	<b>\$3,329</b>	<b>\$3,284</b>	<b>\$1,087</b>	<b>0.62%</b>	<b>-1.37%</b>	<b>12.79%</b>
COFFEE	DOMESTIC	\$225	\$67	\$56	\$14	\$5	\$0	-89.01%	-62.15%	0.00%
	IMPORT	\$10,188	\$9,156	\$8,524	\$8,340	\$7,938	\$1,722	-5.74%	-4.82%	12.59%

**SPIRITS MARKET - LIQUEURS**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN RETAIL DOLLARS (000s)**

		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
COFFEE	<b>COFFEE - TOTAL</b>	<b>\$10,413</b>	<b>\$9,223</b>	<b>\$8,579</b>	<b>\$8,353</b>	<b>\$7,943</b>	<b>\$1,722</b>	<b>-5.82%</b>	<b>-4.91%</b>	<b>12.60%</b>
CRANBERRY	DOMESTIC	\$4	\$3	\$2	\$6	\$11	\$6	86.83%	86.05%	0.00%
	<b>CRANBERRY - TOTAL</b>	<b>\$4</b>	<b>\$3</b>	<b>\$2</b>	<b>\$6</b>	<b>\$11</b>	<b>\$6</b>	<b>86.83%</b>	<b>86.05%</b>	<b>0.00%</b>
CREAM	DOMESTIC	\$47	\$59	\$34	\$104	\$172	\$44	40.52%	65.42%	1.52%
	IMPORT	\$31,799	\$31,474	\$31,017	\$30,843	\$29,964	\$5,968	-3.20%	-2.85%	5.26%
	<b>CREAM - TOTAL</b>	<b>\$31,846</b>	<b>\$31,532</b>	<b>\$31,051</b>	<b>\$30,948</b>	<b>\$30,137</b>	<b>\$6,012</b>	<b>-2.98%</b>	<b>-2.62%</b>	<b>5.24%</b>
EGG	IMPORT	\$185	\$182	\$176	\$165	\$159	\$24	-8.04%	-3.79%	1.71%
	<b>EGG - TOTAL</b>	<b>\$185</b>	<b>\$182</b>	<b>\$176</b>	<b>\$165</b>	<b>\$159</b>	<b>\$24</b>	<b>-8.04%</b>	<b>-3.79%</b>	<b>1.71%</b>
FRUIT - OTHER	DOMESTIC	\$704	\$330	\$122	\$77	\$49	\$18	-32.68%	-36.68%	9.36%
	IMPORT	\$3,585	\$2,750	\$2,232	\$2,033	\$1,670	\$411	-19.14%	-17.87%	40.57%
	<b>FRUIT - OTHER - TOTAL</b>	<b>\$4,289</b>	<b>\$3,081</b>	<b>\$2,354</b>	<b>\$2,110</b>	<b>\$1,719</b>	<b>\$430</b>	<b>-19.83%</b>	<b>-18.56%</b>	<b>39.68%</b>
GRAPE	DOMESTIC	\$1	\$1	\$0	\$44	\$41	\$4	-72.53%	-5.59%	4.23%
	IMPORT	\$180	\$93	\$48	\$49	\$37	\$12	-12.81%	-25.71%	15.64%
	<b>GRAPE - TOTAL</b>	<b>\$181</b>	<b>\$95</b>	<b>\$48</b>	<b>\$93</b>	<b>\$78</b>	<b>\$16</b>	<b>-45.02%</b>	<b>-16.23%</b>	<b>9.58%</b>
GRAPE FRUIT	IMPORT	\$31	\$23	\$22	\$19	\$21	\$5	12.17%	9.59%	36.72%
	<b>GRAPE FRUIT - TOTAL</b>	<b>\$31</b>	<b>\$23</b>	<b>\$22</b>	<b>\$19</b>	<b>\$21</b>	<b>\$5</b>	<b>12.17%</b>	<b>9.59%</b>	<b>36.72%</b>
HAZELNUT	IMPORT	\$752	\$698	\$663	\$612	\$606	\$123	-0.58%	-1.03%	35.82%
	<b>HAZELNUT - TOTAL</b>	<b>\$752</b>	<b>\$698</b>	<b>\$663</b>	<b>\$612</b>	<b>\$606</b>	<b>\$123</b>	<b>-0.58%</b>	<b>-1.03%</b>	<b>35.82%</b>
HERBAL	DOMESTIC	\$158	\$125	\$134	\$137	\$161	\$47	18.47%	17.49%	10.32%
	IMPORT	\$13,793	\$13,378	\$13,099	\$12,814	\$12,067	\$2,990	-6.55%	-5.83%	42.92%
	<b>HERBAL - TOTAL</b>	<b>\$13,951</b>	<b>\$13,503</b>	<b>\$13,233</b>	<b>\$12,951</b>	<b>\$12,228</b>	<b>\$3,037</b>	<b>-6.24%</b>	<b>-5.58%</b>	<b>42.50%</b>
HONEY	IMPORT	\$0	\$0	\$0	\$1	\$0	\$0	n/a	-100.00%	0.00%
	<b>HONEY - TOTAL</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$1</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>-100.00%</b>	<b>0.00%</b>
LEMON	IMPORT	\$619	\$698	\$820	\$785	\$725	\$208	-11.48%	-7.61%	18.63%
	<b>LEMON - TOTAL</b>	<b>\$619</b>	<b>\$698</b>	<b>\$820</b>	<b>\$785</b>	<b>\$725</b>	<b>\$208</b>	<b>-11.48%</b>	<b>-7.61%</b>	<b>18.63%</b>

**SPIRITS MARKET - LIQUEURS**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN RETAIL DOLLARS (000s)**

		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
LOGANBERRY	DOMESTIC	\$0	\$0	\$0	\$1	\$0	\$0	n/a	-100.00%	0.00%
	IMPORT	\$7	\$8	\$6	\$4	\$3	\$2	69.10%	-34.36%	11.71%
	<b>LOGANBERRY - TOTAL</b>	<b>\$7</b>	<b>\$8</b>	<b>\$6</b>	<b>\$5</b>	<b>\$3</b>	<b>\$2</b>	<b>69.10%</b>	<b>-46.27%</b>	<b>11.71%</b>
MACADAMIA	IMPORT	\$65	\$143	\$137	\$125	\$118	\$21	-3.58%	-5.90%	2.85%
	<b>MACADAMIA - TOTAL</b>	<b>\$65</b>	<b>\$143</b>	<b>\$137</b>	<b>\$125</b>	<b>\$118</b>	<b>\$21</b>	<b>-3.58%</b>	<b>-5.90%</b>	<b>2.85%</b>
MELON	DOMESTIC	\$347	\$192	\$52	\$42	\$28	\$6	-52.92%	-32.84%	19.97%
	IMPORT	\$271	\$323	\$348	\$338	\$325	\$92	-0.16%	-3.80%	51.76%
	<b>MELON - TOTAL</b>	<b>\$618</b>	<b>\$514</b>	<b>\$400</b>	<b>\$380</b>	<b>\$353</b>	<b>\$99</b>	<b>-6.96%</b>	<b>-7.02%</b>	<b>49.22%</b>
MINT	DOMESTIC	\$576	\$562	\$574	\$587	\$513	\$79	-2.63%	-12.65%	20.71%
	IMPORT	\$5	\$9	\$7	\$10	\$5	\$0	-80.72%	-52.01%	0.00%
	<b>MINT - TOTAL</b>	<b>\$581</b>	<b>\$571</b>	<b>\$581</b>	<b>\$597</b>	<b>\$518</b>	<b>\$79</b>	<b>-4.30%</b>	<b>-13.29%</b>	<b>20.70%</b>
ORANGE	DOMESTIC	\$3,040	\$2,950	\$2,905	\$2,939	\$2,884	\$877	-0.13%	-1.88%	23.36%
	IMPORT	\$7,360	\$6,696	\$6,627	\$6,534	\$6,268	\$1,412	-2.28%	-4.07%	23.95%
	<b>ORANGE - TOTAL</b>	<b>\$10,400</b>	<b>\$9,646</b>	<b>\$9,532</b>	<b>\$9,473</b>	<b>\$9,152</b>	<b>\$2,289</b>	<b>-1.47%</b>	<b>-3.39%</b>	<b>23.76%</b>
OTHER	DOMESTIC	\$92	\$30	\$30	\$50	\$85	\$36	63.32%	71.87%	12.66%
	IMPORT	\$363	\$317	\$332	\$320	\$458	\$157	103.59%	43.01%	22.15%
	<b>OTHER - TOTAL</b>	<b>\$455</b>	<b>\$347</b>	<b>\$361</b>	<b>\$370</b>	<b>\$543</b>	<b>\$192</b>	<b>94.64%</b>	<b>46.88%</b>	<b>20.66%</b>
OTHER NUT	IMPORT	\$1	\$3	\$1	\$0	\$18	\$2	n/a	4,455.36%	0.00%
	<b>OTHER NUT - TOTAL</b>	<b>\$1</b>	<b>\$3</b>	<b>\$1</b>	<b>\$0</b>	<b>\$18</b>	<b>\$2</b>	<b>n/a</b>	<b>4,455.36%</b>	<b>0.00%</b>
PEACH	DOMESTIC	\$1,133	\$1,108	\$1,069	\$1,161	\$1,177	\$389	4.37%	1.38%	51.36%
	IMPORT	\$96	\$72	\$46	\$28	\$23	\$8	-16.02%	-15.87%	85.99%
	<b>PEACH - TOTAL</b>	<b>\$1,229</b>	<b>\$1,180</b>	<b>\$1,115</b>	<b>\$1,189</b>	<b>\$1,201</b>	<b>\$397</b>	<b>3.86%</b>	<b>0.98%</b>	<b>52.04%</b>
PEAR	DOMESTIC	\$5	\$4	\$1	\$2	\$3	\$3	341.64%	114.92%	0.99%
	IMPORT	\$121	\$106	\$101	\$83	\$83	\$16	-5.56%	0.79%	21.65%
	<b>PEAR - TOTAL</b>	<b>\$126</b>	<b>\$110</b>	<b>\$102</b>	<b>\$84</b>	<b>\$87</b>	<b>\$18</b>	<b>7.48%</b>	<b>2.91%</b>	<b>20.85%</b>
PINEAPPLE	DOMESTIC	\$271	\$180	\$80	\$56	\$23	\$0	-99.61%	-59.06%	2.58%

**SPIRITS MARKET - LIQUEURS**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN RETAIL DOLLARS (000s)**

		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
PINEAPPLE	IMPORT	\$0	\$0	\$14	\$6	\$9	\$2	-2.64%	37.82%	0.00%
	<b>PINEAPPLE - TOTAL</b>	<b>\$271</b>	<b>\$180</b>	<b>\$94</b>	<b>\$62</b>	<b>\$32</b>	<b>\$3</b>	<b>-85.93%</b>	<b>-49.19%</b>	<b>1.87%</b>
PLUM	DOMESTIC	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
	IMPORT	\$24	\$24	\$20	\$23	\$23	\$5	6.78%	-1.62%	2.41%
	<b>PLUM - TOTAL</b>	<b>\$24</b>	<b>\$24</b>	<b>\$20</b>	<b>\$23</b>	<b>\$23</b>	<b>\$6</b>	<b>16.79%</b>	<b>0.51%</b>	<b>2.36%</b>
RASPBERRY	DOMESTIC	\$67	\$86	\$96	\$135	\$129	\$40	-4.94%	-4.39%	28.13%
	IMPORT	\$2,860	\$2,701	\$2,632	\$2,571	\$2,277	\$587	-14.76%	-11.45%	45.09%
	<b>RASPBERRY - TOTAL</b>	<b>\$2,928</b>	<b>\$2,787</b>	<b>\$2,728</b>	<b>\$2,706</b>	<b>\$2,406</b>	<b>\$626</b>	<b>-14.20%</b>	<b>-11.10%</b>	<b>44.18%</b>
SPICE	DOMESTIC	\$8,699	\$9,455	\$10,127	\$10,636	\$11,144	\$2,624	3.29%	4.77%	5.96%
	IMPORT	\$470	\$405	\$390	\$369	\$381	\$85	1.86%	3.43%	35.38%
	<b>SPICE - TOTAL</b>	<b>\$9,169</b>	<b>\$9,860</b>	<b>\$10,517</b>	<b>\$11,005</b>	<b>\$11,525</b>	<b>\$2,710</b>	<b>3.24%</b>	<b>4.73%</b>	<b>6.93%</b>
STRAWBERRY	DOMESTIC	\$0	\$0	\$0	\$0	\$271	\$141	n/a	1,214,317.34%	4.85%
	IMPORT	\$53	\$26	\$30	\$188	\$156	\$31	-27.33%	-16.75%	6.49%
	<b>STRAWBERRY - TOTAL</b>	<b>\$54</b>	<b>\$26</b>	<b>\$30</b>	<b>\$188</b>	<b>\$427</b>	<b>\$172</b>	<b>300.81%</b>	<b>127.70%</b>	<b>5.45%</b>
TANGERINE	IMPORT	\$31	\$20	\$21	\$21	\$19	\$7	13.90%	-9.00%	49.43%
	<b>TANGERINE - TOTAL</b>	<b>\$31</b>	<b>\$20</b>	<b>\$21</b>	<b>\$21</b>	<b>\$19</b>	<b>\$7</b>	<b>13.90%</b>	<b>-9.00%</b>	<b>49.43%</b>
WALNUT	IMPORT	\$5	\$4	\$3	\$2	\$3	\$0	-2.60%	49.34%	0.00%
	<b>WALNUT - TOTAL</b>	<b>\$5</b>	<b>\$4</b>	<b>\$3</b>	<b>\$2</b>	<b>\$3</b>	<b>\$0</b>	<b>-2.60%</b>	<b>49.34%</b>	<b>0.00%</b>
WHISKY	DOMESTIC	\$380	\$410	\$303	\$333	\$373	\$66	3.46%	11.81%	3.40%
	IMPORT	\$4,711	\$4,557	\$4,190	\$5,423	\$5,560	\$1,298	4.49%	2.52%	11.83%
	<b>WHISKY - TOTAL</b>	<b>\$5,091</b>	<b>\$4,967</b>	<b>\$4,494</b>	<b>\$5,757</b>	<b>\$5,933</b>	<b>\$1,364</b>	<b>4.44%</b>	<b>3.06%</b>	<b>11.30%</b>
<b>LIQUEURS - TOTAL</b>		<b>\$110,897</b>	<b>\$105,876</b>	<b>\$103,090</b>	<b>\$103,669</b>	<b>\$100,861</b>	<b>\$23,411</b>	<b>-2.36%</b>	<b>-2.71%</b>	<b>18.28%</b>

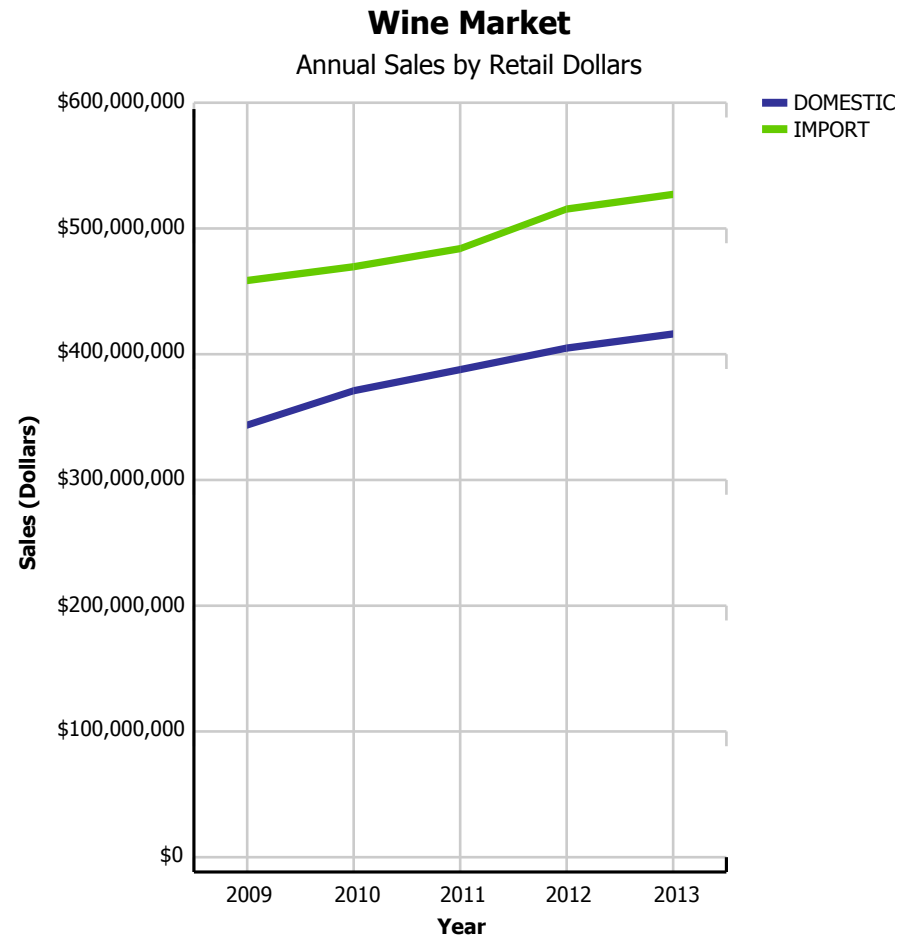
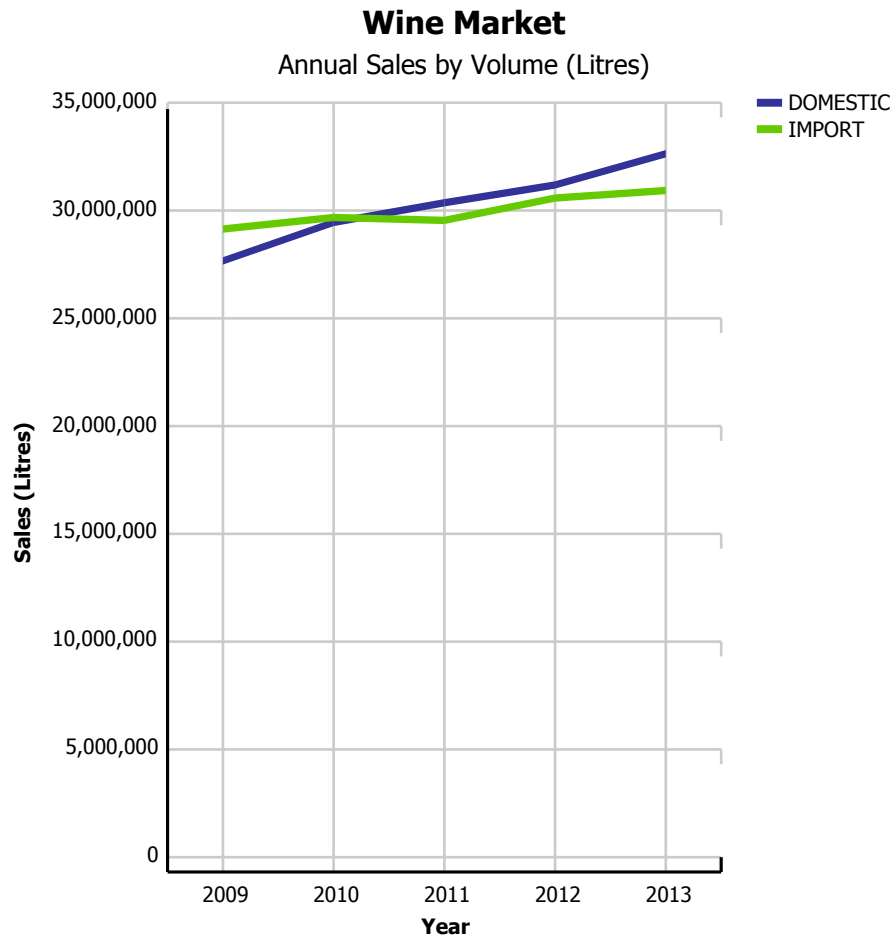
**SPIRITS MARKET - OVERALL**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN LITRES**

	2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
SPIRITS DOMESTIC	14,652,629	13,797,982	13,155,379	13,110,641	12,724,505	3,307,206	-4.53%	-2.95%	11.00%
IMPORT	10,458,379	10,642,710	10,719,504	11,243,301	11,295,873	2,961,047	-1.07%	0.47%	14.58%
<b>SPIRITS</b>	<b>25,111,008</b>	<b>24,440,692</b>	<b>23,874,883</b>	<b>24,353,942</b>	<b>24,020,378</b>	<b>6,268,253</b>	<b>-2.93%</b>	<b>-1.37%</b>	<b>12.68%</b>

**SPIRITS MARKET - OVERALL**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN RETAIL DOLLARS (000s)**

	2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
SPIRITS DOMESTIC	\$402,871	\$392,113	\$387,892	\$383,006	\$366,768	\$93,409	-6.89%	-4.24%	10.76%
IMPORT	\$347,978	\$359,840	\$374,136	\$390,382	\$389,135	\$99,394	-1.81%	-0.32%	15.14%
<b>SPIRITS</b>	<b>\$750,849</b>	<b>\$751,954</b>	<b>\$762,029</b>	<b>\$773,388</b>	<b>\$755,903</b>	<b>\$192,804</b>	<b>-4.34%</b>	<b>-2.26%</b>	<b>13.01%</b>

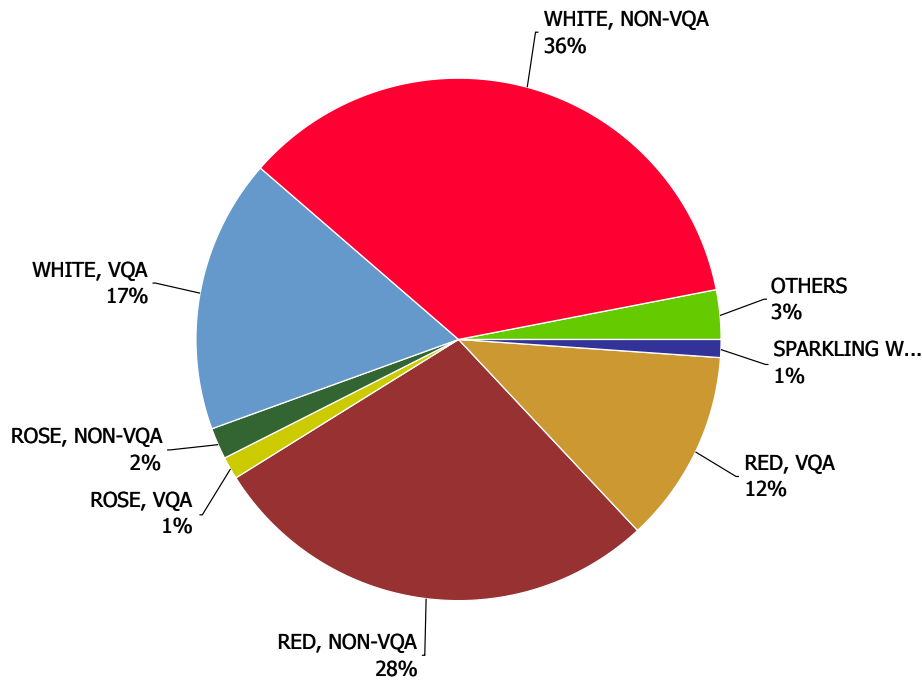
# Wine Market (Domestic & Imported)



# Wine Market - Domestic Wine

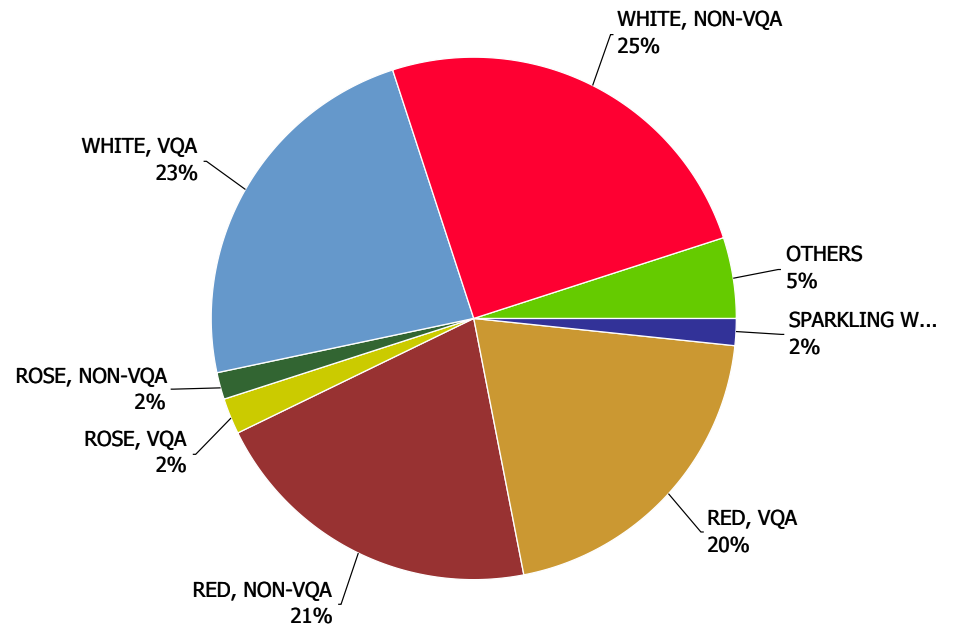
## Domestic Wine Market Share

Current Quarter by Volume (Litres)



## Domestic Wine Market Share

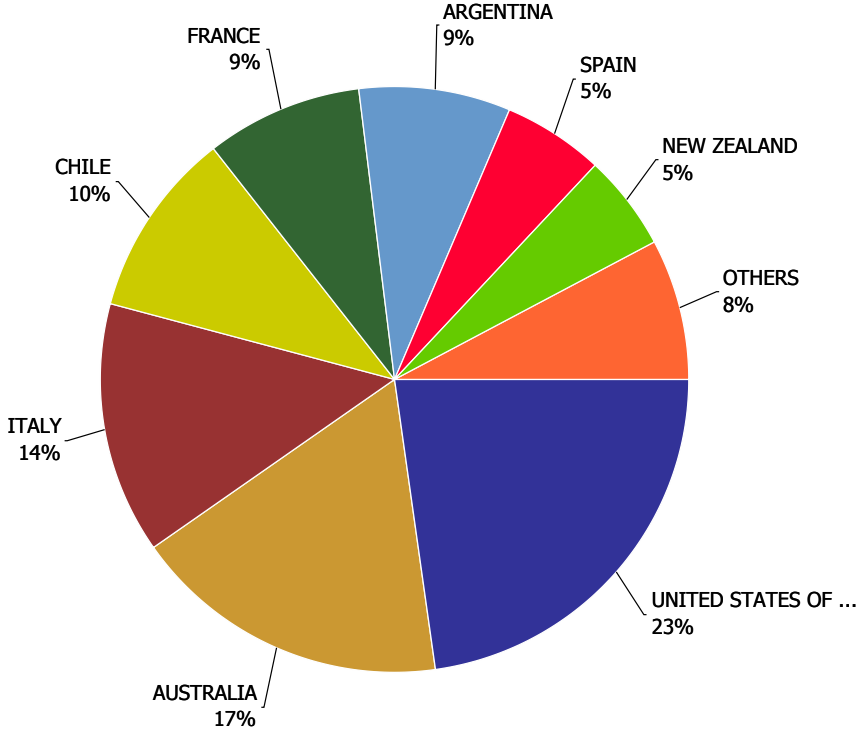
Current Quarter by Retail Dollars



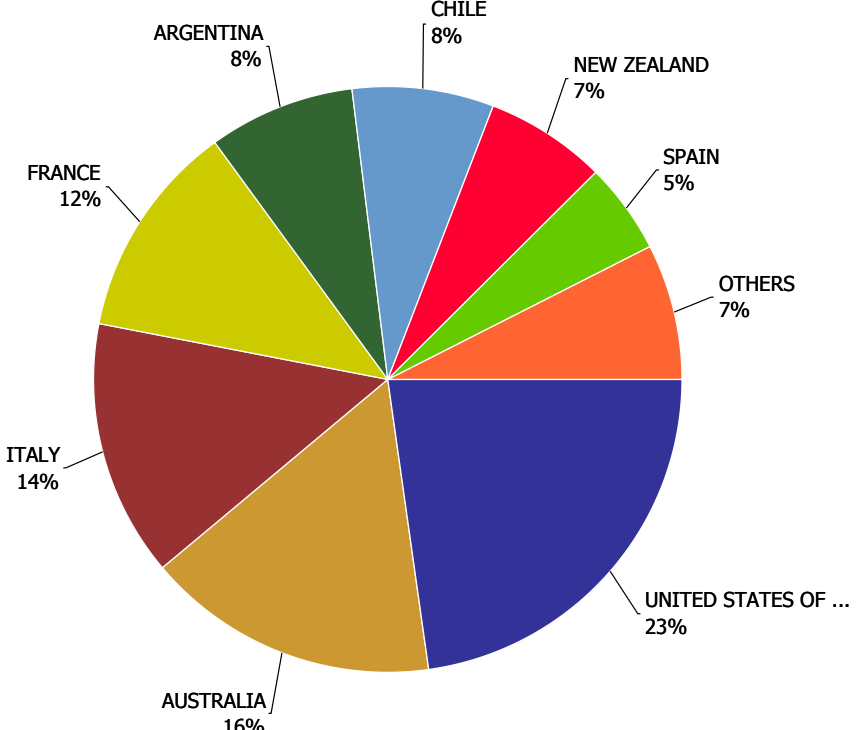


# Wine Market - Import Wine

**Import Wine Market Share**  
Current Quarter by Volume (Litres)



**Import Wine Market Share**  
Current Quarter by Retail Dollars



**DOMESTIC WINE MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN LITRES**

				2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
APERITIF, DESSERT AND FORTIFIED WINE	FLAVOURED	OTHER	NON-VQA	6,329	6,131	6,722	6,878	7,357	1,396	16.08%	6.97%	1.70%
		BC	NON-VQA	894	668	806	732	596	169	-53.51%	-18.60%	7.30%
	<b>FLAVOURED</b>				<b>7,223</b>	<b>6,799</b>	<b>7,528</b>	<b>7,610</b>	<b>7,953</b>	<b>1,566</b>	<b>-0.07%</b>	<b>4.51%</b>
FRUIT	OTHER	NON-VQA	890	2,160	3,044	3,380	2,645	767	767	20.44%	-21.73%	1.08%
		BC	NON-VQA	136,164	154,254	145,268	146,384	147,307	64,383	-3.46%	0.63%	0.83%
	<b>FRUIT</b>				<b>137,053</b>	<b>156,414</b>	<b>148,312</b>	<b>149,764</b>	<b>149,952</b>	<b>65,150</b>	<b>-3.23%</b>	<b>0.13%</b>
OTHER	BC	NON-VQA	5,245	5,635	11,755	14,292	13,590	5,944	5,944	0.44%	-4.91%	1.92%
		VQA	0	0	39	13	42	15	15	129.41%	229.41%	0.00%
	<b>OTHER</b>			<b>5,245</b>	<b>5,635</b>	<b>11,794</b>	<b>14,305</b>	<b>13,632</b>	<b>5,958</b>	<b>0.58%</b>	<b>-4.70%</b>	<b>1.91%</b>
OTHER FORTIFIED	OTHER	NON-VQA	1,215	835	625	566	230	1	1	-99.01%	-59.35%	0.00%
		VQA	0	0	0	0	9	9	9	n/a	n/a	0.00%
	BC	NON-VQA	10,617	7,842	7,947	8,531	8,825	4,474	4,474	7.67%	3.45%	1.84%
		VQA	34	561	489	1,264	932	259	259	-27.77%	-26.26%	28.26%
	<b>OTHER FORTIFIED</b>			<b>11,866</b>	<b>9,238</b>	<b>9,062</b>	<b>10,361</b>	<b>9,996</b>	<b>4,743</b>	<b>4,743</b>	<b>2.49%</b>	<b>-3.52%</b>
PORT	OTHER	NON-VQA	2,156	2	0	8	9	0	0	n/a	20.00%	0.00%
		BC	NON-VQA	60,038	59,659	61,862	63,832	63,919	15,919	-2.85%	0.14%	9.28%
	BC	VQA	4,011	6,319	7,933	11,082	11,193	4,233	4,233	-13.75%	1.00%	2.46%
		<b>PORT</b>			<b>66,205</b>	<b>65,980</b>	<b>69,795</b>	<b>74,922</b>	<b>75,121</b>	<b>20,152</b>	<b>-5.36%</b>	<b>0.27%</b>
SAKE	BC	NON-VQA	8,782	11,323	9,970	9,708	5,862	1,471	1,471	-11.35%	-39.61%	10.21%
	<b>SAKE</b>			<b>8,782</b>	<b>11,323</b>	<b>9,970</b>	<b>9,708</b>	<b>5,862</b>	<b>1,471</b>	<b>-11.35%</b>	<b>-39.61%</b>	<b>10.21%</b>
SHERRY	BC	NON-VQA	785,420	776,665	760,320	695,996	659,335	154,315	154,315	-5.17%	-5.27%	0.73%
	<b>SHERRY</b>			<b>785,420</b>	<b>776,665</b>	<b>760,320</b>	<b>695,996</b>	<b>659,335</b>	<b>154,315</b>	<b>-5.17%</b>	<b>-5.27%</b>	<b>0.73%</b>
<b>APERITIF, DESSERT AND FORTIFIED WINE</b>				<b>1,021,795</b>	<b>1,032,054</b>	<b>1,016,779</b>	<b>962,664</b>	<b>921,851</b>	<b>253,355</b>	<b>-4.44%</b>	<b>-4.24%</b>	<b>1.49%</b>
SPARKLING WINE	SPARKLING ICE WINE	OTHER	VQA	0	9	0	0	0	0	n/a	n/a	0.00%
		BC	VQA	106	47	16	8	3,829	2,306	102,383.33%	46,309.09%	10.89%

**DOMESTIC WINE MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN LITRES**

			2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
SPARKLING WINE	SPARKLING ICE WINE	<b>SPARKLING ICE WINE</b>	<b>106</b>	<b>56</b>	<b>16</b>	<b>8</b>	<b>3,829</b>	<b>2,306</b>	<b>102,383.33%</b>	<b>46,309.09%</b>	<b>10.89%</b>
	RED	OTHER NON-VQA	51,175	48,333	49,876	47,902	44,250	8,860	-6.03%	-7.62%	1.30%
		BC NON-VQA	593	534	2,606	3,687	3,492	1,266	-5.22%	-5.29%	0.49%
		VQA	1,978	98	1	0	0	0	n/a	n/a	0.00%
		<b>SPARKLING WINE RED</b>	<b>53,746</b>	<b>48,965</b>	<b>52,483</b>	<b>51,589</b>	<b>47,742</b>	<b>10,126</b>	<b>-5.93%</b>	<b>-7.46%</b>	<b>1.24%</b>
	ROSE	OTHER NON-VQA	0	0	0	90	0	0	-100.00%	-100.00%	0.00%
		VQA	0	0	18	0	0	0	n/a	n/a	0.00%
		BC NON-VQA	2,994	2,350	5,802	10,334	8,435	1,407	-49.08%	-18.38%	20.45%
		VQA	3,350	5,787	5,893	7,288	7,702	2,716	-10.04%	5.68%	6.22%
		<b>SPARKLING WINE ROSE</b>	<b>6,344</b>	<b>8,138</b>	<b>11,713</b>	<b>17,712</b>	<b>16,137</b>	<b>4,123</b>	<b>-29.79%</b>	<b>-8.89%</b>	<b>13.66%</b>
	WHITE	OTHER NON-VQA	270,931	267,935	264,052	245,246	222,536	46,306	-1.21%	-9.26%	16.79%
		VQA	90	136	126	31	0	0	n/a	-100.00%	0.00%
		BC NON-VQA	53,915	42,060	44,138	45,256	50,171	17,016	11.16%	10.86%	31.24%
		VQA	71,647	83,929	91,694	95,215	108,260	35,592	20.97%	13.70%	25.81%
		<b>SPARKLING WINE WHITE</b>	<b>396,583</b>	<b>394,061</b>	<b>400,010</b>	<b>385,749</b>	<b>380,966</b>	<b>98,915</b>	<b>7.98%</b>	<b>-1.24%</b>	<b>21.26%</b>
		<b>SPARKLING WINE</b>	<b>456,779</b>	<b>451,220</b>	<b>464,222</b>	<b>455,058</b>	<b>448,674</b>	<b>115,469</b>	<b>6.68%</b>	<b>-1.40%</b>	<b>18.76%</b>
TABLE WINE	ICE WINE RED	OTHER NON-VQA	0	7	26	3,181	1,078	248	-74.35%	-66.13%	0.00%
		VQA	339	400	120	24	156	72	328.57%	550.00%	0.00%
		BC NON-VQA	78	123	34	9	0	0	-100.00%	-97.84%	0.00%
		VQA	3,757	4,384	6,336	7,868	6,048	2,146	-34.48%	-23.13%	0.48%
		<b>ICE WINE RED</b>	<b>4,175</b>	<b>4,914</b>	<b>6,515</b>	<b>11,083</b>	<b>7,282</b>	<b>2,466</b>	<b>-42.16%</b>	<b>-34.30%</b>	<b>0.39%</b>
	ICE WINE ROSE	BC VQA	36	2	1	0	0	0	n/a	n/a	0.00%
		<b>ICE WINE ROSE</b>	<b>36</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>
	ICE WINE WHITE	OTHER NON-VQA	104	165	20	11,680	14,594	2,308	-62.92%	24.95%	0.00%
		VQA	9,000	13,610	12,895	19,870	11,985	3,360	-62.36%	-39.68%	0.49%

**DOMESTIC WINE MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN LITRES**

				2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
TABLE WINE	ICE WINE WHITE	BC	NON-VQA	793	1,403	666	16	38	21	686.92%	139.59%	0.00%
			VQA	28,924	28,829	28,628	23,092	25,446	10,384	40.56%	10.19%	4.22%
		<b>ICE WINE WHITE</b>	<b>38,822</b>	<b>44,007</b>	<b>42,209</b>	<b>54,657</b>	<b>52,062</b>	<b>16,072</b>	<b>-28.69%</b>	<b>-4.75%</b>	<b>2.18%</b>	
	RED	OTHER	NON-VQA	2,241	2,290	2,226	5,290	5,146	1,338	-10.46%	-2.72%	20.78%
			VQA	16,379	18,348	13,970	9,090	7,915	2,150	-3.75%	-12.93%	4.22%
		BC	NON-VQA	8,827,311	9,212,239	9,733,655	9,831,683	10,338,151	2,618,267	4.90%	5.15%	10.68%
			VQA	2,935,293	3,463,242	3,507,191	3,660,747	3,755,144	1,089,401	3.04%	2.58%	23.40%
		<b>TABLE WINE RED</b>	<b>11,781,224</b>	<b>12,696,118</b>	<b>13,257,043</b>	<b>13,506,811</b>	<b>14,106,356</b>	<b>3,711,157</b>	<b>4.34%</b>	<b>4.44%</b>	<b>14.07%</b>	
	ROSE	OTHER	VQA	306	0	0	0	0	0	n/a	n/a	0.00%
			NON-VQA	502,132	529,931	537,108	563,254	560,544	171,322	-3.59%	-0.48%	4.97%
		BC	VQA	169,719	191,250	212,072	221,216	263,665	137,876	21.92%	19.19%	6.88%
			<b>TABLE WINE ROSE</b>	<b>672,156</b>	<b>721,181</b>	<b>749,180</b>	<b>784,470</b>	<b>824,208</b>	<b>309,197</b>	<b>6.33%</b>	<b>5.07%</b>	<b>5.58%</b>
	WHITE	OTHER	NON-VQA	1,984	2,665	3,251	9,183	8,429	2,130	-46.97%	-8.21%	11.70%
VQA			10,632	11,412	9,347	5,467	9,326	4,651	134.30%	70.61%	6.36%	
BC		NON-VQA	9,881,083	10,004,441	10,541,028	11,177,862	11,782,770	3,332,939	3.67%	5.41%	10.78%	
		VQA	3,949,863	4,599,516	4,389,565	4,373,198	4,643,786	1,584,253	5.45%	6.19%	24.29%	
<b>TABLE WINE WHITE</b>		<b>13,843,562</b>	<b>14,618,035</b>	<b>14,943,191</b>	<b>15,565,710</b>	<b>16,444,311</b>	<b>4,923,973</b>	<b>4.25%</b>	<b>5.64%</b>	<b>14.59%</b>		
<b>TABLE WINE</b>		<b>26,339,976</b>	<b>28,084,257</b>	<b>28,998,140</b>	<b>29,922,731</b>	<b>31,434,219</b>	<b>8,962,865</b>	<b>4.25%</b>	<b>5.05%</b>	<b>14.10%</b>		
WINE - GIFT PACKS	WINE - GIFT PACKS ALL	OTHER	NON-VQA	2,184	5,229	5,726	2,550	771	311	-86.56%	-69.77%	0.00%
			VQA	9	5	1,008	0	0	0	n/a	n/a	0.00%
	BC	NON-VQA	8	0	0	0	0	0	n/a	n/a	0.00%	
		VQA	15,019	46,147	44,997	14,402	44	0	-100.00%	-99.70%	0.00%	
	<b>WINE - GIFT PACKS ALL</b>	<b>17,220</b>	<b>51,381</b>	<b>51,731</b>	<b>16,952</b>	<b>815</b>	<b>311</b>	<b>-87.60%</b>	<b>-95.19%</b>	<b>0.00%</b>		
	<b>WINE - GIFT PACKS</b>	<b>17,220</b>	<b>51,381</b>	<b>51,731</b>	<b>16,952</b>	<b>815</b>	<b>311</b>	<b>-87.60%</b>	<b>-95.19%</b>	<b>0.00%</b>		

**DOMESTIC WINE MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN LITRES**

	2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
<b>DOMESTIC WINE - TOTAL</b>	<b>27,835,770</b>	<b>29,618,912</b>	<b>30,530,872</b>	<b>31,350,562</b>	<b>32,778,555</b>	<b>9,327,518</b>	<b>4.01%</b>	<b>4.55%</b>	<b>13.78%</b>

**DOMESTIC WINE MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN RETAIL DOLLARS (000s)**

				2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
APERITIF, DESSERT AND FORTIFIED WINE	FLAVOURED	OTHER	NON-VQA	\$95	\$93	\$104	\$106	\$113	\$21	13.06%	5.91%	1.70%
		BC	NON-VQA	\$39	\$20	\$26	\$23	\$18	\$5	-52.27%	-19.86%	8.32%
<b>FLAVOURED</b>				<b>\$134</b>	<b>\$113</b>	<b>\$130</b>	<b>\$129</b>	<b>\$131</b>	<b>\$26</b>	<b>-11.22%</b>	<b>1.39%</b>	<b>2.62%</b>
FRUIT	FRUIT	OTHER	NON-VQA	\$46	\$80	\$129	\$190	\$103	\$28	13.16%	-45.74%	1.16%
		BC	NON-VQA	\$3,685	\$4,121	\$3,928	\$4,059	\$4,000	\$1,725	-5.31%	-1.47%	1.09%
		<b>FRUIT</b>		<b>\$3,731</b>	<b>\$4,200</b>	<b>\$4,057</b>	<b>\$4,250</b>	<b>\$4,103</b>	<b>\$1,754</b>	<b>-5.06%</b>	<b>-3.45%</b>	<b>1.10%</b>
OTHER	OTHER	BC	NON-VQA	\$146	\$172	\$348	\$410	\$397	\$173	0.66%	-3.03%	1.76%
			VQA	\$0	\$0	\$1	\$0	\$1	\$0	123.60%	225.68%	0.00%
		<b>OTHER</b>		<b>\$146</b>	<b>\$172</b>	<b>\$349</b>	<b>\$410</b>	<b>\$399</b>	<b>\$174</b>	<b>0.81%</b>	<b>-2.80%</b>	<b>1.75%</b>
OTHER FORTIFIED	OTHER	OTHER	NON-VQA	\$56	\$39	\$30	\$27	\$9	\$0	-99.28%	-66.42%	0.00%
			VQA	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		BC	NON-VQA	\$550	\$437	\$426	\$453	\$479	\$230	8.23%	5.66%	1.91%
			VQA	\$2	\$43	\$38	\$80	\$65	\$18	-28.15%	-19.16%	21.89%
		<b>OTHER FORTIFIED</b>		<b>\$609</b>	<b>\$519</b>	<b>\$493</b>	<b>\$560</b>	<b>\$553</b>	<b>\$249</b>	<b>2.11%</b>	<b>-1.32%</b>	<b>4.47%</b>
PORT	PORT	OTHER	NON-VQA	\$27	\$0	\$0	\$1	\$1	\$0	n/a	24.29%	0.00%
		BC	NON-VQA	\$713	\$731	\$765	\$918	\$988	\$318	-7.98%	7.54%	8.10%
			VQA	\$195	\$294	\$369	\$446	\$435	\$165	-6.09%	-2.44%	2.69%
		<b>PORT</b>		<b>\$935</b>	<b>\$1,025</b>	<b>\$1,134</b>	<b>\$1,365</b>	<b>\$1,423</b>	<b>\$483</b>	<b>-7.34%</b>	<b>4.28%</b>	<b>6.44%</b>
SAKE	SAKE	BC	NON-VQA	\$211	\$247	\$257	\$269	\$233	\$59	-6.80%	-13.23%	8.77%
		<b>SAKE</b>		<b>\$211</b>	<b>\$247</b>	<b>\$257</b>	<b>\$269</b>	<b>\$233</b>	<b>\$59</b>	<b>-6.80%</b>	<b>-13.23%</b>	<b>8.77%</b>
SHERRY	SHERRY	BC	NON-VQA	\$5,703	\$5,649	\$5,598	\$5,231	\$4,921	\$1,131	-8.01%	-5.92%	0.74%
		<b>SHERRY</b>		<b>\$5,703</b>	<b>\$5,649</b>	<b>\$5,598</b>	<b>\$5,231</b>	<b>\$4,921</b>	<b>\$1,131</b>	<b>-8.01%</b>	<b>-5.92%</b>	<b>0.74%</b>
<b>APERITIF, DESSERT AND FORTIFIED WINE</b>				<b>\$11,468</b>	<b>\$11,926</b>	<b>\$12,018</b>	<b>\$12,213</b>	<b>\$11,763</b>	<b>\$3,875</b>	<b>-5.63%</b>	<b>-3.69%</b>	<b>1.94%</b>
SPARKLING WINE	SPARKLING ICE WINE	OTHER	VQA	\$0	\$1	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		BC	VQA	\$15	\$7	\$2	\$1	\$129	\$72	23,013.16%	10,813.74%	9.29%
		<b>SPARKLING ICE WINE</b>		<b>\$15</b>	<b>\$8</b>	<b>\$2</b>	<b>\$1</b>	<b>\$129</b>	<b>\$72</b>	<b>23,013.16%</b>	<b>10,813.74%</b>	<b>9.29%</b>
RED	OTHER	NON-VQA	\$399	\$378	\$389	\$383	\$350	\$69	-8.37%	-8.63%	1.30%	

**DOMESTIC WINE MARKET**  
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**SALES IN RETAIL DOLLARS (000s)**

			2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013	
SPARKLING WINE	RED	BC	NON-VQA	\$18	\$21	\$65	\$87	\$81	\$29	-10.82%	-7.40%	0.62%
			VQA	\$60	\$3	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
	<b>SPARKLING WINE RED</b>			<b>\$477</b>	<b>\$403</b>	<b>\$454</b>	<b>\$470</b>	<b>\$431</b>	<b>\$98</b>	<b>-9.11%</b>	<b>-8.40%</b>	<b>1.17%</b>
	ROSE	OTHER	NON-VQA	\$0	\$0	\$0	\$3	\$0	\$0	-100.00%	-100.00%	0.00%
			VQA	\$0	\$0	\$1	\$0	\$0	\$0	n/a	n/a	0.00%
		BC	NON-VQA	\$93	\$82	\$173	\$256	\$237	\$39	-42.01%	-7.22%	25.00%
			VQA	\$109	\$183	\$172	\$205	\$205	\$73	-11.59%	0.25%	6.35%
	<b>SPARKLING WINE ROSE</b>			<b>\$202</b>	<b>\$265</b>	<b>\$345</b>	<b>\$464</b>	<b>\$443</b>	<b>\$112</b>	<b>-26.86%</b>	<b>-4.57%</b>	<b>16.35%</b>
	WHITE	OTHER	NON-VQA	\$2,024	\$2,005	\$2,005	\$1,904	\$1,748	\$363	-3.70%	-8.20%	17.14%
			VQA	\$3	\$5	\$4	\$1	\$0	\$0	n/a	-100.00%	0.00%
		BC	NON-VQA	\$863	\$837	\$968	\$1,048	\$1,117	\$364	-3.08%	6.61%	35.05%
			VQA	\$2,164	\$2,542	\$2,714	\$2,674	\$3,029	\$1,003	18.67%	13.27%	23.15%
		<b>SPARKLING WINE WHITE</b>			<b>\$5,054</b>	<b>\$5,389</b>	<b>\$5,691</b>	<b>\$5,627</b>	<b>\$5,894</b>	<b>\$1,729</b>	<b>8.28%</b>	<b>4.74%</b>
<b>SPARKLING WINE</b>			<b>\$5,747</b>	<b>\$6,064</b>	<b>\$6,492</b>	<b>\$6,562</b>	<b>\$6,896</b>	<b>\$2,011</b>	<b>8.22%</b>	<b>5.09%</b>	<b>21.49%</b>	
TABLE WINE	ICE WINE RED	OTHER	NON-VQA	\$0	\$1	\$4	\$233	\$99	\$23	-68.91%	-57.56%	0.00%
			VQA	\$59	\$58	\$14	\$3	\$18	\$8	288.33%	458.55%	0.00%
		BC	NON-VQA	\$17	\$18	\$5	\$2	\$0	\$0	-100.00%	-98.27%	0.00%
			VQA	\$574	\$627	\$1,198	\$1,513	\$1,005	\$354	-49.44%	-33.57%	0.36%
	<b>ICE WINE RED</b>			<b>\$650</b>	<b>\$704</b>	<b>\$1,222</b>	<b>\$1,752</b>	<b>\$1,122</b>	<b>\$385</b>	<b>-50.47%</b>	<b>-35.94%</b>	<b>0.32%</b>
	ICE WINE ROSE	BC	VQA	\$3	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		<b>ICE WINE ROSE</b>			<b>\$3</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>n/a</b>
	ICE WINE WHITE	OTHER	NON-VQA	\$11	\$14	\$2	\$819	\$1,020	\$164	-62.21%	24.48%	0.00%
			VQA	\$1,118	\$1,368	\$1,385	\$1,714	\$1,079	\$284	-55.98%	-37.06%	0.60%
		BC	NON-VQA	\$73	\$128	\$85	\$3	\$6	\$3	1,302.50%	97.76%	0.00%
VQA			\$3,702	\$3,835	\$3,830	\$3,200	\$3,222	\$1,301	22.16%	0.68%	3.94%	
<b>ICE WINE WHITE</b>			<b>\$4,905</b>	<b>\$5,344</b>	<b>\$5,301</b>	<b>\$5,737</b>	<b>\$5,327</b>	<b>\$1,752</b>	<b>-18.30%</b>	<b>-7.15%</b>	<b>2.50%</b>	

**DOMESTIC WINE MARKET**  
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**SALES IN RETAIL DOLLARS (000s)**

				2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013	
TABLE WINE	RED	OTHER	NON-VQA	\$31	\$55	\$84	\$97	\$117	\$22	-28.68%	20.56%	13.17%	
			VQA	\$317	\$350	\$273	\$165	\$131	\$32	-22.11%	-20.18%	5.20%	
		BC	NON-VQA	\$86,175	\$88,439	\$94,428	\$97,306	\$101,708	\$26,176	1.66%	4.52%	11.03%	
			VQA	\$67,860	\$79,331	\$82,552	\$85,927	\$85,305	\$25,336	-0.95%	-0.72%	19.71%	
	<b>TABLE WINE RED</b>				<b>\$154,383</b>	<b>\$168,175</b>	<b>\$177,337</b>	<b>\$183,495</b>	<b>\$187,262</b>	<b>\$51,565</b>	<b>0.32%</b>	<b>2.05%</b>	<b>14.98%</b>
	ROSE	OTHER	VQA	\$4	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
			BC	NON-VQA	\$4,852	\$5,178	\$5,519	\$6,210	\$6,272	\$2,128	-3.50%	0.99%	7.85%
		BC	VQA	\$3,026	\$3,504	\$3,993	\$4,412	\$5,238	\$2,746	21.27%	18.70%	6.74%	
<b>TABLE WINE ROSE</b>				<b>\$7,882</b>	<b>\$8,683</b>	<b>\$9,512</b>	<b>\$10,622</b>	<b>\$11,509</b>	<b>\$4,875</b>	<b>9.05%</b>	<b>8.35%</b>	<b>7.35%</b>	
WHITE	OTHER	NON-VQA	\$26	\$140	\$242	\$469	\$392	\$93	\$93	-48.13%	-16.33%	3.72%	
		VQA	\$230	\$257	\$248	\$125	\$209	\$93	\$93	88.46%	67.45%	7.03%	
	BC	NON-VQA	\$89,369	\$90,142	\$96,380	\$104,452	\$109,005	\$31,568	\$31,568	0.86%	4.36%	11.00%	
		VQA	\$71,372	\$80,946	\$80,345	\$81,971	\$85,403	\$29,158	\$29,158	1.78%	4.19%	22.11%	
	<b>TABLE WINE WHITE</b>				<b>\$160,998</b>	<b>\$171,485</b>	<b>\$177,215</b>	<b>\$187,016</b>	<b>\$195,009</b>	<b>\$60,912</b>	<b>1.23%</b>	<b>4.27%</b>	<b>15.85%</b>
	<b>TABLE WINE</b>				<b>\$328,820</b>	<b>\$354,392</b>	<b>\$370,588</b>	<b>\$388,622</b>	<b>\$400,229</b>	<b>\$119,488</b>	<b>0.44%</b>	<b>2.99%</b>	<b>14.98%</b>
WINE - GIFT PACKS	WINE - GIFT PACKS ALL	OTHER	NON-VQA	\$221	\$487	\$554	\$191	\$191	\$152	-7.04%	-0.04%	0.00%	
			VQA	\$1	\$1	\$162	\$0	\$0	\$0	n/a	n/a	0.00%	
		BC	NON-VQA	\$0	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
			VQA	\$330	\$1,037	\$909	\$243	\$1	\$0	\$0	-100.00%	-99.72%	0.00%
	<b>WINE - GIFT PACKS ALL</b>				<b>\$553</b>	<b>\$1,525</b>	<b>\$1,625</b>	<b>\$433</b>	<b>\$191</b>	<b>\$152</b>	<b>-8.90%</b>	<b>-55.87%</b>	<b>0.00%</b>
	<b>WINE - GIFT PACKS</b>				<b>\$553</b>	<b>\$1,525</b>	<b>\$1,625</b>	<b>\$433</b>	<b>\$191</b>	<b>\$152</b>	<b>-8.90%</b>	<b>-55.87%</b>	<b>0.00%</b>
<b>DOMESTIC WINE - TOTAL</b>				<b>\$346,589</b>	<b>\$373,906</b>	<b>\$390,723</b>	<b>\$407,719</b>	<b>\$418,638</b>	<b>\$125,454</b>	<b>0.36%</b>	<b>2.68%</b>	<b>14.69%</b>	



**IMPORT WINE MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
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			2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
APERITIF, DESSERT AND FORTIFIED WINE	FLAVOURED	AUSTRALIA	2,795	2,592	2,642	2,096	1,792	376	-0.20%	-14.50%	2.72%
		FRANCE	0	0	0	321	268	9	-92.09%	-16.36%	0.00%
		ITALY	78	2	12,153	17,700	12,428	2,521	-44.14%	-29.79%	16.95%
		SLOVAK REPUBLIC	0	0	0	0	58	0	n/a	n/a	0.00%
		SOUTH AFRICA	0	0	0	3,024	1,386	162	-58.14%	-54.17%	0.00%
		UNITED KINGDOM	0	0	0	0	727	727	n/a	n/a	0.00%
		UNITED STATES OF AMERICA	9,771	3,454	3,426	8,074	23,342	6,478	53.24%	189.11%	1.41%
		<b>FLAVOURED</b>	<b>12,644</b>	<b>6,049</b>	<b>18,220</b>	<b>31,214</b>	<b>40,000</b>	<b>10,274</b>	<b>-0.79%</b>	<b>25.63%</b>	<b>6.62%</b>
FRUIT	DENMARK	0	0	0	0	0	0	-100.00%	n/a	0.00%	
	FRANCE	0	5	20	9	0	0	-100.00%	-100.00%	0.00%	
	JAPAN	10,680	10,920	10,338	10,526	10,937	2,450	-3.86%	3.91%	24.71%	
	KOREA - SOUTH	144	154	190	153	1,027	407	1,574.69%	572.54%	33.03%	
	TURKEY	0	24	0	0	0	0	n/a	n/a	0.00%	
	UNITED STATES OF AMERICA	1,957	2,766	3,843	4,201	8,050	1,942	32.75%	91.63%	25.22%	
<b>FRUIT</b>	<b>12,781</b>	<b>13,870</b>	<b>14,392</b>	<b>14,888</b>	<b>20,014</b>	<b>4,799</b>	<b>18.64%</b>	<b>34.43%</b>	<b>25.34%</b>		
MADEIRA	PORTUGAL	5,022	5,400	5,086	5,130	4,935	1,024	36.77%	-3.80%	28.57%	
	<b>MADEIRA</b>	<b>5,022</b>	<b>5,400</b>	<b>5,086</b>	<b>5,130</b>	<b>4,935</b>	<b>1,024</b>	<b>36.77%</b>	<b>-3.80%</b>	<b>28.57%</b>	
MONTILLA	SPAIN	10,729	9,531	10,401	11,113	12,152	2,396	29.75%	9.34%	5.89%	
	<b>MONTILLA</b>	<b>10,729</b>	<b>9,531</b>	<b>10,401</b>	<b>11,113</b>	<b>12,152</b>	<b>2,396</b>	<b>29.75%</b>	<b>9.34%</b>	<b>5.89%</b>	
OTHER	AUSTRALIA	0	8	-1	234	314	54	100.00%	34.29%	0.00%	
	<b>OTHER</b>	<b>0</b>	<b>8</b>	<b>-1</b>	<b>234</b>	<b>314</b>	<b>54</b>	<b>100.00%</b>	<b>34.29%</b>	<b>0.00%</b>	
OTHER FORTIFIED	ARGENTINA	0	0	31	4	0	0	n/a	-100.00%	0.00%	
	AUSTRALIA	470	502	526	369	72	4	-88.12%	-80.39%	0.00%	
	CHINA	6,233	6,969	9,655	8,611	8,209	1,642	-0.81%	-4.67%	13.10%	
	FRANCE	35,053	33,390	32,660	34,746	34,100	7,821	-8.40%	-1.86%	8.62%	
	GREECE	76	104	50	0	0	0	n/a	n/a	0.00%	

**IMPORT WINE MARKET**  
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			2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
APERITIF, DESSERT AND FORTIFIED WINE	OTHER FORTIFIED	ITALY	15,354	15,028	14,525	14,221	14,185	3,133	4.52%	-0.25%	32.28%
		JAPAN	58	221	734	1,099	1,589	537	44.94%	44.58%	84.70%
		KOREA - SOUTH	4,845	4,224	10,778	9,807	14,909	5,015	164.71%	52.03%	37.92%
		SPAIN	0	44	0	0	0	0	n/a	n/a	0.00%
		UNITED STATES OF AMERICA	1,935	1,758	1,642	1,536	1,381	272	-7.98%	-10.10%	29.27%
		URUGUAY	4	14	0	0	0	0	n/a	n/a	0.00%
		<b>OTHER FORTIFIED</b>	<b>64,029</b>	<b>62,253</b>	<b>70,602</b>	<b>70,393</b>	<b>74,446</b>	<b>18,425</b>	<b>16.69%</b>	<b>5.76%</b>	<b>21.52%</b>
PORT	AUSTRALIA	26,884	21,081	18,472	17,772	17,169	3,398	-5.48%	-3.39%	10.54%	
	PORTUGAL	85,089	86,632	83,317	80,761	80,949	14,440	1.40%	0.23%	9.73%	
	SOUTH AFRICA	20,254	17,066	20,060	18,766	13,366	3,470	-0.09%	-28.77%	8.12%	
	UNITED STATES OF AMERICA	32	50	18	32	32	0	n/a	0.00%	0.00%	
<b>PORT</b>	<b>132,259</b>	<b>124,829</b>	<b>121,867</b>	<b>117,331</b>	<b>111,516</b>	<b>21,308</b>	<b>0.00%</b>	<b>-4.96%</b>	<b>9.67%</b>		
SAKE	JAPAN	66,183	70,320	72,587	76,382	89,714	23,412	23.13%	17.45%	40.73%	
	KOREA - SOUTH	2,344	2,138	2,104	1,829	1,779	409	-4.22%	-2.72%	51.87%	
	UNITED STATES OF AMERICA	309,044	321,298	310,489	312,327	308,719	71,619	0.71%	-1.16%	65.39%	
<b>SAKE</b>	<b>377,570</b>	<b>393,756</b>	<b>385,180</b>	<b>390,538</b>	<b>400,212</b>	<b>95,440</b>	<b>5.40%</b>	<b>2.48%</b>	<b>59.81%</b>		
SHERRY	AUSTRALIA	27,919	29,894	35,140	35,720	30,296	5,962	-2.05%	-15.18%	1.35%	
	NEW ZEALAND	25,418	17,004	166	-1	0	0	n/a	100.00%	0.00%	
	SOUTH AFRICA	27,362	22,257	25,658	19,024	12,926	2,917	-29.57%	-32.05%	0.25%	
	SPAIN	71,380	66,945	65,544	63,054	60,225	10,136	-4.32%	-4.49%	2.62%	
<b>SHERRY</b>	<b>152,079</b>	<b>136,100</b>	<b>126,508</b>	<b>117,797</b>	<b>103,447</b>	<b>19,015</b>	<b>-8.68%</b>	<b>-12.18%</b>	<b>1.95%</b>		
VERMOUTH	FRANCE	21,087	20,691	18,490	15,762	9,390	825	-71.53%	-40.43%	16.01%	
	ITALY	213,812	206,068	193,778	188,225	187,540	47,036	1.48%	-0.36%	6.64%	
	SLOVAK REPUBLIC	0	0	0	0	58	0	n/a	n/a	0.00%	
	UNITED STATES OF AMERICA	184	202	251	284	320	108	-13.25%	12.70%	44.60%	
<b>VERMOUTH</b>	<b>235,083</b>	<b>226,962</b>	<b>212,519</b>	<b>204,271</b>	<b>197,307</b>	<b>47,969</b>	<b>-2.85%</b>	<b>-3.44%</b>	<b>7.15%</b>		

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			2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013	
<b>IMPORT APERITIF, DESSERT AND FORTIFIED WINE - TOTAL</b>			<b>1,002,196</b>	<b>978,758</b>	<b>964,773</b>	<b>962,910</b>	<b>964,343</b>	<b>220,704</b>	<b>3.07%</b>	<b>0.15%</b>	30.27%	
TABLE WINE	ARGENTINA	RED	IMPORT BOTTLED	1,939,071	2,367,298	2,518,914	2,583,527	2,529,310	547,176	-4.23%	-2.10%	13.51%
		<b>RED - TOTAL</b>	<b>1,939,071</b>	<b>2,367,298</b>	<b>2,518,914</b>	<b>2,583,527</b>	<b>2,529,310</b>	<b>547,176</b>	<b>-4.23%</b>	<b>-2.10%</b>	<b>13.51%</b>	
	ROSE	IMPORT BOTTLED	3,545	6,256	7,440	7,936	7,457	4,335	62.95%	-6.04%	2.30%	
		<b>ROSE - TOTAL</b>	<b>3,545</b>	<b>6,256</b>	<b>7,440</b>	<b>7,936</b>	<b>7,457</b>	<b>4,335</b>	<b>62.95%</b>	<b>-6.04%</b>	<b>2.30%</b>	
	WHITE	IMPORT BOTTLED	289,092	331,654	343,264	386,282	355,667	99,529	-3.25%	-7.93%	7.40%	
		<b>WHITE - TOTAL</b>	<b>289,092</b>	<b>331,654</b>	<b>343,264</b>	<b>386,282</b>	<b>355,667</b>	<b>99,529</b>	<b>-3.25%</b>	<b>-7.93%</b>	<b>7.40%</b>	
	<b>TOTAL</b>			<b>2,231,708</b>	<b>2,705,207</b>	<b>2,869,618</b>	<b>2,977,746</b>	<b>2,892,435</b>	<b>651,040</b>	<b>-3.82%</b>	<b>-2.86%</b>	<b>12.73%</b>
	ARMENIA	WHITE	IMPORT BOTTLED	40	14	4	9	0	0	n/a	-100.00%	0.00%
			<b>WHITE - TOTAL</b>	<b>40</b>	<b>14</b>	<b>4</b>	<b>9</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>-100.00%</b>	<b>0.00%</b>
		<b>TOTAL</b>			<b>40</b>	<b>14</b>	<b>4</b>	<b>9</b>	<b>0</b>	<b>n/a</b>	<b>-100.00%</b>	<b>0.00%</b>
AUSTRALIA	RED	CANADA BOTTLED	10,003	11,084	2,556	0	0	0	n/a	n/a	0.00%	
		IMPORT BOTTLED	4,823,137	4,447,845	4,112,300	4,014,536	3,493,070	764,589	-12.44%	-12.99%	9.86%	
		<b>RED - TOTAL</b>	<b>4,833,140</b>	<b>4,458,929</b>	<b>4,114,856</b>	<b>4,014,536</b>	<b>3,493,070</b>	<b>764,589</b>	<b>-12.44%</b>	<b>-12.99%</b>	<b>9.86%</b>	
	ROSE	IMPORT BOTTLED	20,054	18,705	13,369	12,759	14,765	5,564	7.19%	15.72%	4.97%	
		<b>ROSE - TOTAL</b>	<b>20,054</b>	<b>18,705</b>	<b>13,369</b>	<b>12,759</b>	<b>14,765</b>	<b>5,564</b>	<b>7.19%</b>	<b>15.72%</b>	<b>4.97%</b>	
	WHITE	CANADA BOTTLED	9,423	6,033	528	0	16	0	n/a	n/a	0.00%	
		IMPORT BOTTLED	2,178,505	2,032,422	1,888,726	1,983,060	1,935,983	515,446	-3.42%	-2.37%	6.59%	
		<b>WHITE - TOTAL</b>	<b>2,187,928</b>	<b>2,038,456</b>	<b>1,889,254</b>	<b>1,983,060</b>	<b>1,935,999</b>	<b>515,446</b>	<b>-3.42%</b>	<b>-2.37%</b>	<b>6.59%</b>	
	<b>TOTAL</b>			<b>7,041,122</b>	<b>6,516,090</b>	<b>6,017,479</b>	<b>6,010,356</b>	<b>5,443,835</b>	<b>1,285,600</b>	<b>-8.96%</b>	<b>-9.43%</b>	<b>8.68%</b>
	AUSTRIA	RED	IMPORT BOTTLED	1,174	797	714	1,429	1,696	305	-0.73%	18.69%	6.46%
<b>RED - TOTAL</b>			<b>1,174</b>	<b>797</b>	<b>714</b>	<b>1,429</b>	<b>1,696</b>	<b>305</b>	<b>-0.73%</b>	<b>18.69%</b>	<b>6.46%</b>	
ROSE		IMPORT BOTTLED	377	243	0	0	9	9	n/a	n/a	0.00%	
		<b>ROSE - TOTAL</b>	<b>377</b>	<b>243</b>	<b>0</b>	<b>0</b>	<b>9</b>	<b>9</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>	
WHITE		IMPORT BOTTLED	6,066	11,210	9,890	8,415	7,321	2,131	20.64%	-13.01%	21.84%	
		<b>WHITE - TOTAL</b>	<b>6,066</b>	<b>11,210</b>	<b>9,890</b>	<b>8,415</b>	<b>7,321</b>	<b>2,131</b>	<b>20.64%</b>	<b>-13.01%</b>	<b>21.84%</b>	

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TABLE WINE	AUSTRIA	<b>TOTAL</b>	<b>7,618</b>	<b>12,250</b>	<b>10,604</b>	<b>9,844</b>	<b>9,026</b>	<b>2,445</b>	<b>17.47%</b>	<b>-8.41%</b>	<b>18.95%</b>	
	BULGARIA	RED	IMPORT BOTTLED	372	4	359	513	851	227	531.25%	65.94%	-1.41%
		<b>RED - TOTAL</b>	<b>372</b>	<b>4</b>	<b>359</b>	<b>513</b>	<b>851</b>	<b>227</b>	<b>531.25%</b>	<b>65.94%</b>	<b>-1.41%</b>	
	WHITE	IMPORT BOTTLED	0	0	585	747	54	0	-100.00%	-92.77%	0.00%	
		<b>WHITE - TOTAL</b>	<b>0</b>	<b>0</b>	<b>585</b>	<b>747</b>	<b>54</b>	<b>0</b>	<b>-100.00%</b>	<b>-92.77%</b>	<b>0.00%</b>	
	<b>TOTAL</b>	<b>372</b>	<b>4</b>	<b>944</b>	<b>1,260</b>	<b>905</b>	<b>227</b>	<b>32.89%</b>	<b>-28.15%</b>	<b>-1.41%</b>		
	CHILE	RED	CANADA BOTTLED	266,362	221,264	158,001	124,866	98,376	24,258	-8.60%	-21.21%	28.43%
			IMPORT BOTTLED	2,091,870	2,193,072	2,211,488	2,168,108	2,053,823	470,038	-3.95%	-5.27%	5.76%
		<b>RED - TOTAL</b>	<b>2,358,232</b>	<b>2,414,336</b>	<b>2,369,489</b>	<b>2,292,974</b>	<b>2,152,199</b>	<b>494,296</b>	<b>-4.19%</b>	<b>-6.14%</b>	<b>6.80%</b>	
		ROSE	IMPORT BOTTLED	8,475	7,369	6,386	5,762	5,525	3,214	58.18%	-4.10%	4.19%
			<b>ROSE - TOTAL</b>	<b>8,475</b>	<b>7,369</b>	<b>6,386</b>	<b>5,762</b>	<b>5,525</b>	<b>3,214</b>	<b>58.18%</b>	<b>-4.10%</b>	<b>4.19%</b>
		WHITE	CANADA BOTTLED	216,044	168,211	114,651	91,278	79,781	20,920	-5.48%	-12.59%	29.13%
IMPORT BOTTLED			864,860	949,104	996,045	1,041,699	1,008,276	260,949	-13.40%	-3.21%	8.59%	
<b>WHITE - TOTAL</b>		<b>1,080,903</b>	<b>1,117,314</b>	<b>1,110,696</b>	<b>1,132,977</b>	<b>1,088,058</b>	<b>281,869</b>	<b>-12.86%</b>	<b>-3.96%</b>	<b>10.10%</b>		
<b>TOTAL</b>		<b>3,447,610</b>	<b>3,539,019</b>	<b>3,486,571</b>	<b>3,431,712</b>	<b>3,245,782</b>	<b>779,379</b>	<b>-7.37%</b>	<b>-5.42%</b>	<b>7.90%</b>		
CHINA		RED	IMPORT BOTTLED	4,366	2,698	2,357	916	395	56	-7.50%	-56.84%	2.66%
	<b>RED - TOTAL</b>		<b>4,366</b>	<b>2,698</b>	<b>2,357</b>	<b>916</b>	<b>395</b>	<b>56</b>	<b>-7.50%</b>	<b>-56.84%</b>	<b>2.66%</b>	
	WHITE	IMPORT BOTTLED	294	142	510	1,139	863	42	-89.80%	-24.23%	21.89%	
		<b>WHITE - TOTAL</b>	<b>294</b>	<b>142</b>	<b>510</b>	<b>1,139</b>	<b>863</b>	<b>42</b>	<b>-89.80%</b>	<b>-24.23%</b>	<b>21.89%</b>	
	<b>TOTAL</b>	<b>4,660</b>	<b>2,840</b>	<b>2,867</b>	<b>2,055</b>	<b>1,258</b>	<b>98</b>	<b>-79.33%</b>	<b>-38.76%</b>	<b>15.85%</b>		
	CROATIA	RED	IMPORT BOTTLED	4,278	3,472	2,835	389	71	27	-42.86%	-81.70%	0.00%
<b>RED - TOTAL</b>			<b>4,278</b>	<b>3,472</b>	<b>2,835</b>	<b>389</b>	<b>71</b>	<b>27</b>	<b>-42.86%</b>	<b>-81.70%</b>	<b>0.00%</b>	
WHITE		IMPORT BOTTLED	9	180	99	0	0	0	n/a	n/a	0.00%	
		<b>WHITE - TOTAL</b>	<b>9</b>	<b>180</b>	<b>99</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>	
<b>TOTAL</b>		<b>4,287</b>	<b>3,652</b>	<b>2,934</b>	<b>389</b>	<b>71</b>	<b>27</b>	<b>-42.86%</b>	<b>-81.70%</b>	<b>0.00%</b>		
CZECH REPUBLIC	RED	IMPORT BOTTLED	1,129	108	2	0	0	0	n/a	n/a	0.00%	

**IMPORT WINE MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN LITRES**

			2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
TABLE WINE	CZECH REPUBLIC	RED	<b>RED - TOTAL</b>	<b>1,129</b>	<b>108</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>
		WHITE	IMPORT BOTTLED	1,418	93	9	0	0	n/a	n/a	0.00%
			<b>WHITE - TOTAL</b>	<b>1,418</b>	<b>93</b>	<b>9</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>
			<b>TOTAL</b>	<b>2,547</b>	<b>201</b>	<b>11</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>
FRANCE	RED	CANADA BOTTLED	162,332	176,864	155,075	195,757	224,287	64,757	11.83%	14.57%	1.49%
		IMPORT BOTTLED	1,416,728	1,423,308	1,390,753	1,397,032	1,420,964	301,559	0.07%	1.71%	8.69%
		<b>RED - TOTAL</b>	<b>1,579,060</b>	<b>1,600,172</b>	<b>1,545,828</b>	<b>1,592,789</b>	<b>1,645,252</b>	<b>366,316</b>	<b>1.97%</b>	<b>3.29%</b>	<b>7.71%</b>
	ROSE	IMPORT BOTTLED	59,740	65,938	63,088	73,945	92,663	43,170	23.89%	25.31%	9.67%
		<b>ROSE - TOTAL</b>	<b>59,740</b>	<b>65,938</b>	<b>63,088</b>	<b>73,945</b>	<b>92,663</b>	<b>43,170</b>	<b>23.89%</b>	<b>25.31%</b>	<b>9.67%</b>
	WHITE	CANADA BOTTLED	70,892	66,848	50,476	71,504	76,568	26,588	5.74%	7.08%	1.60%
		IMPORT BOTTLED	651,946	611,785	578,155	571,000	572,507	153,382	-2.91%	0.26%	15.35%
		<b>WHITE - TOTAL</b>	<b>722,838</b>	<b>678,633</b>	<b>628,631</b>	<b>642,504</b>	<b>649,075</b>	<b>179,970</b>	<b>-1.72%</b>	<b>1.02%</b>	<b>13.73%</b>
	<b>TOTAL</b>	<b>2,361,638</b>	<b>2,344,743</b>	<b>2,237,546</b>	<b>2,309,237</b>	<b>2,386,990</b>	<b>589,456</b>	<b>2.12%</b>	<b>3.37%</b>	<b>9.42%</b>	
GEORGIA	RED	IMPORT BOTTLED	0	2,012	8,131	8,908	11,993	2,477	1.26%	34.64%	1.78%
		<b>RED - TOTAL</b>	<b>0</b>	<b>2,012</b>	<b>8,131</b>	<b>8,908</b>	<b>11,993</b>	<b>2,477</b>	<b>1.26%</b>	<b>34.64%</b>	<b>1.78%</b>
	WHITE	IMPORT BOTTLED	0	108	199	1,185	3,015	598	-2.09%	154.43%	3.71%
		<b>WHITE - TOTAL</b>	<b>0</b>	<b>108</b>	<b>199</b>	<b>1,185</b>	<b>3,015</b>	<b>598</b>	<b>-2.09%</b>	<b>154.43%</b>	<b>3.71%</b>
	<b>TOTAL</b>	<b>0</b>	<b>2,120</b>	<b>8,330</b>	<b>10,093</b>	<b>15,008</b>	<b>3,075</b>	<b>0.59%</b>	<b>48.70%</b>	<b>2.17%</b>	
GERMANY	ICE WINE WHITE	IMPORT BOTTLED	0	0	0	8	3	1	-33.33%	-63.64%	0.00%
		<b>ICE WINE WHITE - TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>8</b>	<b>3</b>	<b>1</b>	<b>-33.33%</b>	<b>-63.64%</b>	<b>0.00%</b>
	RED	IMPORT BOTTLED	20,044	16,644	17,678	9,629	11,782	2,935	33.87%	22.35%	3.38%
		<b>RED - TOTAL</b>	<b>20,044</b>	<b>16,644</b>	<b>17,678</b>	<b>9,629</b>	<b>11,782</b>	<b>2,935</b>	<b>33.87%</b>	<b>22.35%</b>	<b>3.38%</b>
	WHITE	IMPORT BOTTLED	485,189	475,974	475,197	470,014	463,905	111,146	-2.88%	-1.30%	6.68%
<b>WHITE - TOTAL</b>		<b>485,189</b>	<b>475,974</b>	<b>475,197</b>	<b>470,014</b>	<b>463,905</b>	<b>111,146</b>	<b>-2.88%</b>	<b>-1.30%</b>	<b>6.68%</b>	
	<b>TOTAL</b>	<b>505,233</b>	<b>492,618</b>	<b>492,875</b>	<b>479,652</b>	<b>475,690</b>	<b>114,081</b>	<b>-2.19%</b>	<b>-0.83%</b>	<b>6.59%</b>	
GREECE	RED	IMPORT BOTTLED	66,233	60,842	50,824	48,238	45,432	10,404	-3.90%	-5.82%	65.72%

**IMPORT WINE MARKET**  
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**SALES IN LITRES**

			2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013	
TABLE WINE	GREECE	RED	<b>RED - TOTAL</b>	<b>66,233</b>	<b>60,842</b>	<b>50,824</b>	<b>48,238</b>	<b>45,432</b>	<b>10,404</b>	<b>-3.90%</b>	<b>-5.82%</b>	<b>65.72%</b>
		ROSE	IMPORT BOTTLED	58	0	0	0	0	0	n/a	n/a	0.00%
			<b>ROSE - TOTAL</b>	<b>58</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>
		WHITE	IMPORT BOTTLED	59,023	56,700	51,791	47,153	47,496	13,526	0.71%	0.73%	53.30%
			<b>WHITE - TOTAL</b>	<b>59,023</b>	<b>56,700</b>	<b>51,791</b>	<b>47,153</b>	<b>47,496</b>	<b>13,526</b>	<b>0.71%</b>	<b>0.73%</b>	<b>53.30%</b>
			<b>TOTAL</b>	<b>125,314</b>	<b>117,541</b>	<b>102,615</b>	<b>95,391</b>	<b>92,928</b>	<b>23,930</b>	<b>-1.34%</b>	<b>-2.58%</b>	<b>59.37%</b>
HUNGARY	RED	IMPORT BOTTLED	25,249	24,506	22,126	22,306	28,438	5,283	-22.58%	27.49%	1.67%	
		<b>RED - TOTAL</b>	<b>25,249</b>	<b>24,506</b>	<b>22,126</b>	<b>22,306</b>	<b>28,438</b>	<b>5,283</b>	<b>-22.58%</b>	<b>27.49%</b>	<b>1.67%</b>	
	WHITE	IMPORT BOTTLED	76,071	87,662	84,351	85,208	70,322	19,943	-12.76%	-17.47%	6.99%	
		<b>WHITE - TOTAL</b>	<b>76,071</b>	<b>87,662</b>	<b>84,351</b>	<b>85,208</b>	<b>70,322</b>	<b>19,943</b>	<b>-12.76%</b>	<b>-17.47%</b>	<b>6.99%</b>	
		<b>TOTAL</b>	<b>101,320</b>	<b>112,167</b>	<b>106,477</b>	<b>107,514</b>	<b>98,760</b>	<b>25,226</b>	<b>-15.02%</b>	<b>-8.14%</b>	<b>5.46%</b>	
	INDIA	RED	IMPORT BOTTLED	-1	0	0	0	0	0	n/a	n/a	0.00%
		<b>RED - TOTAL</b>	<b>-1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>	
ROSE		IMPORT BOTTLED	149	0	0	0	0	0	n/a	n/a	0.00%	
		<b>ROSE - TOTAL</b>	<b>149</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>	
WHITE		IMPORT BOTTLED	2	0	0	0	1,722	339	n/a	n/a	38.55%	
		<b>WHITE - TOTAL</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1,722</b>	<b>339</b>	<b>n/a</b>	<b>n/a</b>	<b>38.55%</b>	
	<b>TOTAL</b>	<b>151</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1,722</b>	<b>339</b>	<b>n/a</b>	<b>n/a</b>	<b>38.55%</b>		
ISRAEL	RED	IMPORT BOTTLED	9,556	6,976	6,536	6,369	6,554	1,311	10.01%	2.90%	3.15%	
		<b>RED - TOTAL</b>	<b>9,556</b>	<b>6,976</b>	<b>6,536</b>	<b>6,369</b>	<b>6,554</b>	<b>1,311</b>	<b>10.01%</b>	<b>2.90%</b>	<b>3.15%</b>	
	ROSE	IMPORT BOTTLED	0	18	457	726	595	108	-49.83%	-18.08%	13.11%	
		<b>ROSE - TOTAL</b>	<b>0</b>	<b>18</b>	<b>457</b>	<b>726</b>	<b>595</b>	<b>108</b>	<b>-49.83%</b>	<b>-18.08%</b>	<b>13.11%</b>	
	WHITE	IMPORT BOTTLED	3,735	3,401	3,598	3,090	3,244	709	10.57%	4.98%	1.18%	
		<b>WHITE - TOTAL</b>	<b>3,735</b>	<b>3,401</b>	<b>3,598</b>	<b>3,090</b>	<b>3,244</b>	<b>709</b>	<b>10.57%</b>	<b>4.98%</b>	<b>1.18%</b>	
	<b>TOTAL</b>	<b>13,291</b>	<b>10,395</b>	<b>10,591</b>	<b>10,185</b>	<b>10,392</b>	<b>2,128</b>	<b>3.89%</b>	<b>2.03%</b>	<b>3.10%</b>		
ITALY	RED	CANADA BOTTLED	0	0	0	0	448	332	n/a	n/a	100.00%	

**IMPORT WINE MARKET**  
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**SALES IN LITRES**

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TABLE WINE	ITALY	RED	IMPORT BOTTLED	2,149,958	2,147,247	2,140,486	2,119,347	2,237,138	496,504	4.97%	5.56%	15.71%
		<b>RED - TOTAL</b>	<b>2,149,958</b>	<b>2,147,247</b>	<b>2,140,486</b>	<b>2,119,347</b>	<b>2,237,586</b>	<b>496,835</b>	<b>5.04%</b>	<b>5.58%</b>	<b>15.73%</b>	
		ROSE	IMPORT BOTTLED	4,880	21,976	38,821	40,748	42,806	15,131	-3.30%	5.05%	4.01%
		<b>ROSE - TOTAL</b>	<b>4,880</b>	<b>21,976</b>	<b>38,821</b>	<b>40,748</b>	<b>42,806</b>	<b>15,131</b>	<b>-3.30%</b>	<b>5.05%</b>	<b>4.01%</b>	
		WHITE	CANADA BOTTLED	0	0	0	0	741	624	n/a	n/a	100.00%
			IMPORT BOTTLED	1,151,762	1,177,060	1,208,496	1,317,424	1,424,936	408,167	8.95%	8.16%	20.47%
		<b>WHITE - TOTAL</b>	<b>1,151,762</b>	<b>1,177,060</b>	<b>1,208,496</b>	<b>1,317,424</b>	<b>1,425,677</b>	<b>408,791</b>	<b>9.11%</b>	<b>8.22%</b>	<b>20.51%</b>	
		<b>TOTAL</b>	<b>3,306,600</b>	<b>3,346,284</b>	<b>3,387,803</b>	<b>3,477,519</b>	<b>3,706,069</b>	<b>920,758</b>	<b>6.66%</b>	<b>6.57%</b>	<b>17.43%</b>	
	LEBANON	RED	IMPORT BOTTLED	486	400	412	332	453	110	44.55%	36.65%	51.16%
			<b>RED - TOTAL</b>	<b>486</b>	<b>400</b>	<b>412</b>	<b>332</b>	<b>453</b>	<b>110</b>	<b>44.55%</b>	<b>36.65%</b>	<b>51.16%</b>
ROSE		IMPORT BOTTLED	8	94	124	130	170	107	n/a	30.46%	81.94%	
		<b>ROSE - TOTAL</b>	<b>8</b>	<b>94</b>	<b>124</b>	<b>130</b>	<b>170</b>	<b>107</b>	<b>n/a</b>	<b>30.46%</b>	<b>81.94%</b>	
WHITE		IMPORT BOTTLED	144	159	175	96	29	9	-68.42%	-69.53%	87.18%	
		<b>WHITE - TOTAL</b>	<b>144</b>	<b>159</b>	<b>175</b>	<b>96</b>	<b>29</b>	<b>9</b>	<b>-68.42%</b>	<b>-69.53%</b>	<b>87.18%</b>	
	<b>TOTAL</b>	<b>638</b>	<b>654</b>	<b>711</b>	<b>558</b>	<b>652</b>	<b>226</b>	<b>13.67%</b>	<b>16.94%</b>	<b>60.80%</b>		
MEXICO	RED	IMPORT BOTTLED	1,099	959	829	753	470	162	-26.03%	-37.65%	10.54%	
		<b>RED - TOTAL</b>	<b>1,099</b>	<b>959</b>	<b>829</b>	<b>753</b>	<b>470</b>	<b>162</b>	<b>-26.03%</b>	<b>-37.65%</b>	<b>10.54%</b>	
	WHITE	IMPORT BOTTLED	176	338	153	106	47	1	-98.04%	-55.32%	0.00%	
		<b>WHITE - TOTAL</b>	<b>176</b>	<b>338</b>	<b>153</b>	<b>106</b>	<b>47</b>	<b>1</b>	<b>-98.04%</b>	<b>-55.32%</b>	<b>0.00%</b>	
	<b>TOTAL</b>	<b>1,274</b>	<b>1,297</b>	<b>982</b>	<b>859</b>	<b>517</b>	<b>163</b>	<b>-36.73%</b>	<b>-39.83%</b>	<b>10.54%</b>		
MOLDOVA, REPUBLIC OF	RED	IMPORT BOTTLED	36	9	0	0	0	0	n/a	n/a	0.00%	
		<b>RED - TOTAL</b>	<b>36</b>	<b>9</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>	
		<b>TOTAL</b>	<b>36</b>	<b>9</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>	
MONTENEGRO	RED	IMPORT BOTTLED	3,561	3,614	4,166	4,288	4,127	721	-22.75%	-3.74%	0.91%	
		<b>RED - TOTAL</b>	<b>3,561</b>	<b>3,614</b>	<b>4,166</b>	<b>4,288</b>	<b>4,127</b>	<b>721</b>	<b>-22.75%</b>	<b>-3.74%</b>	<b>0.91%</b>	
		<b>TOTAL</b>	<b>3,561</b>	<b>3,614</b>	<b>4,166</b>	<b>4,288</b>	<b>4,127</b>	<b>721</b>	<b>-22.75%</b>	<b>-3.74%</b>	<b>0.91%</b>	

**IMPORT WINE MARKET**  
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TABLE WINE	MOROCCO	RED	IMPORT BOTTLED	36	3	0	0	0	n/a	n/a	0.00%
			<b>RED - TOTAL</b>	<b>36</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>
			<b>TOTAL</b>	<b>36</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>
NEW ZEALAND	RED	IMPORT BOTTLED	61,585	79,963	89,251	111,519	105,448	21,962	-10.09%	-5.44%	17.03%
		<b>RED - TOTAL</b>	<b>61,585</b>	<b>79,963</b>	<b>89,251</b>	<b>111,519</b>	<b>105,448</b>	<b>21,962</b>	<b>-10.09%</b>	<b>-5.44%</b>	<b>17.03%</b>
	ROSE	IMPORT BOTTLED	1,197	1,156	1,250	27	0	0	n/a	-100.00%	0.00%
		<b>ROSE - TOTAL</b>	<b>1,197</b>	<b>1,156</b>	<b>1,250</b>	<b>27</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>-100.00%</b>	<b>0.00%</b>
	WHITE	CANADA BOTTLED	0	0	0	1,600	14,891	3,492	176.48%	830.41%	48.86%
		IMPORT BOTTLED	555,061	723,141	861,897	1,064,865	1,246,436	375,290	14.81%	17.05%	19.13%
		<b>WHITE - TOTAL</b>	<b>555,061</b>	<b>723,141</b>	<b>861,897</b>	<b>1,066,466</b>	<b>1,261,328</b>	<b>378,782</b>	<b>15.43%</b>	<b>18.27%</b>	<b>19.48%</b>
	<b>TOTAL</b>	<b>617,842</b>	<b>804,260</b>	<b>952,399</b>	<b>1,178,012</b>	<b>1,366,775</b>	<b>400,744</b>	<b>13.67%</b>	<b>16.02%</b>	<b>19.29%</b>	
PORTUGAL	RED	CANADA BOTTLED	0	0	0	0	18	0	n/a	n/a	0.00%
		IMPORT BOTTLED	107,304	116,692	143,063	106,737	119,656	28,768	30.43%	12.10%	3.92%
		<b>RED - TOTAL</b>	<b>107,304</b>	<b>116,692</b>	<b>143,063</b>	<b>106,737</b>	<b>119,674</b>	<b>28,768</b>	<b>30.43%</b>	<b>12.12%</b>	<b>3.92%</b>
	ROSE	IMPORT BOTTLED	62,979	72,183	71,109	67,927	71,273	18,674	5.01%	4.93%	1.59%
		<b>ROSE - TOTAL</b>	<b>62,979</b>	<b>72,183</b>	<b>71,109</b>	<b>67,927</b>	<b>71,273</b>	<b>18,674</b>	<b>5.01%</b>	<b>4.93%</b>	<b>1.59%</b>
	WHITE	IMPORT BOTTLED	91,580	102,440	104,027	116,264	114,289	37,055	-6.52%	-1.70%	4.99%
		<b>WHITE - TOTAL</b>	<b>91,580</b>	<b>102,440</b>	<b>104,027</b>	<b>116,264</b>	<b>114,289</b>	<b>37,055</b>	<b>-6.52%</b>	<b>-1.70%</b>	<b>4.99%</b>
	<b>TOTAL</b>	<b>261,863</b>	<b>291,316</b>	<b>318,199</b>	<b>290,928</b>	<b>305,236</b>	<b>84,498</b>	<b>6.31%</b>	<b>4.92%</b>	<b>3.78%</b>	
ROMANIA	WHITE	IMPORT BOTTLED	0	0	0	19	0	0	n/a	-100.00%	0.00%
		<b>WHITE - TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>19</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>-100.00%</b>	<b>0.00%</b>
		<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>19</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>-100.00%</b>	<b>0.00%</b>
SERBIA	RED	IMPORT BOTTLED	0	0	0	0	9	9	n/a	n/a	0.00%
		<b>RED - TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>9</b>	<b>9</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>
		<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>9</b>	<b>9</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>
SLOVENIA	RED	IMPORT BOTTLED	0	0	58	0	0	n/a	n/a	0.00%	



**IMPORT WINE MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN LITRES**

			2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013	
TABLE WINE	SLOVENIA	RED	<b>RED - TOTAL</b>	<b>0</b>	<b>0</b>	<b>58</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>	
		WHITE	IMPORT BOTTLED	500	44	40	14	85	81	800.00%	527.78%	63.72%
			<b>WHITE - TOTAL</b>	<b>500</b>	<b>44</b>	<b>40</b>	<b>14</b>	<b>85</b>	<b>81</b>	<b>800.00%</b>	<b>527.78%</b>	<b>63.72%</b>
			<b>TOTAL</b>	<b>500</b>	<b>44</b>	<b>99</b>	<b>14</b>	<b>85</b>	<b>81</b>	<b>800.00%</b>	<b>527.78%</b>	<b>63.72%</b>
SOUTH AFRICA	RED	CANADA BOTTLED	611	576	0	0	0	0	n/a	n/a	0.00%	
		IMPORT BOTTLED	694,326	615,982	586,033	549,694	516,483	123,323	-0.44%	-6.04%	3.77%	
		<b>RED - TOTAL</b>	<b>694,937</b>	<b>616,558</b>	<b>586,033</b>	<b>549,694</b>	<b>516,483</b>	<b>123,323</b>	<b>-0.44%</b>	<b>-6.04%</b>	<b>3.77%</b>	
	ROSE	IMPORT BOTTLED	1,300	661	2,104	153	490	490	319.23%	220.59%	0.00%	
		<b>ROSE - TOTAL</b>	<b>1,300</b>	<b>661</b>	<b>2,104</b>	<b>153</b>	<b>490</b>	<b>490</b>	<b>319.23%</b>	<b>220.59%</b>	<b>0.00%</b>	
	WHITE	CANADA BOTTLED	588	360	0	0	0	0	n/a	n/a	0.00%	
		IMPORT BOTTLED	386,062	376,529	411,543	423,440	404,399	123,955	1.77%	-4.50%	4.96%	
		<b>WHITE - TOTAL</b>	<b>386,650</b>	<b>376,889</b>	<b>411,543</b>	<b>423,440</b>	<b>404,399</b>	<b>123,955</b>	<b>1.77%</b>	<b>-4.50%</b>	<b>4.96%</b>	
	<b>TOTAL</b>	<b>1,082,887</b>	<b>994,108</b>	<b>999,680</b>	<b>973,286</b>	<b>921,372</b>	<b>247,768</b>	<b>0.81%</b>	<b>-5.33%</b>	<b>4.29%</b>		
SPAIN	RED	IMPORT BOTTLED	698,957	753,284	906,482	1,040,641	1,194,643	294,080	17.52%	14.80%	6.11%	
		<b>RED - TOTAL</b>	<b>698,957</b>	<b>753,284</b>	<b>906,482</b>	<b>1,040,641</b>	<b>1,194,643</b>	<b>294,080</b>	<b>17.52%</b>	<b>14.80%</b>	<b>6.11%</b>	
	ROSE	IMPORT BOTTLED	12,468	14,014	11,334	10,298	14,570	5,474	21.87%	41.48%	14.75%	
		<b>ROSE - TOTAL</b>	<b>12,468</b>	<b>14,014</b>	<b>11,334</b>	<b>10,298</b>	<b>14,570</b>	<b>5,474</b>	<b>21.87%</b>	<b>41.48%</b>	<b>14.75%</b>	
	WHITE	IMPORT BOTTLED	49,707	51,210	71,869	63,681	104,958	37,371	97.74%	64.82%	14.01%	
		<b>WHITE - TOTAL</b>	<b>49,707</b>	<b>51,210</b>	<b>71,869</b>	<b>63,681</b>	<b>104,958</b>	<b>37,371</b>	<b>97.74%</b>	<b>64.82%</b>	<b>14.01%</b>	
	<b>TOTAL</b>	<b>761,132</b>	<b>818,508</b>	<b>989,685</b>	<b>1,114,620</b>	<b>1,314,171</b>	<b>336,925</b>	<b>23.13%</b>	<b>17.90%</b>	<b>6.84%</b>		
SWITZERLAND	RED	IMPORT BOTTLED	18	0	0	0	0	0	n/a	n/a	0.00%	
		<b>RED - TOTAL</b>	<b>18</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>	
	WHITE	IMPORT BOTTLED	27	112	205	2	0	0	n/a	-100.00%	0.00%	
		<b>WHITE - TOTAL</b>	<b>27</b>	<b>112</b>	<b>205</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>-100.00%</b>	<b>0.00%</b>	
	<b>TOTAL</b>	<b>45</b>	<b>112</b>	<b>205</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>-100.00%</b>	<b>0.00%</b>		
TURKEY	RED	IMPORT BOTTLED	0	180	370	404	296	26	-51.39%	-26.90%	-0.25%	

**IMPORT WINE MARKET**  
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**SALES IN LITRES**

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TABLE WINE	TURKEY	RED	<b>RED - TOTAL</b>	<b>0</b>	<b>180</b>	<b>370</b>	<b>404</b>	<b>296</b>	<b>26</b>	<b>-51.39%</b>	<b>-26.90%</b>	<b>-0.25%</b>
		<b>TOTAL</b>		<b>0</b>	<b>180</b>	<b>370</b>	<b>404</b>	<b>296</b>	<b>26</b>	<b>-51.39%</b>	<b>-26.90%</b>	<b>-0.25%</b>
UNITED STATES OF AMERICA	ICE WINE WHITE	IMPORT BOTTLED		0	0	0	14	0	0	n/a	-100.00%	0.00%
		<b>ICE WINE WHITE - TOTAL</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>14</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>-100.00%</b>	<b>0.00%</b>
	RED	CANADA BOTTLED		502,450	485,233	412,498	353,618	298,912	65,573	-15.46%	-15.47%	1.48%
		IMPORT BOTTLED		2,706,966	2,885,134	3,006,475	3,540,915	4,000,358	902,714	7.45%	12.98%	12.71%
		<b>RED - TOTAL</b>		<b>3,209,416</b>	<b>3,370,367</b>	<b>3,418,973</b>	<b>3,894,533</b>	<b>4,299,270</b>	<b>968,287</b>	<b>5.51%</b>	<b>10.39%</b>	<b>11.93%</b>
	ROSE	CANADA BOTTLED		11,140	8,872	1,242	882	54	0	-100.00%	-93.88%	0.00%
		IMPORT BOTTLED		505,237	488,352	468,634	463,456	466,431	126,931	-0.37%	0.64%	5.19%
		<b>ROSE - TOTAL</b>		<b>516,378</b>	<b>497,224</b>	<b>469,876</b>	<b>464,338</b>	<b>466,485</b>	<b>126,931</b>	<b>-0.51%</b>	<b>0.46%</b>	<b>5.19%</b>
	WHITE	CANADA BOTTLED		268,946	246,216	213,789	154,952	113,538	28,924	-17.22%	-26.73%	2.36%
		IMPORT BOTTLED		1,627,662	1,716,949	1,726,867	1,852,719	1,911,172	519,157	-0.29%	3.16%	10.60%
<b>WHITE - TOTAL</b>		<b>1,896,608</b>	<b>1,963,164</b>	<b>1,940,656</b>	<b>2,007,671</b>	<b>2,024,710</b>	<b>548,081</b>	<b>-1.36%</b>	<b>0.85%</b>	<b>10.14%</b>		
<b>TOTAL</b>		<b>5,622,403</b>	<b>5,830,755</b>	<b>5,829,505</b>	<b>6,366,555</b>	<b>6,790,466</b>	<b>1,643,298</b>	<b>2.65%</b>	<b>6.66%</b>	<b>10.93%</b>		
URUGUAY	RED	IMPORT BOTTLED		596	2,354	1,863	889	608	4	-97.57%	-31.65%	4.32%
		<b>RED - TOTAL</b>		<b>596</b>	<b>2,354</b>	<b>1,863</b>	<b>889</b>	<b>608</b>	<b>4</b>	<b>-97.57%</b>	<b>-31.65%</b>	<b>4.32%</b>
	WHITE	IMPORT BOTTLED		0	36	52	-2	0	0	100.00%	100.00%	0.00%
		<b>WHITE - TOTAL</b>		<b>0</b>	<b>36</b>	<b>52</b>	<b>-2</b>	<b>0</b>	<b>0</b>	<b>100.00%</b>	<b>100.00%</b>	<b>0.00%</b>
<b>TOTAL</b>		<b>596</b>	<b>2,390</b>	<b>1,916</b>	<b>887</b>	<b>608</b>	<b>4</b>	<b>-97.56%</b>	<b>-31.53%</b>	<b>4.32%</b>		
IMPORT TABLE WINE - SUMMARY		CANADA BOTTLED		1,518,792	1,391,560	1,108,817	994,456	907,631	235,468	-4.15%	-8.73%	7.87%
		IMPORT BOTTLED		25,987,534	26,560,834	26,726,367	27,858,937	28,177,554	6,876,803	0.28%	1.14%	11.14%
<b>IMPORT TABLE WINE - TOTAL</b>			<b>27,506,326</b>	<b>27,952,394</b>	<b>27,835,184</b>	<b>28,853,393</b>	<b>29,085,185</b>	<b>7,112,272</b>	<b>0.13%</b>	<b>0.80%</b>	<b>11.04%</b>	
SPARKLING WINE	ARGENTINA	RED		0	0	54	72	0	0	n/a	-100.00%	0.00%
		ROSE		0	126	166	72	486	58	550.00%	575.00%	56.48%
		WHITE		1,830	3,224	1,549	4,446	5,437	1,163	-10.09%	22.31%	4.51%
		<b>TOTAL</b>		<b>1,830</b>	<b>3,350</b>	<b>1,770</b>	<b>4,590</b>	<b>5,923</b>	<b>1,222</b>	<b>-6.22%</b>	<b>29.06%</b>	<b>8.77%</b>

**IMPORT WINE MARKET**  
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			2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
SPARKLING WINE	AUSTRALIA	RED	13,455	11,134	10,088	9,359	7,796	1,736	-19.00%	-16.71%	0.46%
		ROSE	69,991	79,415	75,524	76,689	83,148	18,837	9.58%	8.42%	4.05%
		WHITE	124,640	107,890	89,452	94,150	105,812	22,991	6.05%	12.39%	4.96%
		<b>TOTAL</b>	<b>208,086</b>	<b>198,439</b>	<b>175,064</b>	<b>180,198</b>	<b>196,755</b>	<b>43,564</b>	<b>6.22%</b>	<b>9.19%</b>	<b>4.40%</b>
AUSTRIA	ROSE	0	0	0	9	9	0	n/a	0.00%	0.00%	
	<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>9</b>	<b>9</b>	<b>0</b>	<b>n/a</b>	<b>0.00%</b>	<b>0.00%</b>	
BRAZIL	WHITE	0	0	0	0	18	18	n/a	n/a	0.00%	
	<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>18</b>	<b>18</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>	
CHILE	ROSE	13,611	15,282	18,412	18,347	13,687	2,968	-41.07%	-25.40%	1.95%	
	WHITE	486	90	1	146	81	81	260.00%	-44.33%	0.00%	
	<b>TOTAL</b>	<b>14,097</b>	<b>15,372</b>	<b>18,412</b>	<b>18,493</b>	<b>13,768</b>	<b>3,049</b>	<b>-39.73%</b>	<b>-25.55%</b>	<b>1.95%</b>	
CHINA	WHITE	0	0	82	172	52	1	-97.92%	-69.43%	0.00%	
	<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>82</b>	<b>172</b>	<b>52</b>	<b>1</b>	<b>-97.92%</b>	<b>-69.43%</b>	<b>0.00%</b>	
CZECH REPUBLIC	WHITE	710	4	0	0	0	0	n/a	n/a	0.00%	
	<b>TOTAL</b>	<b>710</b>	<b>4</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>	
FRANCE	RED	0	0	1,976	4	0	0	n/a	-100.00%	0.00%	
	ROSE	30,621	33,492	40,756	47,834	45,785	10,328	-7.53%	-4.28%	9.39%	
	ROSE TABLE WINE	0	448	2,110	3,819	4,714	1,591	84.76%	23.43%	3.95%	
	WHITE	175,395	173,882	172,185	175,902	186,958	42,111	5.66%	6.29%	25.71%	
	WHITE TABLE WINE	4,668	5,717	6,495	4,774	5,889	1,359	42.56%	23.36%	15.32%	
	<b>TOTAL</b>	<b>210,684</b>	<b>213,538</b>	<b>223,521</b>	<b>232,332</b>	<b>243,345</b>	<b>55,389</b>	<b>4.82%</b>	<b>4.74%</b>	<b>21.96%</b>	
GERMANY	ROSE	692	17,023	15,694	20,175	20,452	3,654	5.44%	1.38%	4.89%	
	WHITE	147,262	157,237	165,326	156,686	155,374	31,964	-2.91%	-0.84%	12.27%	
	<b>TOTAL</b>	<b>147,955</b>	<b>174,260</b>	<b>181,020</b>	<b>176,861</b>	<b>175,827</b>	<b>35,618</b>	<b>-2.12%</b>	<b>-0.58%</b>	<b>11.41%</b>	
HUNGARY	ROSE	0	0	0	0	111	16	n/a	n/a	0.00%	
	WHITE	18,863	20,016	18,709	14,595	12,809	3,107	6.53%	-12.24%	1.96%	

**IMPORT WINE MARKET**  
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**SALES IN LITRES**

		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013	
SPARKLING WINE	HUNGARY	<b>TOTAL</b>	<b>18,863</b>	<b>20,016</b>	<b>18,709</b>	<b>14,595</b>	<b>12,920</b>	<b>3,124</b>	<b>6.53%</b>	<b>-12.24%</b>	<b>1.96%</b>
	ITALY	RED	11	29	0	112	20	4	-75.00%	-82.00%	0.00%
		ROSE	5,584	12,875	11,339	11,361	14,134	4,016	43.41%	24.41%	9.54%
		WHITE	140,421	165,716	187,864	222,020	305,368	88,610	44.25%	37.54%	22.70%
		<b>TOTAL</b>	<b>146,016</b>	<b>178,621</b>	<b>199,202</b>	<b>233,493</b>	<b>319,522</b>	<b>92,630</b>	<b>44.18%</b>	<b>36.84%</b>	<b>22.11%</b>
	NEW ZEALAND	ROSE	207	27	260	4,696	5,188	1,156	-9.51%	10.46%	10.77%
		WHITE	4,737	2,177	11,316	13,876	12,337	2,738	-22.37%	-11.10%	5.65%
		<b>TOTAL</b>	<b>4,944</b>	<b>2,204</b>	<b>11,576</b>	<b>18,573</b>	<b>17,524</b>	<b>3,894</b>	<b>-18.95%</b>	<b>-5.65%</b>	<b>7.16%</b>
	PORTUGAL	ROSE	666	452	413	0	0	0	n/a	n/a	0.00%
		WHITE	315	270	430	216	382	135	114.29%	76.74%	-0.20%
		<b>TOTAL</b>	<b>981</b>	<b>722</b>	<b>843</b>	<b>216</b>	<b>382</b>	<b>135</b>	<b>114.29%</b>	<b>76.74%</b>	<b>-0.20%</b>
	SLOVENIA	ROSE TABLE WINE	0	0	0	0	27	27	n/a	n/a	0.00%
		<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>27</b>	<b>27</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>
	SOUTH AFRICA	ROSE	255	14	117	81	144	0	-100.00%	77.78%	0.00%
		WHITE	7,360	18,599	17,804	16,384	15,441	3,521	-6.66%	-5.76%	4.70%
		<b>TOTAL</b>	<b>7,616</b>	<b>18,614</b>	<b>17,920</b>	<b>16,466</b>	<b>15,585</b>	<b>3,521</b>	<b>-6.88%</b>	<b>-5.35%</b>	<b>4.70%</b>
	SPAIN	RED	0	18	32	50	0	0	n/a	-100.00%	0.00%
		ROSE	12,566	18,692	19,868	13,856	12,384	3,195	3.83%	-10.62%	10.76%
		WHITE	239,996	266,055	265,385	259,928	264,955	58,616	3.00%	1.93%	17.86%
		<b>TOTAL</b>	<b>252,562</b>	<b>284,764</b>	<b>285,285</b>	<b>273,833</b>	<b>277,339</b>	<b>61,811</b>	<b>3.05%</b>	<b>1.28%</b>	<b>17.54%</b>
UNITED STATES OF AMERICA	ROSE	10,928	17,850	6,116	2,263	1,952	463	-16.96%	-13.76%	5.53%	
	WHITE	108,918	112,933	109,752	97,748	103,986	25,068	19.01%	6.38%	11.42%	
	<b>TOTAL</b>	<b>119,845</b>	<b>130,783</b>	<b>115,868</b>	<b>100,011</b>	<b>105,937</b>	<b>25,531</b>	<b>18.08%</b>	<b>5.93%</b>	<b>11.31%</b>	
<b>IMPORT SPARKLING WINE - TOTAL</b>		<b>1,134,188</b>	<b>1,240,686</b>	<b>1,249,273</b>	<b>1,269,840</b>	<b>1,384,935</b>	<b>329,533</b>	<b>12.06%</b>	<b>9.06%</b>	<b>15.63%</b>	
WINE - GIFT PACKS	AUSTRALIA	8,841	7,088	3,926	0	0	0	n/a	n/a	0.00%	
	CHILE	0	0	0	960	247	30	-70.30%	-74.27%	0.00%	

**IMPORT WINE MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN LITRES**

		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
WINE - GIFT PACKS	FRANCE	401	892	1,930	1,774	2,646	62	10.67%	49.11%	2.04%
	ITALY	3,115	0	0	1,800	0	0	n/a	-100.00%	0.00%
	PORTUGAL	45	15	0	0	0	0	n/a	n/a	0.00%
	SOUTH AFRICA	0	8,682	0	0	2,885	4	n/a	n/a	0.00%
	SPAIN	0	2,065	1,012	0	2,373	30	n/a	n/a	0.71%
	UNITED STATES OF AMERICA	0	0	14	2,900	22	9	n/a	-99.22%	0.00%
<b>IMPORT WINE - GIFT PACKS - TOTAL</b>		<b>12,402</b>	<b>18,742</b>	<b>6,880</b>	<b>7,434</b>	<b>8,174</b>	<b>135</b>	<b>-14.15%</b>	<b>9.95%</b>	<b>1.17%</b>
<b>IMPORT WINE - TOTAL</b>		<b>29,655,113</b>	<b>30,190,581</b>	<b>30,056,111</b>	<b>31,093,577</b>	<b>31,442,637</b>	<b>7,662,644</b>	<b>0.67%</b>	<b>1.12%</b>	<b>11.83%</b>

**IMPORT WINE MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN RETAIL DOLLARS (000s)**

			2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
APERITIF, DESSERT AND FORTIFIED WINE	FLAVOURED	AUSTRALIA	\$71	\$66	\$69	\$55	\$47	\$10	1.44%	-14.21%	2.73%
		FRANCE	\$0	\$0	\$0	\$18	\$15	\$1	-92.29%	-16.51%	0.00%
		ITALY	\$4	\$0	\$260	\$390	\$282	\$63	-39.30%	-27.70%	19.04%
		SLOVAK REPUBLIC	\$0	\$0	\$0	\$0	\$1	\$0	n/a	n/a	0.00%
		SOUTH AFRICA	\$0	\$0	\$0	\$34	\$15	\$2	-59.12%	-55.24%	0.00%
		UNITED KINGDOM	\$0	\$0	\$0	\$0	\$12	\$12	n/a	n/a	0.00%
		UNITED STATES OF AMERICA	\$68	\$24	\$24	\$113	\$421	\$137	103.23%	271.45%	2.24%
		<b>FLAVOURED</b>	<b>\$143</b>	<b>\$91</b>	<b>\$353</b>	<b>\$610</b>	<b>\$793</b>	<b>\$224</b>	<b>10.26%</b>	<b>27.81%</b>	<b>8.59%</b>
FRUIT	DENMARK	\$0	\$0	\$0	\$0	\$0	\$0	-100.00%	n/a	0.00%	
	FRANCE	\$0	\$0	\$1	\$0	\$0	\$0	-100.00%	-100.00%	0.00%	
	JAPAN	\$272	\$287	\$286	\$300	\$307	\$72	-1.99%	2.60%	32.09%	
	KOREA - SOUTH	\$3	\$3	\$4	\$3	\$26	\$11	1,969.15%	721.42%	34.47%	
	TURKEY	\$0	\$1	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
	UNITED STATES OF AMERICA	\$32	\$46	\$67	\$74	\$161	\$38	40.11%	116.97%	26.67%	
<b>FRUIT</b>	<b>\$308</b>	<b>\$337</b>	<b>\$357</b>	<b>\$377</b>	<b>\$494</b>	<b>\$121</b>	<b>19.06%</b>	<b>31.11%</b>	<b>30.45%</b>		
MADEIRA	PORTUGAL	\$166	\$181	\$174	\$172	\$168	\$33	21.47%	-2.51%	27.28%	
	<b>MADEIRA</b>	<b>\$166</b>	<b>\$181</b>	<b>\$174</b>	<b>\$172</b>	<b>\$168</b>	<b>\$33</b>	<b>21.47%</b>	<b>-2.51%</b>	<b>27.28%</b>	
MONTILLA	SPAIN	\$197	\$175	\$192	\$210	\$226	\$43	14.00%	7.65%	7.70%	
	<b>MONTILLA</b>	<b>\$197</b>	<b>\$175</b>	<b>\$192</b>	<b>\$210</b>	<b>\$226</b>	<b>\$43</b>	<b>14.00%</b>	<b>7.65%</b>	<b>7.70%</b>	
OTHER	AUSTRALIA	\$0	\$0	\$0	\$6	\$8	\$1	94.79%	33.30%	0.00%	
	<b>OTHER</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$6</b>	<b>\$8</b>	<b>\$1</b>	<b>94.79%</b>	<b>33.30%</b>	<b>0.00%</b>	
OTHER FORTIFIED	ARGENTINA	\$0	\$0	\$1	\$0	\$0	\$0	n/a	-100.00%	0.00%	
	AUSTRALIA	\$24	\$23	\$23	\$19	\$5	\$0	-85.88%	-73.09%	0.00%	
	CHINA	\$140	\$151	\$202	\$178	\$169	\$36	6.67%	-5.12%	13.28%	
	FRANCE	\$566	\$557	\$555	\$592	\$572	\$130	-11.48%	-3.46%	10.62%	
	GREECE	\$1	\$2	\$1	\$0	\$0	\$0	n/a	n/a	0.00%	

**IMPORT WINE MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN RETAIL DOLLARS (000s)**

			2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
APERITIF, DESSERT AND FORTIFIED WINE	OTHER FORTIFIED	ITALY	\$319	\$321	\$317	\$313	\$316	\$72	9.66%	1.22%	32.31%
		JAPAN	\$3	\$13	\$45	\$66	\$93	\$33	37.05%	40.23%	84.23%
		KOREA - SOUTH	\$113	\$98	\$138	\$121	\$190	\$55	138.08%	56.99%	38.38%
		SPAIN	\$0	\$2	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		UNITED STATES OF AMERICA	\$73	\$66	\$63	\$60	\$52	\$10	-10.40%	-12.08%	29.33%
		URUGUAY	\$0	\$1	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		<b>OTHER FORTIFIED</b>	<b>\$1,240</b>	<b>\$1,235</b>	<b>\$1,345</b>	<b>\$1,350</b>	<b>\$1,398</b>	<b>\$335</b>	<b>9.59%</b>	<b>3.60%</b>	<b>25.28%</b>
PORT	AUSTRALIA	\$484	\$395	\$337	\$324	\$320	\$58	-12.95%	-0.99%	14.32%	
	PORTUGAL	\$3,137	\$3,334	\$3,263	\$3,017	\$2,958	\$523	-1.46%	-1.96%	11.49%	
	SOUTH AFRICA	\$301	\$258	\$306	\$285	\$199	\$51	-5.54%	-30.36%	8.22%	
	UNITED STATES OF AMERICA	\$1	\$2	\$1	\$4	\$2	\$0	n/a	-41.17%	0.00%	
	<b>PORT</b>	<b>\$3,922</b>	<b>\$3,989</b>	<b>\$3,906</b>	<b>\$3,630</b>	<b>\$3,480</b>	<b>\$632</b>	<b>-2.98%</b>	<b>-4.15%</b>	<b>11.57%</b>	
SAKE	JAPAN	\$1,623	\$1,793	\$1,938	\$2,083	\$2,449	\$693	26.03%	17.58%	53.64%	
	KOREA - SOUTH	\$40	\$36	\$36	\$35	\$33	\$8	-7.60%	-5.62%	52.02%	
	UNITED STATES OF AMERICA	\$3,130	\$3,213	\$3,165	\$3,171	\$3,178	\$729	0.67%	0.21%	57.05%	
	<b>SAKE</b>	<b>\$4,793</b>	<b>\$5,042</b>	<b>\$5,140</b>	<b>\$5,289</b>	<b>\$5,660</b>	<b>\$1,430</b>	<b>11.49%</b>	<b>7.01%</b>	<b>55.55%</b>	
SHERRY	AUSTRALIA	\$372	\$404	\$485	\$483	\$413	\$80	-5.02%	-14.57%	1.35%	
	NEW ZEALAND	\$383	\$263	\$3	\$0	\$0	\$0	n/a	100.00%	0.00%	
	SOUTH AFRICA	\$349	\$285	\$336	\$247	\$166	\$36	-33.05%	-32.78%	0.25%	
	SPAIN	\$1,492	\$1,425	\$1,436	\$1,370	\$1,325	\$218	-6.32%	-3.29%	3.12%	
	<b>SHERRY</b>	<b>\$2,595</b>	<b>\$2,378</b>	<b>\$2,259</b>	<b>\$2,101</b>	<b>\$1,904</b>	<b>\$334</b>	<b>-9.91%</b>	<b>-9.36%</b>	<b>2.49%</b>	
VERMOUTH	FRANCE	\$232	\$226	\$223	\$200	\$153	\$13	-67.16%	-23.86%	16.18%	
	ITALY	\$2,396	\$2,315	\$2,232	\$2,216	\$2,204	\$547	-0.24%	-0.55%	7.44%	
	SLOVAK REPUBLIC	\$0	\$0	\$0	\$0	\$1	\$0	n/a	n/a	0.00%	
	UNITED STATES OF AMERICA	\$6	\$7	\$9	\$10	\$12	\$4	-8.83%	16.53%	43.42%	
	<b>VERMOUTH</b>	<b>\$2,634</b>	<b>\$2,548</b>	<b>\$2,464</b>	<b>\$2,427</b>	<b>\$2,369</b>	<b>\$564</b>	<b>-4.83%</b>	<b>-2.41%</b>	<b>8.18%</b>	

**IMPORT WINE MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN RETAIL DOLLARS (000s)**

				2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013	
<b>IMPORT APERITIF, DESSERT AND FORTIFIED WINE - TOTAL</b>				<b>\$15,998</b>	<b>\$15,976</b>	<b>\$16,190</b>	<b>\$16,172</b>	<b>\$16,501</b>	<b>\$3,718</b>	<b>4.33%</b>	<b>2.03%</b>	26.78%	
TABLE WINE	ARGENTINA	RED	IMPORT BOTTLED	\$27,864	\$35,116	\$39,478	\$41,435	\$40,953	\$8,877	-3.30%	-1.16%	14.68%	
		<b>RED - TOTAL</b>			<b>\$27,864</b>	<b>\$35,116</b>	<b>\$39,478</b>	<b>\$41,435</b>	<b>\$40,953</b>	<b>\$8,877</b>	<b>-3.30%</b>	<b>-1.16%</b>	<b>14.68%</b>
	ROSE	IMPORT BOTTLED	\$60	\$104	\$113	\$112	\$93	\$54	34.96%	-17.14%	2.19%		
		<b>ROSE - TOTAL</b>			<b>\$60</b>	<b>\$104</b>	<b>\$113</b>	<b>\$112</b>	<b>\$93</b>	<b>\$54</b>	<b>34.96%</b>	<b>-17.14%</b>	<b>2.19%</b>
	WHITE	IMPORT BOTTLED	\$3,529	\$4,126	\$4,533	\$5,092	\$4,686	\$1,300	-5.09%	-7.96%	7.92%		
		<b>WHITE - TOTAL</b>			<b>\$3,529</b>	<b>\$4,126</b>	<b>\$4,533</b>	<b>\$5,092</b>	<b>\$4,686</b>	<b>\$1,300</b>	<b>-5.09%</b>	<b>-7.96%</b>	<b>7.92%</b>
	<b>TOTAL</b>			<b>\$31,454</b>	<b>\$39,346</b>	<b>\$44,125</b>	<b>\$46,639</b>	<b>\$45,732</b>	<b>\$10,231</b>	<b>-3.39%</b>	<b>-1.94%</b>	<b>13.97%</b>	
	ARMENIA	WHITE	IMPORT BOTTLED	\$1	\$0	\$0	\$0	\$0	\$0	n/a	-100.00%	0.00%	
		<b>WHITE - TOTAL</b>			<b>\$1</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>-100.00%</b>	<b>0.00%</b>
		<b>TOTAL</b>			<b>\$1</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>-100.00%</b>	<b>0.00%</b>
AUSTRALIA	RED	CANADA BOTTLED	\$113	\$113	\$30	\$0	\$0	\$0	n/a	n/a	0.00%		
		IMPORT BOTTLED	\$81,672	\$75,126	\$71,087	\$69,122	\$60,137	\$13,005	-13.89%	-13.00%	10.66%		
		<b>RED - TOTAL</b>			<b>\$81,786</b>	<b>\$75,239</b>	<b>\$71,116</b>	<b>\$69,122</b>	<b>\$60,137</b>	<b>\$13,005</b>	<b>-13.89%</b>	<b>-13.00%</b>	<b>10.66%</b>
	ROSE	IMPORT BOTTLED	\$299	\$286	\$222	\$199	\$226	\$84	5.82%	13.28%	5.60%		
		<b>ROSE - TOTAL</b>			<b>\$299</b>	<b>\$286</b>	<b>\$222</b>	<b>\$199</b>	<b>\$226</b>	<b>\$84</b>	<b>5.82%</b>	<b>13.28%</b>	<b>5.60%</b>
	WHITE	CANADA BOTTLED	\$100	\$62	\$6	\$0	\$0	\$0	n/a	n/a	0.00%		
		IMPORT BOTTLED	\$30,223	\$28,087	\$26,442	\$27,177	\$26,040	\$6,861	-6.40%	-4.19%	7.05%		
		<b>WHITE - TOTAL</b>			<b>\$30,323</b>	<b>\$28,149</b>	<b>\$26,448</b>	<b>\$27,177</b>	<b>\$26,040</b>	<b>\$6,861</b>	<b>-6.40%</b>	<b>-4.19%</b>	<b>7.05%</b>
	<b>TOTAL</b>			<b>\$112,408</b>	<b>\$103,675</b>	<b>\$97,786</b>	<b>\$96,499</b>	<b>\$86,403</b>	<b>\$19,950</b>	<b>-11.38%</b>	<b>-10.46%</b>	<b>9.56%</b>	
	AUSTRIA	RED	IMPORT BOTTLED	\$31	\$22	\$18	\$30	\$36	\$7	7.72%	21.26%	8.64%	
<b>RED - TOTAL</b>			<b>\$31</b>	<b>\$22</b>	<b>\$18</b>	<b>\$30</b>	<b>\$36</b>	<b>\$7</b>	<b>7.72%</b>	<b>21.26%</b>	<b>8.64%</b>		
ROSE		IMPORT BOTTLED	\$7	\$4	\$0	\$0	\$0	\$0	n/a	n/a	0.00%		
		<b>ROSE - TOTAL</b>			<b>\$7</b>	<b>\$4</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>	
WHITE		IMPORT BOTTLED	\$157	\$266	\$254	\$202	\$179	\$56	36.79%	-11.37%	23.33%		
		<b>WHITE - TOTAL</b>			<b>\$157</b>	<b>\$266</b>	<b>\$254</b>	<b>\$202</b>	<b>\$179</b>	<b>\$56</b>	<b>36.79%</b>	<b>-11.37%</b>	<b>23.33%</b>



**IMPORT WINE MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN RETAIL DOLLARS (000s)**

			2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013	
TABLE WINE	AUSTRIA	<b>TOTAL</b>	<b>\$195</b>	<b>\$292</b>	<b>\$273</b>	<b>\$232</b>	<b>\$216</b>	<b>\$63</b>	<b>33.00%</b>	<b>-7.17%</b>	<b>20.86%</b>	
	BULGARIA	RED	IMPORT BOTTLED	\$3	\$0	\$7	\$9	\$19	\$5	652.95%	106.85%	-1.03%
		<b>RED - TOTAL</b>	<b>\$3</b>	<b>\$0</b>	<b>\$7</b>	<b>\$9</b>	<b>\$19</b>	<b>\$5</b>	<b>652.95%</b>	<b>106.85%</b>	<b>-1.03%</b>	
		WHITE	IMPORT BOTTLED	\$0	\$0	\$10	\$12	\$1	\$0	-100.00%	-93.66%	0.00%
		<b>WHITE - TOTAL</b>	<b>\$0</b>	<b>\$0</b>	<b>\$10</b>	<b>\$12</b>	<b>\$1</b>	<b>\$0</b>	<b>-100.00%</b>	<b>-93.66%</b>	<b>0.00%</b>	
		<b>TOTAL</b>	<b>\$3</b>	<b>\$0</b>	<b>\$17</b>	<b>\$21</b>	<b>\$20</b>	<b>\$5</b>	<b>77.49%</b>	<b>-5.36%</b>	<b>-1.03%</b>	
	CHILE	RED	CANADA BOTTLED	\$2,354	\$1,962	\$1,448	\$1,102	\$827	\$202	-12.83%	-24.90%	26.39%
			IMPORT BOTTLED	\$27,455	\$28,582	\$29,074	\$29,255	\$27,376	\$6,203	-5.97%	-6.42%	6.49%
		<b>RED - TOTAL</b>	<b>\$29,809</b>	<b>\$30,544</b>	<b>\$30,522</b>	<b>\$30,356</b>	<b>\$28,204</b>	<b>\$6,405</b>	<b>-6.20%</b>	<b>-7.09%</b>	<b>7.07%</b>	
		ROSE	IMPORT BOTTLED	\$134	\$118	\$103	\$87	\$83	\$47	57.86%	-5.60%	4.53%
		<b>ROSE - TOTAL</b>	<b>\$134</b>	<b>\$118</b>	<b>\$103</b>	<b>\$87</b>	<b>\$83</b>	<b>\$47</b>	<b>57.86%</b>	<b>-5.60%</b>	<b>4.53%</b>	
		WHITE	CANADA BOTTLED	\$1,904	\$1,486	\$1,048	\$808	\$671	\$175	-9.80%	-16.98%	27.10%
			IMPORT BOTTLED	\$10,965	\$11,858	\$12,462	\$13,294	\$12,512	\$3,168	-16.99%	-5.88%	9.26%
		<b>WHITE - TOTAL</b>	<b>\$12,870</b>	<b>\$13,344</b>	<b>\$13,509</b>	<b>\$14,102</b>	<b>\$13,183</b>	<b>\$3,342</b>	<b>-16.65%</b>	<b>-6.51%</b>	<b>10.17%</b>	
		<b>TOTAL</b>	<b>\$42,813</b>	<b>\$44,006</b>	<b>\$44,134</b>	<b>\$44,546</b>	<b>\$41,469</b>	<b>\$9,794</b>	<b>-9.88%</b>	<b>-6.91%</b>	<b>8.05%</b>	
	CHINA	RED	IMPORT BOTTLED	\$80	\$52	\$38	\$19	\$9	\$1	-3.05%	-52.50%	2.78%
		<b>RED - TOTAL</b>	<b>\$80</b>	<b>\$52</b>	<b>\$38</b>	<b>\$19</b>	<b>\$9</b>	<b>\$1</b>	<b>-3.05%</b>	<b>-52.50%</b>	<b>2.78%</b>	
		WHITE	IMPORT BOTTLED	\$5	\$3	\$8	\$17	\$10	\$0	-91.87%	-37.73%	21.68%
		<b>WHITE - TOTAL</b>	<b>\$5</b>	<b>\$3</b>	<b>\$8</b>	<b>\$17</b>	<b>\$10</b>	<b>\$0</b>	<b>-91.87%</b>	<b>-37.73%</b>	<b>21.68%</b>	
		<b>TOTAL</b>	<b>\$86</b>	<b>\$54</b>	<b>\$46</b>	<b>\$35</b>	<b>\$19</b>	<b>\$2</b>	<b>-73.81%</b>	<b>-45.53%</b>	<b>12.98%</b>	
	CROATIA	RED	IMPORT BOTTLED	\$59	\$47	\$37	\$7	\$2	\$1	-60.34%	-77.71%	0.00%
		<b>RED - TOTAL</b>	<b>\$59</b>	<b>\$47</b>	<b>\$37</b>	<b>\$7</b>	<b>\$2</b>	<b>\$1</b>	<b>-60.34%</b>	<b>-77.71%</b>	<b>0.00%</b>	
		WHITE	IMPORT BOTTLED	\$0	\$2	\$1	\$0	\$0	\$0	n/a	n/a	0.00%
		<b>WHITE - TOTAL</b>	<b>\$0</b>	<b>\$2</b>	<b>\$1</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>	
		<b>TOTAL</b>	<b>\$59</b>	<b>\$50</b>	<b>\$39</b>	<b>\$7</b>	<b>\$2</b>	<b>\$1</b>	<b>-60.34%</b>	<b>-77.71%</b>	<b>0.00%</b>	
	CZECH REPUBLIC	RED	IMPORT BOTTLED	\$15	\$1	\$0	\$0	\$0	\$0	n/a	n/a	0.00%

**IMPORT WINE MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN RETAIL DOLLARS (000s)**

				2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
TABLE WINE	CZECH REPUBLIC	RED	<b>RED - TOTAL</b>	\$15	\$1	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		WHITE	IMPORT BOTTLED	\$20	\$1	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
			<b>WHITE - TOTAL</b>	\$20	\$1	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
			<b>TOTAL</b>	\$35	\$3	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
FRANCE	RED	CANADA BOTTLED		\$1,186	\$1,307	\$1,214	\$1,487	\$1,699	\$473	11.56%	14.24%	1.49%
		IMPORT BOTTLED		\$33,588	\$31,783	\$31,250	\$37,682	\$39,432	\$7,444	-0.24%	4.65%	8.55%
		<b>RED - TOTAL</b>		\$34,774	\$33,091	\$32,464	\$39,169	\$41,131	\$7,917	0.39%	5.01%	8.26%
	ROSE	IMPORT BOTTLED		\$1,047	\$1,135	\$1,134	\$1,367	\$1,716	\$803	24.51%	25.54%	9.62%
		<b>ROSE - TOTAL</b>		\$1,047	\$1,135	\$1,134	\$1,367	\$1,716	\$803	24.51%	25.54%	9.62%
	WHITE	CANADA BOTTLED		\$517	\$492	\$394	\$541	\$577	\$194	5.42%	6.69%	1.60%
		IMPORT BOTTLED		\$11,956	\$11,641	\$11,404	\$12,126	\$12,326	\$3,311	-0.25%	1.65%	17.57%
		<b>WHITE - TOTAL</b>		\$12,473	\$12,132	\$11,798	\$12,667	\$12,903	\$3,505	0.05%	1.86%	16.86%
	<b>TOTAL</b>		\$48,294	\$46,358	\$45,396	\$53,203	\$55,750	\$12,225	1.58%	4.79%	10.29%	
GEORGIA	RED	IMPORT BOTTLED		\$0	\$47	\$187	\$183	\$246	\$50	-0.37%	33.97%	1.47%
		<b>RED - TOTAL</b>		\$0	\$47	\$187	\$183	\$246	\$50	-0.37%	33.97%	1.47%
	WHITE	IMPORT BOTTLED		\$0	\$2	\$4	\$19	\$44	\$9	-1.45%	135.22%	3.22%
		<b>WHITE - TOTAL</b>		\$0	\$2	\$4	\$19	\$44	\$9	-1.45%	135.22%	3.22%
	<b>TOTAL</b>		\$0	\$49	\$191	\$202	\$289	\$59	-0.53%	43.31%	1.74%	
GERMANY	ICE WINE WHITE	IMPORT BOTTLED		\$0	\$0	\$0	\$2	\$1	\$0	-35.07%	-63.87%	0.00%
		<b>ICE WINE WHITE - TOTAL</b>		\$0	\$0	\$0	\$2	\$1	\$0	-35.07%	-63.87%	0.00%
	RED	IMPORT BOTTLED		\$261	\$225	\$251	\$166	\$200	\$49	24.45%	20.36%	4.06%
		<b>RED - TOTAL</b>		\$261	\$225	\$251	\$166	\$200	\$49	24.45%	20.36%	4.06%
	WHITE	IMPORT BOTTLED		\$7,208	\$7,013	\$7,217	\$7,229	\$7,171	\$1,722	-2.40%	-0.80%	8.62%
		<b>WHITE - TOTAL</b>		\$7,208	\$7,013	\$7,217	\$7,229	\$7,171	\$1,722	-2.40%	-0.80%	8.62%
	<b>TOTAL</b>		\$7,469	\$7,239	\$7,468	\$7,397	\$7,372	\$1,771	-1.83%	-0.34%	8.50%	
GREECE	RED	IMPORT BOTTLED		\$829	\$773	\$673	\$643	\$614	\$140	-6.74%	-4.50%	63.03%

**IMPORT WINE MARKET**  
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			2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013	
TABLE WINE	GREECE	RED	<b>RED - TOTAL</b>	<b>\$829</b>	<b>\$773</b>	<b>\$673</b>	<b>\$643</b>	<b>\$614</b>	<b>\$140</b>	<b>-6.74%</b>	<b>-4.50%</b>	<b>63.03%</b>
		ROSE	IMPORT BOTTLED	\$1	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
			<b>ROSE - TOTAL</b>	<b>\$1</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>
		WHITE	IMPORT BOTTLED	\$670	\$680	\$629	\$572	\$590	\$166	0.86%	3.21%	51.16%
			<b>WHITE - TOTAL</b>	<b>\$670</b>	<b>\$680</b>	<b>\$629</b>	<b>\$572</b>	<b>\$590</b>	<b>\$166</b>	<b>0.86%</b>	<b>3.21%</b>	<b>51.16%</b>
	<b>TOTAL</b>	<b>\$1,501</b>	<b>\$1,453</b>	<b>\$1,302</b>	<b>\$1,215</b>	<b>\$1,204</b>	<b>\$306</b>	<b>-2.76%</b>	<b>-0.87%</b>	<b>57.21%</b>		
HUNGARY	RED	IMPORT BOTTLED	\$276	\$268	\$248	\$272	\$382	\$67	-28.24%	40.67%	2.06%	
		<b>RED - TOTAL</b>	<b>\$276</b>	<b>\$268</b>	<b>\$248</b>	<b>\$272</b>	<b>\$382</b>	<b>\$67</b>	<b>-28.24%</b>	<b>40.67%</b>	<b>2.06%</b>	
	WHITE	IMPORT BOTTLED	\$946	\$1,090	\$1,071	\$1,139	\$967	\$264	-17.68%	-15.12%	7.43%	
		<b>WHITE - TOTAL</b>	<b>\$946</b>	<b>\$1,090</b>	<b>\$1,071</b>	<b>\$1,139</b>	<b>\$967</b>	<b>\$264</b>	<b>-17.68%</b>	<b>-15.12%</b>	<b>7.43%</b>	
		<b>TOTAL</b>	<b>\$1,222</b>	<b>\$1,358</b>	<b>\$1,319</b>	<b>\$1,410</b>	<b>\$1,349</b>	<b>\$331</b>	<b>-20.07%</b>	<b>-4.38%</b>	<b>5.91%</b>	
INDIA	RED	IMPORT BOTTLED	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
		<b>RED - TOTAL</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>	
	ROSE	IMPORT BOTTLED	\$1	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
		<b>ROSE - TOTAL</b>	<b>\$1</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>	
	WHITE	IMPORT BOTTLED	\$0	\$0	\$0	\$0	\$37	\$7	n/a	n/a	38.67%	
	<b>WHITE - TOTAL</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$37</b>	<b>\$7</b>	<b>n/a</b>	<b>n/a</b>	<b>38.67%</b>		
	<b>TOTAL</b>	<b>\$1</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$37</b>	<b>\$7</b>	<b>n/a</b>	<b>n/a</b>	<b>38.67%</b>		
ISRAEL	RED	IMPORT BOTTLED	\$225	\$162	\$156	\$156	\$161	\$31	5.66%	3.48%	3.13%	
		<b>RED - TOTAL</b>	<b>\$225</b>	<b>\$162</b>	<b>\$156</b>	<b>\$156</b>	<b>\$161</b>	<b>\$31</b>	<b>5.66%</b>	<b>3.48%</b>	<b>3.13%</b>	
	ROSE	IMPORT BOTTLED	\$0	\$0	\$9	\$15	\$13	\$2	-51.13%	-15.65%	13.25%	
		<b>ROSE - TOTAL</b>	<b>\$0</b>	<b>\$0</b>	<b>\$9</b>	<b>\$15</b>	<b>\$13</b>	<b>\$2</b>	<b>-51.13%</b>	<b>-15.65%</b>	<b>13.25%</b>	
	WHITE	IMPORT BOTTLED	\$81	\$72	\$75	\$68	\$74	\$15	5.37%	8.03%	1.13%	
	<b>WHITE - TOTAL</b>	<b>\$81</b>	<b>\$72</b>	<b>\$75</b>	<b>\$68</b>	<b>\$74</b>	<b>\$15</b>	<b>5.37%</b>	<b>8.03%</b>	<b>1.13%</b>		
	<b>TOTAL</b>	<b>\$306</b>	<b>\$234</b>	<b>\$240</b>	<b>\$239</b>	<b>\$247</b>	<b>\$49</b>	<b>0.19%</b>	<b>3.58%</b>	<b>3.05%</b>		
ITALY	RED	CANADA BOTTLED	\$0	\$0	\$0	\$0	\$8	\$6	n/a	n/a	100.00%	

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TABLE WINE	ITALY	RED	IMPORT BOTTLED	\$35,604	\$36,377	\$37,164	\$37,991	\$40,139	\$8,787	5.63%	5.65%	21.19%
		<b>RED - TOTAL</b>	<b>\$35,604</b>	<b>\$36,377</b>	<b>\$37,164</b>	<b>\$37,991</b>	<b>\$40,148</b>	<b>\$8,793</b>	<b>5.71%</b>	<b>5.68%</b>	<b>21.21%</b>	
		ROSE	IMPORT BOTTLED	\$94	\$402	\$742	\$793	\$824	\$283	-6.48%	3.87%	4.04%
		<b>ROSE - TOTAL</b>	<b>\$94</b>	<b>\$402</b>	<b>\$742</b>	<b>\$793</b>	<b>\$824</b>	<b>\$283</b>	<b>-6.48%</b>	<b>3.87%</b>	<b>4.04%</b>	
		WHITE	CANADA BOTTLED	\$0	\$0	\$0	\$0	\$13	\$11	n/a	n/a	100.00%
			IMPORT BOTTLED	\$16,644	\$17,370	\$18,685	\$20,594	\$22,173	\$6,381	6.56%	7.67%	22.45%
		<b>WHITE - TOTAL</b>	<b>\$16,644</b>	<b>\$17,370</b>	<b>\$18,685</b>	<b>\$20,594</b>	<b>\$22,186</b>	<b>\$6,392</b>	<b>6.75%</b>	<b>7.73%</b>	<b>22.49%</b>	
	<b>TOTAL</b>			<b>\$52,342</b>	<b>\$54,149</b>	<b>\$56,591</b>	<b>\$59,378</b>	<b>\$63,158</b>	<b>\$15,468</b>	<b>5.88%</b>	<b>6.37%</b>	<b>21.44%</b>
	LEBANON	RED	IMPORT BOTTLED	\$26	\$26	\$26	\$20	\$25	\$7	66.80%	29.04%	39.82%
			<b>RED - TOTAL</b>	<b>\$26</b>	<b>\$26</b>	<b>\$26</b>	<b>\$20</b>	<b>\$25</b>	<b>\$7</b>	<b>66.80%</b>	<b>29.04%</b>	<b>39.82%</b>
ROSE		IMPORT BOTTLED	\$0	\$3	\$4	\$4	\$5	\$3	n/a	27.24%	81.96%	
		<b>ROSE - TOTAL</b>	<b>\$0</b>	<b>\$3</b>	<b>\$4</b>	<b>\$4</b>	<b>\$5</b>	<b>\$3</b>	<b>n/a</b>	<b>27.24%</b>	<b>81.96%</b>	
WHITE		IMPORT BOTTLED	\$6	\$7	\$7	\$3	\$1	\$0	-68.83%	-71.53%	82.34%	
		<b>WHITE - TOTAL</b>	<b>\$6</b>	<b>\$7</b>	<b>\$7</b>	<b>\$3</b>	<b>\$1</b>	<b>\$0</b>	<b>-68.83%</b>	<b>-71.53%</b>	<b>82.34%</b>	
<b>TOTAL</b>			<b>\$32</b>	<b>\$36</b>	<b>\$36</b>	<b>\$27</b>	<b>\$31</b>	<b>\$10</b>	<b>42.17%</b>	<b>16.79%</b>	<b>47.74%</b>	
MEXICO	RED	IMPORT BOTTLED	\$19	\$21	\$16	\$14	\$8	\$3	-35.47%	-41.89%	10.62%	
		<b>RED - TOTAL</b>	<b>\$19</b>	<b>\$21</b>	<b>\$16</b>	<b>\$14</b>	<b>\$8</b>	<b>\$3</b>	<b>-35.47%</b>	<b>-41.89%</b>	<b>10.62%</b>	
	WHITE	IMPORT BOTTLED	\$3	\$7	\$3	\$2	\$1	\$0	-97.10%	-52.63%	0.00%	
		<b>WHITE - TOTAL</b>	<b>\$3</b>	<b>\$7</b>	<b>\$3</b>	<b>\$2</b>	<b>\$1</b>	<b>\$0</b>	<b>-97.10%</b>	<b>-52.63%</b>	<b>0.00%</b>	
<b>TOTAL</b>			<b>\$22</b>	<b>\$28</b>	<b>\$20</b>	<b>\$16</b>	<b>\$9</b>	<b>\$3</b>	<b>-41.48%</b>	<b>-43.00%</b>	<b>10.62%</b>	
MOLDOVA, REPUBLIC OF	RED	IMPORT BOTTLED	\$1	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
		<b>RED - TOTAL</b>	<b>\$1</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>	
	<b>TOTAL</b>			<b>\$1</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>	
MONTENEGRO	RED	IMPORT BOTTLED	\$51	\$53	\$61	\$63	\$62	\$11	-18.86%	-1.81%	0.90%	
		<b>RED - TOTAL</b>	<b>\$51</b>	<b>\$53</b>	<b>\$61</b>	<b>\$63</b>	<b>\$62</b>	<b>\$11</b>	<b>-18.86%</b>	<b>-1.81%</b>	<b>0.90%</b>	
	<b>TOTAL</b>			<b>\$51</b>	<b>\$53</b>	<b>\$61</b>	<b>\$63</b>	<b>\$62</b>	<b>\$11</b>	<b>-18.86%</b>	<b>-1.81%</b>	<b>0.90%</b>

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			2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
TABLE WINE	MOROCCO	RED	IMPORT BOTTLED	\$1	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
			<b>RED - TOTAL</b>	<b>\$1</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>
			<b>TOTAL</b>	<b>\$1</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>
NEW ZEALAND	RED	IMPORT BOTTLED	\$1,627	\$2,103	\$2,322	\$2,745	\$2,567	\$546	-10.56%	-6.47%	17.90%
		<b>RED - TOTAL</b>	<b>\$1,627</b>	<b>\$2,103</b>	<b>\$2,322</b>	<b>\$2,745</b>	<b>\$2,567</b>	<b>\$546</b>	<b>-10.56%</b>	<b>-6.47%</b>	<b>17.90%</b>
	ROSE	IMPORT BOTTLED	\$22	\$22	\$22	\$0	\$0	\$0	n/a	-100.00%	0.00%
		<b>ROSE - TOTAL</b>	<b>\$22</b>	<b>\$22</b>	<b>\$22</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>-100.00%</b>	<b>0.00%</b>
	WHITE	CANADA BOTTLED	\$0	\$0	\$0	\$26	\$241	\$54	160.33%	831.96%	45.20%
		IMPORT BOTTLED	\$12,501	\$15,869	\$18,904	\$23,046	\$26,487	\$7,909	12.73%	14.93%	19.92%
		<b>WHITE - TOTAL</b>	<b>\$12,501</b>	<b>\$15,869</b>	<b>\$18,904</b>	<b>\$23,072</b>	<b>\$26,728</b>	<b>\$7,962</b>	<b>13.16%</b>	<b>15.85%</b>	<b>20.15%</b>
	<b>TOTAL</b>	<b>\$14,150</b>	<b>\$17,994</b>	<b>\$21,248</b>	<b>\$25,817</b>	<b>\$29,295</b>	<b>\$8,509</b>	<b>11.26%</b>	<b>13.47%</b>	<b>19.95%</b>	
PORTUGAL	RED	CANADA BOTTLED	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		IMPORT BOTTLED	\$1,671	\$1,800	\$2,148	\$1,676	\$1,813	\$430	21.11%	8.17%	5.16%
		<b>RED - TOTAL</b>	<b>\$1,671</b>	<b>\$1,800</b>	<b>\$2,148</b>	<b>\$1,676</b>	<b>\$1,813</b>	<b>\$430</b>	<b>21.11%</b>	<b>8.20%</b>	<b>5.16%</b>
	ROSE	IMPORT BOTTLED	\$688	\$822	\$810	\$785	\$803	\$211	0.64%	2.28%	1.65%
		<b>ROSE - TOTAL</b>	<b>\$688</b>	<b>\$822</b>	<b>\$810</b>	<b>\$785</b>	<b>\$803</b>	<b>\$211</b>	<b>0.64%</b>	<b>2.28%</b>	<b>1.65%</b>
	WHITE	IMPORT BOTTLED	\$1,188	\$1,321	\$1,387	\$1,561	\$1,549	\$493	-6.57%	-0.77%	5.68%
		<b>WHITE - TOTAL</b>	<b>\$1,188</b>	<b>\$1,321</b>	<b>\$1,387</b>	<b>\$1,561</b>	<b>\$1,549</b>	<b>\$493</b>	<b>-6.57%</b>	<b>-0.77%</b>	<b>5.68%</b>
	<b>TOTAL</b>	<b>\$3,548</b>	<b>\$3,943</b>	<b>\$4,345</b>	<b>\$4,022</b>	<b>\$4,165</b>	<b>\$1,134</b>	<b>3.81%</b>	<b>3.56%</b>	<b>4.68%</b>	
ROMANIA	WHITE	IMPORT BOTTLED	\$0	\$0	\$0	\$0	\$0	\$0	n/a	-100.00%	0.00%
		<b>WHITE - TOTAL</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>-100.00%</b>	<b>0.00%</b>
		<b>TOTAL</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>-100.00%</b>	<b>0.00%</b>
SERBIA	RED	IMPORT BOTTLED	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		<b>RED - TOTAL</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>
		<b>TOTAL</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>
SLOVENIA	RED	IMPORT BOTTLED	\$0	\$0	\$1	\$0	\$0	\$0	n/a	n/a	0.00%

**IMPORT WINE MARKET**  
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TABLE WINE	SLOVENIA	RED	<b>RED - TOTAL</b>	\$0	\$0	\$1	\$0	\$0	n/a	n/a	0.00%
		WHITE	IMPORT BOTTLED	\$19	\$2	\$1	\$1	\$3	650.14%	427.87%	63.16%
			<b>WHITE - TOTAL</b>	<b>\$19</b>	<b>\$2</b>	<b>\$1</b>	<b>\$1</b>	<b>\$3</b>	<b>650.14%</b>	<b>427.87%</b>	<b>63.16%</b>
			<b>TOTAL</b>	<b>\$19</b>	<b>\$2</b>	<b>\$2</b>	<b>\$1</b>	<b>\$3</b>	<b>650.14%</b>	<b>427.87%</b>	<b>63.16%</b>
SOUTH AFRICA	RED	CANADA BOTTLED	\$8	\$8	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		IMPORT BOTTLED	\$9,659	\$8,701	\$8,299	\$8,111	\$7,584	\$1,835	-0.69%	-6.50%	3.81%
		<b>RED - TOTAL</b>	<b>\$9,667</b>	<b>\$8,709</b>	<b>\$8,299</b>	<b>\$8,111</b>	<b>\$7,584</b>	<b>\$1,835</b>	<b>-0.69%</b>	<b>-6.50%</b>	<b>3.81%</b>
	ROSE	IMPORT BOTTLED	\$16	\$11	\$24	\$3	\$7	\$7	231.02%	146.44%	0.00%
		<b>ROSE - TOTAL</b>	<b>\$16</b>	<b>\$11</b>	<b>\$24</b>	<b>\$3</b>	<b>\$7</b>	<b>\$7</b>	<b>231.02%</b>	<b>146.44%</b>	<b>0.00%</b>
	WHITE	CANADA BOTTLED	\$8	\$5	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		IMPORT BOTTLED	\$4,685	\$4,599	\$5,089	\$5,310	\$5,112	\$1,546	-0.92%	-3.73%	5.31%
		<b>WHITE - TOTAL</b>	<b>\$4,693</b>	<b>\$4,604</b>	<b>\$5,089</b>	<b>\$5,310</b>	<b>\$5,112</b>	<b>\$1,546</b>	<b>-0.92%</b>	<b>-3.73%</b>	<b>5.31%</b>
		<b>TOTAL</b>	<b>\$14,377</b>	<b>\$13,323</b>	<b>\$13,411</b>	<b>\$13,423</b>	<b>\$12,703</b>	<b>\$3,388</b>	<b>-0.64%</b>	<b>-5.37%</b>	<b>4.42%</b>
	SPAIN	RED	IMPORT BOTTLED	\$11,426	\$12,414	\$15,069	\$16,836	\$18,864	\$4,576	16.26%	12.05%
<b>RED - TOTAL</b>			<b>\$11,426</b>	<b>\$12,414</b>	<b>\$15,069</b>	<b>\$16,836</b>	<b>\$18,864</b>	<b>\$4,576</b>	<b>16.26%</b>	<b>12.05%</b>	<b>7.58%</b>
ROSE		IMPORT BOTTLED	\$199	\$231	\$192	\$190	\$257	\$101	23.35%	35.33%	14.85%
		<b>ROSE - TOTAL</b>	<b>\$199</b>	<b>\$231</b>	<b>\$192</b>	<b>\$190</b>	<b>\$257</b>	<b>\$101</b>	<b>23.35%</b>	<b>35.33%</b>	<b>14.85%</b>
WHITE		IMPORT BOTTLED	\$756	\$781	\$1,073	\$1,021	\$1,444	\$498	64.68%	41.47%	18.16%
		<b>WHITE - TOTAL</b>	<b>\$756</b>	<b>\$781</b>	<b>\$1,073</b>	<b>\$1,021</b>	<b>\$1,444</b>	<b>\$498</b>	<b>64.68%</b>	<b>41.47%</b>	<b>18.16%</b>
		<b>TOTAL</b>	<b>\$12,380</b>	<b>\$13,425</b>	<b>\$16,335</b>	<b>\$18,047</b>	<b>\$20,566</b>	<b>\$5,175</b>	<b>19.79%</b>	<b>13.96%</b>	<b>8.42%</b>
SWITZERLAND	RED	IMPORT BOTTLED	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
		<b>RED - TOTAL</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>
	WHITE	IMPORT BOTTLED	\$1	\$3	\$6	\$0	\$0	\$0	n/a	-100.00%	0.00%
		<b>WHITE - TOTAL</b>	<b>\$1</b>	<b>\$3</b>	<b>\$6</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>-100.00%</b>	<b>0.00%</b>
	<b>TOTAL</b>	<b>\$1</b>	<b>\$3</b>	<b>\$6</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>-100.00%</b>	<b>0.00%</b>	
TURKEY	RED	IMPORT BOTTLED	\$0	\$3	\$5	\$6	\$4	\$0	-71.04%	-28.60%	-0.28%

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TABLE WINE	TURKEY	RED	<b>RED - TOTAL</b>	\$0	\$3	\$5	\$6	\$4	\$0	-71.04%	-28.60%	-0.28%
		<b>TOTAL</b>		<b>\$0</b>	<b>\$3</b>	<b>\$5</b>	<b>\$6</b>	<b>\$4</b>	<b>\$0</b>	<b>-71.04%</b>	<b>-28.60%</b>	<b>-0.28%</b>
UNITED STATES OF AMERICA	ICE WINE WHITE	IMPORT BOTTLED		\$0	\$0	\$0	\$2	\$0	\$0	n/a	-100.00%	0.00%
		<b>ICE WINE WHITE - TOTAL</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$2</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>-100.00%</b>	<b>0.00%</b>	
	RED	CANADA BOTTLED		\$3,738	\$3,633	\$3,190	\$2,760	\$2,351	\$514	-16.09%	-14.84%	1.46%
		IMPORT BOTTLED		\$48,518	\$52,343	\$57,669	\$69,098	\$79,108	\$17,968	8.89%	14.49%	17.00%
		<b>RED - TOTAL</b>	<b>\$52,256</b>	<b>\$55,976</b>	<b>\$60,858</b>	<b>\$71,858</b>	<b>\$81,459</b>	<b>\$18,482</b>	<b>7.99%</b>	<b>13.36%</b>	<b>16.55%</b>	
	ROSE	CANADA BOTTLED		\$84	\$66	\$10	\$7	\$0	\$0	-100.00%	-93.88%	0.00%
		IMPORT BOTTLED		\$4,506	\$4,334	\$4,243	\$4,166	\$4,188	\$1,157	0.28%	0.51%	6.30%
		<b>ROSE - TOTAL</b>	<b>\$4,590</b>	<b>\$4,400</b>	<b>\$4,252</b>	<b>\$4,173</b>	<b>\$4,188</b>	<b>\$1,157</b>	<b>0.16%</b>	<b>0.36%</b>	<b>6.30%</b>	
	WHITE	CANADA BOTTLED		\$1,999	\$1,836	\$1,642	\$1,209	\$895	\$226	-18.58%	-25.97%	2.33%
		IMPORT BOTTLED		\$21,936	\$23,261	\$24,709	\$27,050	\$28,688	\$7,846	0.89%	6.05%	14.24%
<b>WHITE - TOTAL</b>		<b>\$23,935</b>	<b>\$25,097</b>	<b>\$26,350</b>	<b>\$28,259</b>	<b>\$29,583</b>	<b>\$8,072</b>	<b>0.22%</b>	<b>4.68%</b>	<b>13.88%</b>		
<b>TOTAL</b>		<b>\$80,781</b>	<b>\$85,473</b>	<b>\$91,461</b>	<b>\$104,293</b>	<b>\$115,230</b>	<b>\$27,711</b>	<b>5.27%</b>	<b>10.49%</b>	<b>15.49%</b>		
URUGUAY	RED	IMPORT BOTTLED		\$14	\$48	\$37	\$18	\$12	\$0	-98.33%	-35.67%	4.58%
		<b>RED - TOTAL</b>	<b>\$14</b>	<b>\$48</b>	<b>\$37</b>	<b>\$18</b>	<b>\$12</b>	<b>\$0</b>	<b>-98.33%</b>	<b>-35.67%</b>	<b>4.58%</b>	
	WHITE	IMPORT BOTTLED		\$0	\$1	\$1	\$0	\$0	\$0	100.00%	100.00%	0.00%
		<b>WHITE - TOTAL</b>	<b>\$0</b>	<b>\$1</b>	<b>\$1</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>100.00%</b>	<b>100.00%</b>	<b>0.00%</b>	
<b>TOTAL</b>		<b>\$14</b>	<b>\$49</b>	<b>\$38</b>	<b>\$18</b>	<b>\$12</b>	<b>\$0</b>	<b>-98.32%</b>	<b>-35.58%</b>	<b>4.58%</b>		
IMPORT TABLE WINE - SUMMARY		CANADA BOTTLED		\$12,011	\$10,970	\$8,981	\$7,940	\$7,284	\$1,854	-4.68%	-8.26%	8.53%
		IMPORT BOTTLED		\$411,555	\$421,628	\$436,913	\$468,816	\$478,063	\$114,350	0.14%	1.97%	13.45%
<b>IMPORT TABLE WINE - TOTAL</b>			<b>\$423,566</b>	<b>\$432,598</b>	<b>\$445,894</b>	<b>\$476,756</b>	<b>\$485,347</b>	<b>\$116,204</b>	<b>0.06%</b>	<b>1.80%</b>	<b>13.38%</b>	
SPARKLING WINE	ARGENTINA	RED		\$0	\$0	\$2	\$1	\$0	\$0	n/a	-100.00%	0.00%
		ROSE		\$0	\$2	\$3	\$1	\$12	\$1	427.71%	751.56%	57.32%
		WHITE		\$39	\$65	\$32	\$86	\$123	\$26	-6.17%	42.16%	3.61%
		<b>TOTAL</b>	<b>\$39</b>	<b>\$68</b>	<b>\$37</b>	<b>\$89</b>	<b>\$134</b>	<b>\$27</b>	<b>-2.14%</b>	<b>50.67%</b>	<b>8.25%</b>	

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SPARKLING WINE	AUSTRALIA	RED	\$262	\$205	\$179	\$164	\$146	\$32	-17.92%	-11.03%	0.46%
		ROSE	\$1,101	\$1,284	\$1,220	\$1,225	\$1,328	\$298	6.61%	8.35%	3.94%
		WHITE	\$2,063	\$1,831	\$1,532	\$1,524	\$1,664	\$361	2.38%	9.20%	5.35%
		<b>TOTAL</b>	<b>\$3,426</b>	<b>\$3,319</b>	<b>\$2,931</b>	<b>\$2,913</b>	<b>\$3,138</b>	<b>\$691</b>	<b>2.98%</b>	<b>7.70%</b>	<b>4.52%</b>
AUSTRIA	ROSE	\$0	\$0	\$0	\$0	\$0	\$0	n/a	-0.01%	0.00%	
	<b>TOTAL</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>-0.01%</b>	<b>0.00%</b>	
BRAZIL	WHITE	\$0	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
	<b>TOTAL</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>	
CHILE	ROSE	\$293	\$287	\$351	\$348	\$253	\$54	-46.19%	-27.25%	1.98%	
	WHITE	\$8	\$2	\$0	\$3	\$1	\$1	79.06%	-58.56%	0.00%	
	<b>TOTAL</b>	<b>\$300</b>	<b>\$289</b>	<b>\$351</b>	<b>\$351</b>	<b>\$254</b>	<b>\$55</b>	<b>-45.36%</b>	<b>-27.50%</b>	<b>1.98%</b>	
CHINA	WHITE	\$0	\$0	\$2	\$4	\$1	\$0	-97.97%	-74.76%	0.00%	
	<b>TOTAL</b>	<b>\$0</b>	<b>\$0</b>	<b>\$2</b>	<b>\$4</b>	<b>\$1</b>	<b>\$0</b>	<b>-97.97%</b>	<b>-74.76%</b>	<b>0.00%</b>	
CZECH REPUBLIC	WHITE	\$11	\$0	\$0	\$0	\$0	\$0	n/a	n/a	0.00%	
	<b>TOTAL</b>	<b>\$11</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>	
FRANCE	RED	\$0	\$0	\$21	\$0	\$0	\$0	n/a	-100.00%	0.00%	
	ROSE	\$1,148	\$1,255	\$1,464	\$1,664	\$1,803	\$387	-2.10%	8.32%	16.04%	
	ROSE TABLE WINE	\$0	\$14	\$63	\$114	\$141	\$47	76.49%	24.39%	3.95%	
	WHITE	\$9,916	\$9,873	\$10,080	\$10,085	\$10,779	\$2,446	7.76%	6.88%	27.44%	
	WHITE TABLE WINE	\$140	\$167	\$197	\$145	\$178	\$40	38.45%	22.71%	15.32%	
	<b>TOTAL</b>	<b>\$11,203</b>	<b>\$11,308</b>	<b>\$11,825</b>	<b>\$12,008</b>	<b>\$12,901</b>	<b>\$2,920</b>	<b>7.33%</b>	<b>7.44%</b>	<b>25.43%</b>	
GERMANY	ROSE	\$12	\$285	\$262	\$361	\$364	\$66	2.78%	0.83%	4.85%	
	WHITE	\$2,515	\$2,680	\$2,896	\$2,831	\$2,753	\$562	-4.57%	-2.77%	12.69%	
	<b>TOTAL</b>	<b>\$2,526</b>	<b>\$2,965</b>	<b>\$3,158</b>	<b>\$3,192</b>	<b>\$3,117</b>	<b>\$627</b>	<b>-3.85%</b>	<b>-2.36%</b>	<b>11.77%</b>	
HUNGARY	ROSE	\$0	\$0	\$0	\$0	\$3	\$1	n/a	n/a	0.00%	
	WHITE	\$299	\$319	\$304	\$250	\$222	\$52	1.73%	-11.37%	1.93%	



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SPARKLING WINE	HUNGARY	<b>TOTAL</b>	<b>\$299</b>	<b>\$319</b>	<b>\$304</b>	<b>\$250</b>	<b>\$225</b>	<b>\$53</b>	<b>1.73%</b>	<b>-11.37%</b>	<b>1.93%</b>
	ITALY	RED	\$0	\$1	\$0	\$4	\$1	\$0	-75.66%	-82.42%	0.00%
		ROSE	\$145	\$255	\$222	\$224	\$292	\$86	53.53%	30.18%	10.44%
		WHITE	\$2,765	\$3,377	\$3,847	\$4,511	\$6,077	\$1,775	39.16%	34.72%	22.49%
		<b>TOTAL</b>	<b>\$2,910</b>	<b>\$3,633</b>	<b>\$4,070</b>	<b>\$4,739</b>	<b>\$6,370</b>	<b>\$1,862</b>	<b>39.71%</b>	<b>34.41%</b>	<b>21.93%</b>
	NEW ZEALAND	ROSE	\$4	\$1	\$4	\$134	\$144	\$32	-12.42%	7.90%	10.85%
		WHITE	\$96	\$42	\$308	\$358	\$320	\$71	-18.37%	-10.59%	4.77%
		<b>TOTAL</b>	<b>\$100</b>	<b>\$43</b>	<b>\$313</b>	<b>\$492</b>	<b>\$464</b>	<b>\$103</b>	<b>-16.61%</b>	<b>-5.57%</b>	<b>6.66%</b>
	PORTUGAL	ROSE	\$15	\$11	\$7	\$0	\$0	\$0	n/a	n/a	0.00%
		WHITE	\$7	\$6	\$7	\$5	\$5	\$2	21.68%	17.33%	-0.25%
		<b>TOTAL</b>	<b>\$22</b>	<b>\$17</b>	<b>\$13</b>	<b>\$5</b>	<b>\$5</b>	<b>\$2</b>	<b>21.68%</b>	<b>17.33%</b>	<b>-0.25%</b>
	SLOVENIA	ROSE TABLE WINE	\$0	\$0	\$0	\$0	\$1	\$1	n/a	n/a	0.00%
		<b>TOTAL</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$1</b>	<b>\$1</b>	<b>n/a</b>	<b>n/a</b>	<b>0.00%</b>
	SOUTH AFRICA	ROSE	\$9	\$0	\$3	\$2	\$3	\$0	-100.00%	41.89%	0.00%
		WHITE	\$131	\$300	\$284	\$254	\$236	\$54	-9.05%	-7.23%	4.61%
		<b>TOTAL</b>	<b>\$140</b>	<b>\$301</b>	<b>\$288</b>	<b>\$257</b>	<b>\$239</b>	<b>\$54</b>	<b>-9.46%</b>	<b>-6.77%</b>	<b>4.61%</b>
	SPAIN	RED	\$0	\$1	\$1	\$1	\$0	\$0	n/a	-100.00%	0.00%
		ROSE	\$261	\$338	\$358	\$264	\$235	\$60	0.47%	-11.18%	11.32%
		WHITE	\$4,434	\$4,748	\$4,807	\$4,784	\$4,814	\$1,067	0.26%	0.63%	17.71%
		<b>TOTAL</b>	<b>\$4,696</b>	<b>\$5,086</b>	<b>\$5,166</b>	<b>\$5,050</b>	<b>\$5,049</b>	<b>\$1,127</b>	<b>0.27%</b>	<b>-0.01%</b>	<b>17.42%</b>
UNITED STATES OF AMERICA	ROSE	\$142	\$222	\$71	\$28	\$32	\$7	-21.26%	15.14%	15.46%	
	WHITE	\$1,778	\$1,893	\$1,915	\$1,727	\$1,815	\$425	14.54%	5.13%	10.51%	
	<b>TOTAL</b>	<b>\$1,921</b>	<b>\$2,116</b>	<b>\$1,987</b>	<b>\$1,755</b>	<b>\$1,847</b>	<b>\$431</b>	<b>13.73%</b>	<b>5.29%</b>	<b>10.60%</b>	
<b>IMPORT SPARKLING WINE - TOTAL</b>			<b>\$27,595</b>	<b>\$29,463</b>	<b>\$30,444</b>	<b>\$31,104</b>	<b>\$33,747</b>	<b>\$7,954</b>	<b>9.78%</b>	<b>8.50%</b>	<b>18.74%</b>
WINE - GIFT PACKS	AUSTRALIA	\$128	\$127	\$61	\$0	\$0	\$0	n/a	n/a	0.00%	
	CHILE	\$0	\$0	\$0	\$19	\$5	\$1	-71.07%	-74.48%	0.00%	

**IMPORT WINE MARKET**  
**ANNUAL FIGURES ARE 12 MONTH PERIODS ENDING IN SEPTEMBER OF EACH LABELLED YEAR**  
**SALES IN RETAIL DOLLARS (000s)**

		2009	2010	2011	2012	2013	CURRENT QUARTER	% CHG SAME QTR PREV YR	% CHG CURR YR VS PREV YR	LICENSEE % SALES 2013
WINE - GIFT PACKS	FRANCE	\$55	\$79	\$174	\$147	\$230	\$5	11.03%	56.85%	1.97%
	ITALY	\$84	\$0	\$0	\$30	\$0	\$0	n/a	-100.00%	0.00%
	PORTUGAL	\$8	\$3	\$0	\$0	\$0	\$0	n/a	n/a	0.00%
	SOUTH AFRICA	\$0	\$101	\$0	\$0	\$61	\$0	n/a	n/a	0.00%
	SPAIN	\$0	\$48	\$24	\$0	\$54	\$1	n/a	n/a	0.72%
	UNITED STATES OF AMERICA	\$0	\$0	\$2	\$40	\$4	\$2	n/a	-90.31%	0.00%
<b>IMPORT WINE - GIFT PACKS - TOTAL</b>		<b>\$275</b>	<b>\$357</b>	<b>\$261</b>	<b>\$236</b>	<b>\$354</b>	<b>\$8</b>	<b>19.53%</b>	<b>49.80%</b>	<b>1.53%</b>
<b>IMPORT WINE - TOTAL</b>		<b>\$467,434</b>	<b>\$478,394</b>	<b>\$492,789</b>	<b>\$524,269</b>	<b>\$535,949</b>	<b>\$127,885</b>	<b>0.74%</b>	<b>2.23%</b>	<b>14.12%</b>

# GLOSSARY AND EXPLANATORY NOTES

<b>"CANADA BOTTLED"</b>	This is used in the imported wine market section to show wines that were imported in bulk and bottled in Canada.
<b>"IMPORT BOTTLED"</b>	This is used in the imported wine market section to indicate imported wine bottled outside of Canada.
<b>Domestic Beer</b>	<p>The Domestic Beer Market section was revised in September 2012 to reflect sales as follows:</p> <ul style="list-style-type: none"><li>a) Breweries with Annual Production over 160,000HL</li><li>b) Breweries with Annual Production over 15,000HL and up to 160,000HL</li><li>c) Breweries with Annual Production up to 15,000HL</li></ul>
<b>Negative Sales</b>	Occasionally, negative sales are reported. This is usually due to adjustments or product returns.
<b>Periods</b>	Refers to the LDB's financial periods which correspond approximately to calendar months.
<b>Retail Dollar Sales</b>	Value of sales before any applicable discounts are applied and without GST, PST, or HST.
<b>Vintners Quality Alliance (VQA)</b>	This is a quality designation for wine. British Columbia VQA wines are made entirely from grapes grown in the province and are certified by a panel of experts.

# Contact Information

For more information about the Quarterly Market Review, please contact the LDB's Information and Privacy Department:

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